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Day: Thursday

Essay - Final Mock

Date: 01-01-2026

21/100

Social Media Influencers: Inspiration or Digital Deception Outline

I. Introduction:

- A) Role of social media in common people's life
- B) Social media as the most powerful tool in the hands of attention seekers
- C) Thesis statement

II. Facts That Reveal Social Media Influencers are Digital Deception rather than an Inspiration For people

- A) ~~Fake money show-off~~ to pretend themselves as rich Expression
- B) ~~Use of extensive makeup products~~ by female influencers for portraying themselves as beautiful That's not deception.
- C) ~~Use of flowery english vocabulary~~ to pretend themselves as educated What does that even mean? Not all influencer are English speakers
- D) Use of certain products do not go beyond than a paid promotion
- E) ~~Exageration of their struggles~~ to prove themselves smart and hardworking
- F) ~~Exploitation of common people~~ in the disguise of a motivation of speaker Okay, just because they want to appear a certain way isn't a deception.

III. Some Social Media influencers Who Brought True Inspiration for people are an Exception

Day: _____

Date: _____

- A) Oxve Rathie an India influencer brought ^{a true} inspiration among indians for the change in system
- B) Engineer Muhammad Ali Miza a religious influencer on social media brought an inspiration for non-sectarian Islam among the youth

These are examples not arguments.

III. Social Media ^{influencers} can become a fountain of ^{hope} change through inspiring the youth

A) A Way forward

No way forward in an stance based essay

V. Conclusion

"All that glitters is not gold" holds true for today's social media influencers. Though, they portray themselves ^{as} successful in every aspect of life, and prove themselves as an inspiration for many, yet there lies a great deception for commeners.

Now a days, when social media is serving people from education to business, and from connectivity to communication, the social media influencers use it for attention seeking and profit making only. Social media influencers are digital deception rather than an inspiration

3

Short introduction, should be 200-250 words. There is no overview of argument.

Day: _____

Date: _____

for people. However, there are some people who inspire the people through their insight knowledge and wisdom are an exception. Through their sincere efforts social media influencers may prove themselves as a true inspiration, and a fountain of hope and change for commoners.

There are many facts revealing the deceptive nature of today's social media influencers, who do not have an alignment in their words and actions. Some of those facts will be discussed in forthcoming paragraphs.

Firstly, social media influencers pretend themselves to be ^{the} rich person of their consanguinity and extended family. They do this thing to make themselves prominent. They show off their wealth, property, and car collections, which do not belong to them in reality. They either

hire these houses and cars on rent basis and thereby claim as to be their belongings, or they use the others properties for impressing their followers. For instance Shahid Khan, New York based Pakistani often claim the hired and rental properties to be his own. By doing so, he does not only ~~feel~~ make people feel depressed but also

Expression informal

Okay, and that's deceptive because??

rent

4

Day: _____

Date: _____

deceived. Not only shahid kham but many of others, use these stunts to deceive the commoners. So this can be said that social media influencers are digital deception rather than an inspiration for people.

Secondly, female social media influencers who have a significant importance on social media platforms

are no less than their male counterparts.

They use a different ^{bit} techniques to deceive their followers. As it is

a fact that for men nothing is more attractive than an attractive woman,

they also become prey to female social media influencers. There are many

instances in near future where renowned political figures were

entrapped by these females. In 2021,

sheikh saad who was the then inferior minister was blackmailed by Harsem Shah a social media influencer.

Female social media influencers often use filters and extensive make-up

for ~~portraying themselves~~ beautiful. By doing so, they not only deceive

men but also women. Women who watch them from their homes become

prey to ^{their} deception, and thus they feel themselves inferior. So, it would be right to

say that social media influencers

Directly address the argument in the topic sentence.

That's not the point in outline

Okay, and what does that have to do with women wearing makeup??

This is where the paragraph should have started.

5

Day: _____

Date: _____

are digital deception rather than an inspiration.

Thirdly, they use bulky words to impress their followers. They use this heavy vocabulary to portray themselves as educated. However, in many cases this is seen, that they have remembered a collection of few ~~for~~ words for their conversations only. They do not have much knowledge that they can inspire people from it, so, they play stunts and thus deceive their followers. For example, actress Meera Khan, who used to impress her followers from ^{her} English verbosity was not able to talk in English in English for even a time of three minutes ^{only}. This has ~~ex~~ exposed the real English knowledge of Meera Khan. Not only Meera Khan, but many others of her counterparts use these tactics to impress the commoners. They are not impressing their followers, but ~~dec~~ ^{as in reality,} they are deceiving them. So, there would be nothing wrong to title them as deceivers.

Fourthly, many social media influencers use ~~certain~~ products to show their useability and durability. However they do not use those products themselves. The reason is obvious. Money. Yes, they use these products on

Directly address the argument in the topic sentence

Informal expression

6

Day: _____

Date: _____

camera just for the purpose of paid promotion. They may say that there is nothing wrong in it, but there is wrong in the shape of deception that they are doing with ordinary people. In this regard the role of Azad Chai wala is very critical. He use to refer the products of many producers, but he himself never use those products, because he knows the actual worth and quality of those products. Still referring to others is a deception. So, in these circumstances where ~~they~~ vulnerabilities of commoners increased just because of their deception, they are liable to be called as deceiver.

Sentence structure

Example could have been better.

