

TEST-05

54/100

Part 1 MCOS

- | | |
|------------------------|----------------------|
| 1. (b) Gossipy ✓ | 11. (a) Obsequance ✓ |
| 2. (d) Inevitable ✓ | 12. (a) Exhaust ✗ |
| 3. (a) Pallid ✗ | 13. (b) Dilute ✗ |
| 4. (a) Untammed ✓ | 14. (b) Dilute ✓ |
| 5. (b) Stubborn ✗ | 15. (a) Encourage ✓ |
| 6. (d) Disrespectful ✗ | 16. (d) weaken ✓ |
| 7. (a) Prevalent ✗ | 17. (b) separate ✓ |
| 8. (b) Forceful ✗ | 18. (c) Hopeless ✓ |
| 9. (c) Apathetic ✓ | 19. (a) Small ✓ |
| 10. (c) confounding ✓ | 20. (b) Augment ✗ |

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Part-IIQnos:Preposition

- 1) Dont take revenge for these slight injuries. ✓
- 2) He distributed money among the poor. ✓
- 3) Success consists of determination ✗
- 4) this words do not correspond to his actions ✓

5) I was disappointed with Akram's insincerity.

(B)

Punctuation

Early in the morning, as the sun rose, I decided to go for a walk.

The air was fresh, and the birds were chirping loudly. Suddenly, I saw a small dog running across the park. It seemed lost and frightened.

Unsure of what to do, I approached it slowly to avoid scaring it further.

Thankfully, a man came running and said, "Oh, there you are, buddy! I have been looking for you everywhere?"

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QNO4:

Correction

1. Neither of the two sisters are coming to the party.

Neither of the two sisters is coming to the party.

✓

2. The sceneries of Kashmir are beautifully breathtaking.

The scenery of Kashmir is breathtakingly beautiful. ✓

3. He is senior than me in the office.

He is senior to me in the office.

4. I have seen him yesterday at the market.

I saw him yesterday at the market. ✓

5. The poet and philosopher are honored for their works.

10

The poet and philosopher is honored for his works. ✓

Q NO 7:

Translation

The fragrance of the world could not be found out in the garden rather it is hidden in the happiness of the heart. Sometimes, we try to

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search the value of our life in worldly goods but the reality is that the happiness could only be found in the depths of heart. This happiness could not be found in any office or luxury life, rather in those moments when we touch our success and felt the peace of our soul. Most of the time, we ignore our little moments of happiness and search for huge success. But, when we listen our hearts man we discovered that the real happiness lie in those things that we can access easily.

Q NO 3:Comprehension

1. The experimental approach discussed in the passage is that in order to promote a product, the company choose people who spread words among their friends about a particular product to

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create a buzz and use it as a word-of-mouth marketing.

1 2. From Walter Card's statement it is inferred that social and economic both values can be blend with business for advantage.

2 3. Internet has both positive and negative effects on the word-of-mouth marketing. The positive effect is that internet can magnify the effect of endorsements. The negative effect is that internet has made it difficult for marketers to create a right kind of buzz.

3 4. According to Peter Kim, Microsoft's marketing campaign for Vista results in bad buzz as the campaign turned into the debate on the morality of accepting gifts and ethics of word-of-mouth marketing, ignoring Vista.

Day: _____

Date: _____

5. The challenge for the marketers is to create a right kind of buzz and learning to control it in the age of internet.

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QNO2:

Title:

Golden Age of Oratory and its future.

Precis:

The future of oratory

QNO2:

Title:

1 Golden Age of Oratory and its Future.

Precis:

6 It is impossible to predict the future of oratory. In ancient times, it was regarded as the art of public speaking. However, with the advent of the printing age, the interest of people in this art declined over the time. The only survivor of the golden age of oratory is Sir Winston Churchill. He used to carefully craft his words and ideas before delivering them. He is perfectly regarded as an example of human speech as the volume of his speech will remain as an undying memory of ancient times.

Total words in passage = 320

Words in precis = 90

Q NO 6:

(A)

1. Ignitious:

An ignitious idea came
in her mind.

×

Ignivous:

She is too ignivous in
believing what people say.

3

×

2. Restive:

The crowd become
restive due to delay
in concert.

×

Restless:

He spends a restless
night a day before his
result.

✓

3. Yoke:

Muslims and Hindus could

✓

not be yoked in one state.

Yolk:

✓ The yolk of egg is full of proteins.

4. Casual:

✓ He is on the casual leave today.

Causal:

✓ Unemployment is the causal force that produces terrorists.

5. Pour:

✓ Please pour some tea in my cup.

Pore:

✓ He is sweating in every pore due to the panic attack.