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Essay - Final Mock

Date: 01-01-2026

Social Media Influencers: Inspiration or Digital Deception Outline

I. Introduction:

- A) Role of social media in common people's life
- B) Social media as the most powerful tool in the hands of attention seekers
- C) Thesis statement

II. Facts That Reveal Social Media Influencers are Digital Deception rather than an Inspiration For people

- A) Fake money show-off to pretend themselves as rich
- B) Use of extensive makeup products by female influencers for portraying themselves as beautiful
- C) Use of flowery english vocabulary to pretend themselves ^{as} educated
- D) Use of certain products do not go beyond than a paid promotion
- E) Exaggeration of their struggles to prove themselves smart and hardworking
- F) Exploitation of common people in the disguise of a motivation of speaker

III. Some Social Media influencers Who Brought True Inspiration for people are an Exception.

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- A) Dr. Ravishankar an India influencer brought ^{a true} inspiration among Indians for the change in system
- B) Engineer Muhammad Ali Misra a religious influencer on social media brought an inspiration for non-sectarian Islam among the youth

III. Social Media ^{influencers} can become a fountain of ^{hope} change through inspiring the youth

A) A Way forward

V. Conclusion

"All that glitters is not gold" holds true for today's social media influencers. Though, they portray themselves ^{as} successful in every aspect of life, and prove themselves as an inspiration for many, yet there lies a great deception for commoners.

Now a days, when social media is serving people from education to business, and from connectivity to communication, the social media influencers use it for attention seeking and profit making only. Social media influencers are digital deception rather than an inspiration.

for people. However, there are some people who inspire the people through their insight knowledge and wisdom are an exception. Through their sincere efforts social media influencers may prove themselves as a true inspiration, and a fountain of hope and change for commoners.

There are many facts revealing the deceptive nature of today's social media influencers, who do not have an alignment in their words and actions. Some of those facts will be discussed in forth-coming paragraphs.

Firstly, social media influencers pretend themselves to be ^{the} rich person of their consanguinity and extended family. They do this thing to make themselves prominent. They show off their wealth, property, and car collections, which do not belong to them in reality. They either hire those houses and cars on rent basis and thereby claim as to be their belongings, or they use the others properties for impressing their followers. For instance Shahid Khan, Newyork based pakistani often claim the hired and rental properties to be his own. By doing so, he does not only ~~feel~~ make people feel depressed but also

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deceived. Not only Shahid Khan but many of others, use these stunts to deceive the commoners. So this can be said that social media influencers are digital deception rather than an inspiration for people.

Secondly, female social media influencers who have a significant importance on social media platforms are no less than their male counterparts. They use a ^{bit} different techniques to deceive their followers. As it is a fact that for men nothing is more attractive than an attractive woman, so, they also become prey to female social media influencers. There are many instances in near future where renowned political figures were entrapped by these females. In 2021, Sheikh Rasheed who was the then inferior minister was blackmailed by Haroon Shah a social media influencer. Female social media influencers often use filters and extensive make-up for portraying themselves ^{as} beautiful. By doing so, they not only deceive men but also women. Women who watch them from their homes become ^{their} prey to deception, and thus they feel themselves inferior. So, it would be right to say that social media influencers

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are digital deception rather than an inspiration.

Thirdly, they use bulky words to impress their followers. They use this heavy vocabulary to portray themselves as educated. However, in many cases this is seen, that they have remembered a collection of few ~~for~~ words for their conversations only. They do not have much knowledge that they can inspire people from it. So, they play stunts and thus deceive their followers. For example, actress Meera Khan, who used to impress her followers from ^{her} English verbosity was not able to talk in English in English for even a time of three minutes ^{only}. This has ~~also~~ exposed the real English knowledge of Meera Khan. Not only Meera Khan, but many others of her counterparts use these tactics to impress the commoners. They are not impressing their followers, but ~~deceit~~ ^{as in reality,} they are deceiving them. So, there would be nothing wrong to title them as deceivers.

Fourthly, many social media influencers use certain products to show their useability and durability. However they do not use those products themselves. The reason is obvious, Money. Yes, they use these products on

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camera just for the purpose of paid promotion. They may say that there is nothing wrong in it, but there is wrong in the shape of deception that they are doing with ordinary people. In this regard the role of Azad Chai wala is very critical. He use to refer the products of many producers, but he himself never use those products, because he knows the actual worth and quality of those products. ^{His} Still referring to others is a deception. So, in these circumstances where ~~they~~ vulnerabilities of commoners increased just because of their deception, they are liable to be called as deceiver.

Fifthly, many social media influencers are ~~now a days~~ ^{currently} telling their fake stories, that how they have struggled so far to reach there. In reality, they ~~do~~ ^{have} not done any extraordinary things for reaching there. So, by speaking a lie they deceive people. Many commoners think their stories as truth, but they do not apprehend the real motive behind that. So it is their act of deceiving that make the people fool. Now a days, social media stars like

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Hakeem Shehzad and Vella Munda are exaggerating their struggle. They both proven to be guilty of deception in TV shows. So, upon knowing their actuality it would be right to say that they who claim to be smart and hardworking are deceivers.

Lastly, there is a whole sale of so called motivational speakers on social media. They are not motivational speaker in reality. They pretends to be that just because of making money. For instance, Hammad Safi who himself is a minor is teaching other about ethics and morality through his experiences. Question is, from where does he gained that experience. So, there is no hesitation for me for labelling him as a deceiver.

Where there is darkness on social media, there is also a ray of light and inspiration. In upcoming paragraphs we will see that who how some social media influencers proved themselves to be the real inspiration for change and peace.

Starting from Dr. Ravindra Rathie who is currently residing in Germany has brought enlightenment for young minds in India. He warned them about

narcissist policy of Modi and his so called political party BJP. He has realised the hindus that for centuries they and muslims used to live in same India without any conflict. He has enlisted the reasons behind the conflict which was aised by PM Modi and his social media influencers. So people like Dr. D. Rathie are the real picture of inspiration who are rarely found on social media.

Similarly, Muhammad Ali Mirza who is a moderate muslim scholar known for his anti-sectarian and anti-takfeer voice on social media. He has influenced the muslims from across the sects that so called theocracy has damaged the muslim unity. So, he has voiced for unity and muslim brotherhood. He renounced the peeri-faqeer culture and has urged for elimination of the sectarian divide. He is a real inspiration on social media which has changed the direction of young minds into a positive direction. So, he must be considered to be the rare inspirational social media influencer who has opted for a different path.

An outcome based way forward would be as under:

- Recognizing the true and educated social media influencer, and not becoming the passenger of bandwagon will bring the inspirational influencers forward.
- Narcissist and self centered influencers must be condemned by social media users.
- Influencers must not use the social media to defame others for their views and money, because by doing so they'll ^{only} deceive social media users, but they will not inspire them.

In conclusion, Most of the social media influencers are doing extravagance to impress their followers, from showing off money to becoming disguise of motivation they play various stunts in which inspiration is lacking. However, some social media influencers, like Arzu Rathie and Muhammad Ali Mirza are working for the betterment of society, so they are real motivation which is rarely found on social media. By adopting some positive purpose social media influencers can become true inspiration and ray of hope and change for

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a 64% youth. Otherwise people will be deceived by these influencers and they influencers themselves will be falling into the quagmire of trolling and defamation.