

# GENERAL FEEDBACK FOR ESSAYS

DATE: \_\_\_\_\_

## Content (40%)

Your interpretation should be in-depth, comprehensive and academic. Always address the asked part. "Should be evident in your outline, which should be self-explanatory in nature. Essays/Outlines that give related information without addressing the asked part do not qualify. The whole essay should be relevant. Even if 1-2 arguments are irrelevant the essay will not pass.

Distribution of topic should be according to the demand of the topic statement i.e. if there is one scoring point it should be given more weight, if there are 2 or more scoring points all should be given equal weight.

All claims made in the essay must be substantiated. Out of 15-17 arguments at least 9-10 should be academically backed with proper references. The rest should be backed by either case studies or generally known information.

Evidence must be authentic and come from proper and authentic academic sources. Newspapers do not qualify as an academic source. Illustrations and vague mentions of events do not qualify as academic evidence. Essays that are lacking in evidence do not qualify.

## LANGUAGE (25%)

Focus on enhancing your grammar as any essay with 4-5 grammatical mistakes does not pass.

Your essay must be in the tone and tense of the topic statements. Essays that fail to comply do not pass.

Your sentence structure should be simple, yet clear and diversified. Vocabulary used should be simple, clear and concise. Expression should always be formal and academic.

You are never to write in 1st and 2nd person pronouns.

You must always use the given keywords and your topic for your thesis statements and main headings in your outline.

## STRUCTURE (20%)

Your essay must follow the selected pattern and that structure should be maintained throughout.

**INTRODUCTION:** The introduction is the longest paragraph of the essay, at least 200 words. It should start with a hook, must give the glimpse of what's to come and must have a thesis statement. Besides hook your introduction should not have any sort of information and reference. Avoid definitions in introduction.

**BODY PARAGRAPHS:** Approximately 150 words at most and all the body paragraphs must be consistent in length. Should follow the proper structure of an academic paragraph i.e. it must have a topic sentence, supporting point, evidence and concluding sentence. The topic sentence and concluding sentence must align with each other. There should be no new information in the concluding sentence. One paragraph represents one subheading in the outline and consists of one idea.

**CONCLUSION:** Must start with the concluding phrase. There should be no new information in the conclusion. It should recap the arguments. Conclusion does not have any examples and information. If you are ending it on a hopeful note, remember that solutions and hope are not the same.

## COHERENCE (15%)

Checked By: \_\_\_\_\_

*(Handwritten notes and corrections in blue and red ink):*

DATE: \_\_\_\_\_

DAY: \_\_\_\_\_

Topic: "Social Media Influences: Inspiration or Digital Deception?"

1) Your topic is about influencers not social media itself. You are to write whether social media influencers are an inspiration or deception.

2) ~~Outline:~~

3) ~~Introduction~~

3) ~~Social Media as a Source of Inspiration~~

2) ~~Global connectivity (bridges) bringing cultures, distances, and opportunities~~

b. ~~Educational platforms - online courses, tutorials, academic communities~~

c. ~~Awareness - creation, social, political, humanitarian movements~~

d. ~~Entrepreneurship - Skill building, Small businesses, marketing, youth empowerment~~

e. ~~Motivation through career, success, influence~~

f. ~~People and self-improvement content~~

a. ~~Unrealistic lifestyles - Fake luxury, filter-jazzed, beauty standards~~

b. ~~Misinformation and fake news - mental health issues, political manipulation~~

c. ~~Depression, comparison, anxiety~~

d. online Scams - fraud, identity theft,

cyberbullying  
Algorithm manipulation - addictive

design Promoting superficiality.

### D. Why people (Easily) fall into Digital (Deception) Deception

- Psychological vulnerability
- Need for validation (likes followers)
- Lack of media literacy
- Manipulative algorithms and (infl) influencers marketing

Unnecessary, this is a stance based topic. Pick a stance.