Fifthly, Many social media influencers are ~~now a days~~ ^{currently} telling their fake stories, that how they have struggled so far to reach there. In reality, they ~~do~~ ^{have} not done any extraordinary things for reaching there. So, by speaking a lie they deceive people. Many commoners think their stories as truth, but they do not apprehend the real motive behind that. So it is their act of deceiving that make the people fool. Now a days, social media stars like

The point does not match the point in outline

7

Day: _____

Date: _____

Hakeem Shehzad and Vella Munda are exaggerating their struggle. They both proven to be guilty of deception in TV shows. So, upon knowing their actuality it would be right to say that they who claim to be smart and hardworking are deceivers.

Lastly there is a wholesale of so called motivational speakers on social media. They are not motivational speaker in reality. They pretends to be that just because of making money. For instance, Hammad Safi who himself is a minor is teaching other about ethics and morality through his experiences. Question is, from where does he gained that experience.

There is deception in motivational speaking community but not in the context you have discussed

You cannot be the judge of someone's life

So, there is no hesitation for me for labelling him as a deceiver.

Where there is darkness on social media, there is also a ray of light and inspiration. In upcoming paragraphs we will see that who how some social media influencers proved themselves to be the real inspiration for change and peace.

Starting from Dr. Uwe Rathke who is currently residing in Germany has brought enlightenment for young minds in India. He warned them about

narcisist policy of Modi and his
so called political party BJP. He
 has realised the hindus that for
centuries they and muslims used
to live in same India without
any conflict. He has enlisted the
reasons behind the conflict which
 was aised by PM Modi and his
social media influencers. So people
 like Dusse Rathie are the real
 picture of inspiration who are rarely
 found on social media.

No argumentation here.

Similarly, Muhammad Ali Mirza
 who is a moderate muslim scholar
 known for his anti-sectarian and
anti-takfeer voice on social media.
 He has influenced the muslims
from across the sects that so
 called theocracy has damaged the
 muslim unity. So, he has voiced
for unity and muslim brotherhood.
 He renounced the peeri-faqeer
 culture and has urged for
elimination of the sectarian
 divide. He is a real inspiration
 on social media which has changed
the direction of young minds
 into a positive direction. So, he
 must be considered to be the
 rare inspirational social media
 influencer who has opted for
 a different path.

There is no point
 being discussed, you
 are only writing a
 case study.

An outcome based way forward would be as under:

- Recognizing the true and educated social media influencers, and not becoming the passenger of bandwagon will bring the inspirational influencers forward.
- Narcissist and self centered influencers must be condemned by social media users.
- Influencers must not use the social media to defame others for their views and money, because by doing so they'll ^{only} deceive social media users, but they will not inspire them.

Always write as paragraphs

In conclusion, Most of the social media influencers are doing extravagance to impress their followers, from showing off money to becoming disguise of motivation they play various stunts in which inspiration is lacking. However, some social media influencers, like Aruna Rathie and Muhammad Ali Mirza are working for the betterment of society, so they are real motivation which is rarely found on social media. By adopting some positive purpose social media influencers can become true inspiration and ray of hope and change for

No examples in conclusion

No summary of arguments???

Impressor

GENERAL FEEDBACK FOR ESSAYS

Content (40%)

Day: _____

Date: _____

Your interpretation should be in depth, comprehensive and academic.

Always address the asked part. It should be evident in your outline, which should be self-explanatory in nature. Essays/Outlines that give related information without addressing the asked part do not qualify.

The whole essay should be relevant. Even if 1-2 arguments are irrelevant the essay will not pass.

Distribution of topic should be according to the demand of the topic statement i.e. if there is one scoring point it should be given more weight, if there are 2 or more scoring points all should be given equal weight.

All claims made in the essay must be substantiated. Out of 15-17 arguments at least 9-10 should be academically backed with proper references. The rest should be backed by either case studies or generally known information.

Evidence must be authentic and come from proper and authentic academic sources.

Newspapers do not qualify as an academic source. Illustrations and vague mentions of events do not qualify as academic evidence.

Essays that are lacking in evidence do not qualify.

LANGUAGE (25%)

Focus on enhancing your grammar as any essay with 4-5 grammatical mistakes does not pass. Your essay must be in the tone and tense of the topic statements. Essays that fail to comply do not pass.

Your sentence structure should be simple, yet clear and diversified.

Vocabulary used should be simple, clear and concise. Expression should always be formal and academic.

You are never to write in 1st and 2nd person pronouns.

You must always use the given keywords and your topic for your thesis statements and main headings in your outline.

STRUCTURE (20%)

Your essay must follow the selected pattern and that structure should be maintained throughout.

INTRODUCTION: The introduction is the longest paragraph of the essay, at least 200 words. It should start with a hook, must give the glimpse of what's to come and must have a thesis statement. Besides hook, your introduction should not have any sort of information and reference. Avoid definitions in introduction.

BODY PARAGRAPHS: Approximately 150 words at most and all the body paragraphs must be consistent in length. Should follow the proper structure of an academic paragraph i.e. it must have a topic sentence, supporting point, evidence and concluding sentence. The topic sentence and concluding sentence must align with each other. There should be no new information in the concluding sentence. One paragraph represents one subheading in the outline and consists of one idea.

CONCLUSION: Must start with the concluding phrase. There should be no new information in the conclusion. It should recap the arguments. Conclusion does not have any examples and information. If you are ending it on a hopeful note, remember that solutions and hope are not the same.

COHERENCE (15%)