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# 1) The role of media in shaping Public opinion.

## Outline

### A- Introduction

Attention Grabber

General Statement

Thesis Statement

The media acts as fourth pillar of the democratic state in 21<sup>st</sup> century, <sup>helps</sup> to shape the public opinion related to any injustice done by the government.

B- what are the public opinion.

C- How public opinion can be shaped.



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D- what are the roles of media played in shaping public opinion.

a) Media plays a significant role in shaping public opinion by interacting with other peoples across the world.

- Traditional and cultural mobility within states.

b) Media helps people to take strong actions against any injustice done by the government by public opinion.

- Overthrown of Hasina Majid's government in Bangladesh due to the corruption.

c) Public Opinion has a power to overthrow government for getting access to media and freedom of free speech.

- "Zen G protests" in Nepal for getting their rights.



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d) Media strengthen the public opinion and the voice of people to get the rights of palestinians.

- Media campaigns launched all around the world for the brutal attacks of Israel in Gaza.

e) Public Opinions are shaped by the media which helps in applying checks and balances on government affairs.

- Campaigns or long March for supporting Imran Khan government and 9May case.

f) Media promoted the strong public opinion for the justice of illegal murder cases

- voice for the justice of Zainab case, justice for Sana murder.



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g) Media shaped public opinion which helps to foster public awareness related to blasphemy and Islamophobia.

## E - Conclusion.

### The Essay

A voice, demanding the rescue of a Russian and a Polish mountaineers, raised through twitter. They were misplaced during their expedition of Nanga Parbat, Pakistan - a killer mountain with the height of **8126 feet**. Although, Pakistan could save only one but the demand through social media, shows its growing power. Now, media has become a most important part of social, cultural, political and economical sphere of life. Peoples are involved in the affairs of government due to the growing power of Media. In ancient times, peoples are



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not linked to the activities of government in socio-political and economic aspects of life. They have no any role in the national and international affairs of the state. But in the recent decades, peoples are connected with the government directly or indirectly with the help of media.

Media shapes public opinion—the collective opinion of different people on any issue in the state. Media helps to shape public opinion effectively by interacting with other people all over the world. Media also strengthen the public opinion which raise voice against injustice of government and for getting access to social media or freedom of speech. Public opinions help to get the rights of Palestinians and to counter blasphemy and Islamophobia over the world. Media plays a significant role in shaping / public opinions which help to increase the social, cultural, political and economical standards of either developing or developed countries. The strong public



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opinion and unrestricted freedom of  
speech in a country, a more prosperous  
state.

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