

Final mock - Preus

QUESTIONS 6

47/100

1. Ingenious:-

He is an ingenious person
✓ and comes up with brilliant ideas

Ingenuous:-

He thanked me with an
✓ ingenious smile

2. Yoke:-

I have one yoke ✓ of oxen

Yolk:-

Please remove the yolk from
my egg. ✓

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3. Casual:-

I have taken casual leaves
from office ✓

Causal:-

The health and food have
a causal relation
✓

4. Pour:- ✓

Pour some water in the glass

Pore:-

There are inbrike pores in human skin. ✓

5. Set up:-

He has planned the entire setup of the concert ✓

Set upon:-

She has set upon her mind on the winning prize X

(B)

1. Head over heels:-

She is head over heels

X for him

1

2. Break the ice:-

Somebody has to break the
✓ ice between the two of
you and begin talking

3. A sit in:-

X She is engaged in a sit
in outside the main hall
demanding for their rights.

4. A bolt from the blue:-

X

QUESTION (4)

- 1) Neither of the two sisters is
coming to the party. ✓
- 2) I saw him yesterday at
the market. ✓
- 3) She has completed more projects
than anyone in her team
has ever done. X
- 4) The news is too good
to be true. ✓
- 5) He is senior to me in the
office. ✓

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(QUESTION 5)

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1. He distributed money among the poor ✓
2. His words do not correspond to his actions. ✓
3. Success consists of determination. X
4. I was disappointed by Akram's insincerity. X
5. Bureaucrats consider themselves responsible for more. X

(B)

Early in the morning as the sun rose, I decided to go for a walk. The air was fresh and the birds were chirping loudly. Suddenly, I saw a small dog running across the park. It seemed lost and frightened. Unsure of what to do, I approached it slowly to avoid ^{scaring} it further. Thankfully, a man came running

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and said, "Oh! there you are buddy. I've been looking for you every where".

(QUESTION 7)

The world's greatest fragrance is not found in any garden, instead it hides inside the happiness of the heart. Sometimes we find it in ^{our} life's expensive things, but the truth is that the greatest happiness is found in the depths of the heart. This happiness does not lie in career or a luxurious life instead is found in moments of spiritual peace when we achieve our successes. Often times we ignore the smaller moments of happiness

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in our lives and search for bigger ~~stuff~~ achievements. But when we listen to our heart, we realize that the real happiness lies in the things that we get with ease.

QUESTION 2.

Title:- The decline of the art of oratory 1

The art of oratory has declined in the modern world. Very less importance and emphasis is given to it. The arrival of mass media and print media has undermined its value in people's eyes. As the number of public speakers and communication platforms increased, expectation in terms of precision and quality decreased.

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People do not have enough
time to engage in the knitty
grittys of public speaking. In
contrast, in contrast, ancient orators
had ~~not~~ indulged themselves
completely and delivered speeches
worthy of test of time. Sir-
Winston Churchill ~~was~~ is one
such orator. His speeches and
words on local and global
platforms are historic as he
understood the value of
diligent speaking, making him
one of the greatest English
orators and public speakers
in history. Him being one of
the last survivors of with the
art of oratory, the future of
oratory is unknown and uncertain.

QUESTION 3

1) The marketing technique of "word of mouth" is considered the experimental approach in the passage as it is not a traditional marketing technique and ^{was} adopted by very few people originally. It was just an experimental approach of marketing to see the response of people.

1) 2) It can be inferred from Walter Carl's statement that the social benefits and economic impacts of any approach or a product can be utilized to create monetary benefits to a company.

3) Word-of-mouth marketing can create varied impact on ^{internet} internet.

X

from negative adversi advertisement
to false spread of information

The word-of-mouth marketing
even creates new discourse about
the ethics of the ^{marketing} technique.

4) The Microsoft's marketing campaign
for Vista got dethroned due
to the online discourse about
the morality of receiving gifts
and the use of word-of-
mouth marketing. So, the actual
purpose of the campaign was
not met.

5) The challenge for the marketers
to create the right kind of
discourse and online discussion
about the campaigned product
being campaigned. As the
internet is an open source, the
direction of the campaign can

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easily change directions and lead to negative results. Thus creating a positive outcome that is controlled is the new challenge for marketers.

QUESTION 2 (a)

1. Feared X
2. Inevitable ✓
3. Enervate X
4. Unfamed ✓
5. Unbroken X
6. Shy ✓
7. Prevalent X
8. Forceful X
9. Apathetic ✓
10. Assiduous X

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(b)

1. Continuity X
2. Exhaust X

3. Accept ✓
 4. dilute ✓
 5. Encourage ✓
 6. Weaken ✓
 7. Separate ✓
 8. hopeless ✓
 9. bright ✗
 10. Encourage ✓
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