### E. Psychological & Sociological impacts

- Impact on youth identity and Self-esteem.
- Shift from real-life interaction to virtual existence.
- Consumerism and materialistic mindset

Pick a stance. Don't agree with both sides or pick a middle ground. Discuss how social media influencers are either inspiration or deception. No solutions or any other extra details are required in an argumentative/stance based essay.

### F. Balanced Perspective.

- Social media is a tool; outcomes depends on usage
- Responsible use + digital literacy can maximize benefits
- Regulatory frameworks needed to reduce harmful effects.

## G- Conclusion

In the twenty-first century world driven by digital transformation, social media has evolved into one of the most influential tools shaping human identity, global relationships and societal perceptions. once designed merely as a medium of communication, it has now expanded into a powerful mechanism that molds ideologies, frames narratives and influences decision-making at individual, national and global levels. Today almost every human being with access to a smartphone is a participant in this virtual society - willingly or unwillingly. This era is marked by instant global networking, and the rise of digital personas that often overshadow real-life identities.

Too long for an opening, a lot of unnecessary detail.

While some celebrate social media as a revolutionary platform of empowerment, (i.e.) learning, creativity, and expression, others describe it as a deceptive space that promotes illusion, misinformation, anxiety, and psychological destruction. Therefore, a critical question arises: is social media a source of inspiration or merely a digital deception? The answer lies in balanced analysis of its advantages and pitfalls, revealing that social media is neither entirely a blessing nor wholly a (cr) cure; rather, it is a double-edged sword whose influence depends largely on human usage, literacy, and intention.

Not the topic of discussion.

You have to pick a stance. You cannot stay a balance approach, the topic says OR

No structure to introduction. No gist of arguments no thesis statement.

To begin with, social media has undeniably transformed global (com) connectivity, turning

the world into a digital village. Platforms such as Facebook, Instagram, TikTok, YouTube, and X (formerly Twitter) have enabled <sup>real-time</sup> interaction between individuals separated by vast distances and diverse cultures. Families (divided) across continents can remain emotionally connected. Students can communicate with international peers; and professionals can collaborate across borders. This sense of global belonging provides emotional nourishment and strengthens interpersonal bonds that once suffered due to physical separation. Thus, social media serves as a bridge connecting humanity beyond boundaries.

Furthermore, social media has emerged as a potent source of education, inspiration, and development.

One this is unrelated to social media influencers. Two, it has no link to how they are and inspiration or how social media is an inspiration.

No evidence.

The shift from traditional classrooms to digital spaces has allowed knowledge to reach millions who previously lacked access to quality learning. Online lectures, educational channels, digital libraries, and academic communities have

democratized learning. A student in a remote Pakistani village can learn English language skills through Youtube, prepare for CSS through online lectures or gain professional certifications all without physical schooling.

Similarly, motivational pages, life coaches, influencers, and youth heroes share stories or

resilience that ignite passion in generations. The rise of entrepreneurs

who began from nothing but a mobile phone and a

Facebook page reflect how social media can uplift ordinary lives

Too many ideas in a single paragraph, unrelated to social media influencers, and how they are an inspiration.

And (creative) create employment opportunities. Indeed, social media stands as a digital teachers - shaping dreams, (skills) skills and futures.

Inconsistent paragraph length

Social media has also become a catalyst for social and political awakening. It has empowered ordinary citizens to raise their voices against injustice, corruption, gender-based violence, and authoritarianism. Movements like #MeToo, climate-justice campaigns, and humanitarian fundraising during floods and earthquakes (emp) exemplify the power of collective digital activism.

Governments, once the exclusive controllers of (of) information, now face public scrutiny through viral posts and online trends. Social media's ability to mobilize masses within minutes is

redefined democracy - giving power to the people and ensuring transparency. Indeed, its inspirational role cannot be ignored when it becomes a cradle of social change and collective awareness.

