

NOA Mock Test Series

Date: _____

Sun Mon Tue Wed Thu Fri Sat

3, 8/10

Topic Chosen = Digital Surveillance VS Privacy
Digital Privacy Rights : A Debate in the Modern Age

Essay Outline

Title = Eyes Everywhere : Striking a Balance Between
Digital Surveillance and Privacy Rights

Introduction

1. Definition of Digital Surveillance

1.1 Use of technology by governments, corporations,
and individuals to monitor activities, communications,
and behaviors online and offline

2. Defining Privacy Rights

2.1 Right of individuals to control their personal
data + maintain confidentiality in activities

3. Importance of this Topic

4. Thesis Statement
4.1 While digital surveillance plays an essential
role in ensuring security, its unchecked growth
poses a significant threat to privacy rights,
demanding a balanced approach that respects
both security needs and individual freedoms.

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Body

1. Importance of Digital Surveillance in Modern Age

1.1 Enhancing National Security

1.1.1 Surveillance helped thwart over 50 terror plots in US post 9-11 (NSA, 2013)

1.2 Supporting Healthcare Initiatives

1.3 Improving Technological Development and Efficiency

2. Importance of Maintaining Privacy Rights

2.1 Preserving Individual Freedom and Autonomy

2.2 Preventing Misuse of Power

2.3 Protecting Sensitive Data From Exploitation

2.3.1 Cybercrime costs globally exceeded \$8 trillion in 2023 (Cybersecurity Ventures)

3. Methods by Which Digital Surveillance Infringes Upon Privacy Rights

3.1 Mass Data Collection

3.1.1 Over 70% of websites use trackers to monitor users (StatCounter, 2023)

3.2 Facial Recognition Technology

3.3 Excessive Workplaced Surveillance

4. Solutions to Improve the Debate Between Privacy Rights and Digital Surveillance

4.1 Legislation for Data Privacy

4.2 Transparent Oversight Mechanisms

4.2.1 Australia's Human Rights Commission

ensures AI use aligns with privacy rights

4.3 Promoting Privacy- Enhancing Technologies

Conclusion

Introductory paragraph

Of the many debates plaguing the modern age, perhaps none is more significant than that of digital surveillance vs. privacy rights. The debate centers upon finding that critical balance, in which both national security and technological advancements are valued alongside an individual's right to privacy.

Digital surveillance refers to the use of technology by governments, corporations, and individuals to monitor activities, communications, and behaviors both online and offline. Examples include CCTV, online data tracking, and facial recognition. This form of ~~set~~ surveillance has become almost synonymous with the modern age, as the ability to track and monitor individuals has become widespread, and the technology more sophisticated. Privacy rights refer to the right of individuals to control their personal data and maintain confidentiality in their communications and activities. It is rooted in legal frameworks and various human rights agendas. With 5 billion users

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globally, according to Statista in 2023, the scale of digital surveillance has grown exponentially. This topic is incredibly important in ensuring that an individual's right to privacy is maintained. While digital surveillance plays an essential role in ensuring security, its unchecked growth poses a significant threat to privacy rights, demanding a balanced approach that respects both security needs and individual freedoms.

After writing a compelling introduction, I will now focus on the main body of the essay. I will begin by discussing the rise of digital surveillance and its impact on individual privacy. I will then analyze how governments and corporations use surveillance to monitor their citizens' online activities, highlighting specific examples such as the Cambridge Analytica scandal and the use of facial recognition technology in public spaces. Finally, I will propose a set of recommendations for addressing the privacy concerns raised by digital surveillance, including stronger data protection laws, increased transparency from tech companies, and greater public awareness of the risks involved.