

Test #1

Essay Writing

3) Pathways to Building Pakistan's Positive Image in the Global Arena

Outline

1- Introduction

Pakistan can follow some sagacious pathways to building its positive image in the global arena. These pathways include to balance foreign policy between The USA and China, combat terrorism, and maintain cordial relations regionally and internationally, eventually undermining all the challenges in its way of building positive image.

2- Understanding The importance of positive image of a nation in global arena

3- Glancing over current situation of Pakistan's image in the global landscape

4- Challenges in way of Pakistan in building its positive image in the global arena

4.1) Foreign policy imbalance between the USA and China

4.2) The menace of terrorism and security concerns

4.3) Dwindling economic condition

4.4) Hostile relations with neighbours

4.5) Instability in political environment

5) Sagacious pathways as panacea for Pakistan in building positive image in the global arena

5.1) To balance foreign policy between the US and China

5.2) To promote political stability

5.3) To bolster cultural and tourism diplomacy

5.4) To encourage diaspora engagement

5.5) To enhance economic growth

5.6) To combat terrorism and promote peace

5.7) To maintain cordial relation regionally and internationally

5.8) To leverage media and digital diplomacy

5.9) To utilize international platforms

6) Case studies

6.1) Turkey

6.2) Malaysia

7) Conclusion

The positive image of a country on international level can make it powerful on all fronts. In fact, it is a positive image of a nation that assists it to standstill politically, economically, and socially among the comity of nations. For instance, many countries, like US and China, have become

superpowers by rebranding their global image positively, eventually leading the world as per their whims. Pakistan can also build its positive image in the international landscape and buttress its significance. However, Pakistan is grappled in various challenges, such as hostile relations with neighbours, political instability, and stagnant economic meltdown, ultimately barring its way to tailor a positive global image. Nevertheless, there is always light at the end of the tunnel. Although the challenges are grave but not insurmountable. By taking some pragmatic steps, including balancing foreign policy between the USA and China, combating terrorism, and promoting political stability, Pakistan can fulfil its dream of building optimistic world image. Hence, the road to achieving positive image in the global arena for Pakistan is bumpy, but certain sagacious pathways will forge Pakistan in building its positive image in the global arena.