Should start from a separate paragraph. This is incoherent

Despite these positive roles, a parallel reality of social media reveals a dangerous world of deception, manipulation, and illusion. Beneath its glossy (entire) exterior lies a digital ecosystem where facts or often overshadowed by falsehoods - once of the most concerning aspects of the phenomenon of artificial lifestyles - carefully curated profiles that influencers. filtered beauty, material luxury, and perfection that rarely exist in reality.

Unrelated to social media influencers.

Directly address the argument in topic sentence.

influencer posts idealized pictures, hiding failures, insecurities and struggles, thus

creating a comparison cultures  
that silently destroys self-esteem.  
A young girl scrolling through  
glamorous images may believe  
she is inadequate merely  
because she does not appear

like one's edited digital (model  
model. Consequently, social media  
becomes a factory of depression,  
anxiety and inferiority complex,  
particularly among youth who  
are psychologically vulnerable  
and eager for validation.

Moreover, social  
media has become a breeding  
ground for misinformation and  
propaganda. Fake news spreads  
faster than truth, especially  
when sensational headlines trigger  
emotional reaction. Political actors  
manipulate public opinion through  
targeted algorithms, sponsored content,  
and disinformation campaigns - shaping

How is that  
deception??

elections, policies and national sentiments. The rise of artificial intelligence-generated content, deepfakes, videos, and fabricated posts has worsened this digital chaos. In such a world, people rarely (risk) ask, "Is it true?"

Unrelated to social media influencers.

Instead, they ask "Is it viral?" Thus, deception becomes normalized, and truth becomes a casualty in the war of digital narratives.

Financial deception and cybercrime also thrive in the shadows of social media. (Fraudulent) Fraudulent schemes, online investment traps, identity theft, hacking and privacy invasion have become frequent threats. The digital footprints individuals leave - photos, location, personal information - become tools for cybercriminals. In this regard, social media resembles a

Spider's web: attractive but dangerous drawing users in only to entangle them.

Additionally the platforms structure itself is built on psychological manipulation. Social media algorithms are designed to (ka) keep users addicted, scrolling endlessly for dopamine rewards in the form of likes, comments and notifications. Human behavior becomes predictable; technology becomes (travelling) controlling. Gradually the digital sphere replaces real-life engagement. Families sit together but remain word apart - each lost in a screen. The erosion of physical relationships and human intimacy highlights that social media not only deceives the mind but also steals time, attention, (and) and emotional presence. It becomes important to ask; why do

Humans fall prey to digital deceit deception so easily. First, social media exploits emotional vulnerabilities. The human desires for acceptance and validation makes one crave likes and followers. Second a lack of media literacy prevents users from verifying facts or understanding manipulative marketing. Third unrealistic expectations built by influencers create psychological pressure to perform or display a lifestyle beyond one's means. Lastly, virtual escape, (where) where illusions feel comforting even if false. Nevertheless, it would be one-sided to dismiss social media solely as harmful. The solution lies in balance - social media is a tool and like any tool, it depends on the hands that use it. if used consciously,

(13)

It can inspire change, empower youth, uplift societies, and enhance quality of life. But if used blindly, it can corrupt minds, distort realities, and weaken social fabrics.

Conclusion is a separate paragraph.

In conclusion, social media stands as one of the most powerful inventions of the modern world.

Its influence is undeniable - but it remains a double-edged sword. On one side, lies inspiration: education, empowerment, awareness, entrepreneurship and global unity. On the other side lies digital deception: fake realities, mental illness, propaganda, addiction and fraud.

To declare social media either wholly inspirational or completely deceptive would be a simplistic judgment of a complex phenomenon. Instead it must be viewed through nuance: social media

becomes inspirational when used purposefully, critically and ethically; it becomes deceptive when ~~approach~~ blindly, emotionally and excessively. The destiny of human digital interaction, therefore rests not in technology itself but in the wisdom of its users. Humanity must ~~choose~~ ~~whether it wishes to~~ ~~live~~ inspired - or deceived.