

QUESTION NO: 01

(A)

- | | | |
|--------------|----|--------------|
| Garrulous | | Grossly ✓ |
| Inexorable | | Inevitable ✓ |
| Extol | | Admire ✓ |
| Obstreperous | | Untamed ✓ |
| Contort | | Wrench ✓ |
| Demure | | Shy ✓ |
| Embolism | 10 | blockage ✓ |
| Harangue | | Diatribes ✓ |
| Impassive | | Apathetic ✓ |
| Labyrinth | | Confusing ✓ |

(B)

- | | | |
|---------------|---|-------------|
| Transgression | | Enliven ✗ |
| Enervate | | Energize ✓ |
| Flout | 8 | Scorn ✗ |
| Coagulate | | dilute ✓ |
| Daunt | | encourage ✓ |
| Bolster | | Weaken ✓ |
| Amalgamate | | Separate ✓ |
| Propitious | | hopless ✓ |
| Prodigious | | Small ✓ |
| Intimidate | | help ✗ |

one outline

Test memorization

2024-2025

QUESTION NO: 02
PREP Writing

TOPIC

The Golden Age of
Oratory and Its
Decline

3

The ~~Winston~~ future of Oratory is unpredictable as it is facing crisis. Although orators of ancient time perceived respect for themselves, because they ~~was~~ were shapping opinions and presenting themselves in all times. However, today the focus of oratory is reduced because of several changes from discovery of printing to variety of meetings. ~~Reading~~ Moreover, in the busy era, individuals have little time to think about their spoken words. Sir Winston Churchill, a great Orator of ancient time were known for his balance in his arrangement of idea and graciousness of his language. Although there ~~were~~ are famous orators but he expressed

himself in national and international affairs. His collection of speeches presents history of about fifty years. These speeches will not be separable from history and will remain everlasting memorial of him.

7

Total Words: 129

— QUESTION NO. 3 —

— Reading Comprehension —

ANSWER: 1

1 The experimental approach discussed in this paragraph highlights the use and importance of "Word of mouth marketing" in today's world. It is essentially an experimental marketing strategy that has gained significant popularity. This approach provides a socio-economic blend as it is based on the views of people whether positive or negative. Therefore, to gain greater economic benefits, "word-of-mouth marketing" proves to be an effective method.

QUESTION : 02

ANSWER

Walter Carl's statement shows the importance of social perspective regarding any product. He explained ~~it as~~ ^{that}, mixture of social and economic give benefit to the business. The endorsement from people, about any product is above all advantages in business as, it creates skills in marketers to control buzz created by ~~it~~ endorsement of people whether positive or negative ones. As a result flaws in products are identified. So it can be inferred from Walter Carl's statement ~~shows~~ that the word-of-mouth marketing is an opportunity to get more benefit in business.

ANSWER : 3

Internet enhances the effect of ~~more~~ word-of-mouth marketing. As people are socially connected through internet, ~~and~~ ~~it~~ the endorsement of people is expressed on it.

IMF story - Islamiyat - A/ed

2

The views of people regarding the product spread faster on internet, and the flaws in any products are soon identified. Thus, internet increases the effect of endorsements, which is basically strategy of ~~no~~ word-of-mouth marketing.

QUESTION: 04

ANSWER

3 According to Peter Kim, Microsoft's marketing campaign for Vista was a complete failure. The campaign was intended to publicize their newly launched windows vista software, through influential blogger's writings. But, the ~~blog~~ people ignored Vista and started discussion on morality of accepting gifts and ethics of word-of-mouth. This shows that Peter Kim considered Microsoft's marketing campaign for Vista a bad buzz.

QUESTION: 05

ANSWER

The challenge for marketers is to

4 Create the right kind of buzz ~~and~~ ^{or} positive opinions about product launched. Moreover, another challenge to marketers is ~~controlling~~ creating skills that control the buzz, means they should ensure that buzz stays on the track by responding to people concerns. Thus the big challenge faced by market is to generate public positive views and manage public excitement and discussions.

QUESTION NO: 04

CORRECTIONS

- 1- The Poet and philosopher is honored for his works. ✓
- 2- He is more senior than me in the office. ✗
- 3- The news is too good to be true. ✓
- 4- Neither of the two sisters is coming to the party. ✓
- 5- I saw his yesterday at the market. ✗

6

QUESTION NO: 05
PREPOSITION

- 1- He distributed money among the Poor. ✓
- 2- Success consists of with determination. ✗
- 3- Bureaucrats consider themselves responsible for none. ✗
- 4- His words do not correspond with his actions. ✗
- 5- I was disappointed with Akram's insincerity. ✓

2

QUESTION: 05 (B)
PUNCTUATION

Early in the morning, as the sun rose, I decided to go for a walk. The air was fresh and birds were chirping loudly. Suddenly, I saw a small dog running across the park; it seemed lost and frightened, unsure of what to do. I approached it slowly to avoid scaring it further; Thankfully, a man came running and said, "Oh! there you are buddy, I have been looking for you everywhere."

✓

4

QUESTION NO: 06
Pair of Words

- 1 He is not eating egg yolk because he is on dieting.
- 2 Yoke helps to pull the plow through the field.
- 3 Ali make ingenious solutions to every problem.
- 4 The child's ingenuous questions showed a deep curiosity about people.
- 5 She ask him to pour water in the glass.
- 6 Her skin pores are opened because of harsh creams usage.
- 7 She is feeling restless after meeting him.
- 8 The restive crowd grew impatient as they were waiting for the concert to begin.
- 9 The setup of her desired stage took several hours.
10. The boss will setup the meeting after break. X

QUESTION NO: 06
IDIOMS

- 1- She has hobson's choice as she has taken all efforts to make ~~him~~ happy.
- 2- She got success because she managed to study 10 hours at a stretch.
- 3- Student broke the ice by telling a funny joke during lecture.
- 4- Announcement of MPI with ess examination was a bolt from the blue to all aspirants.
- 5- He is a bad lot because it is involved in numerous dishonest schemes.

✓

4

QUESTION NO: 07

Translation

5 The ~~biggest~~ ^{greatest} ~~happiness~~ ^{fragrance} of the world is not hidden in the garden but in the heart. Some times we find costs of life in the things. But the reality is that, the greatest happiness is that which meets us in the depths of heart. This happiness is not in the office or in luxury and pleasure of life but exists in the moment when we achieve our success and feel peace. Often we neglect small happiness of our life and remain in search of big success. But whenever we start to hear voice of heart then we discover that the real happiness is in things which are achieved easily.
