

Day: _____

Date: _____

Question : 01Write down similar words

Word	Most similars
Garrulous	Gossipy ✓
Inexorable	Inevitable ✓
Extol	Pallid ✗
Obstreperous	Palliate ✗
Contort	Wrench ✓
Demure	Shy ✓
Embalm	Blockage ✓
Marangue	Forceful ✗
Impassive	Apathetic ✓
Labyrinth	Confusing ✓

7

Day: _____

Date: _____

Question: 02

Words and their opposites

Words	Opposits
Transgression	Enliven X
Energate	Sincere X
Flout	Scorn X
Coagulate	Harden X
Daunt	Small X
Bolster	Menace X
Amalgamate	Embedden X
Propitious	Hopeless ✓
Prodigious	Small ✓
Intimidate	Encourage ✓

3

Question no: 02

1 Precis

The tradition of oratory in ancient and modern worlds.

0

Oratory in the ancient time had been considered as a prestigious task; aimed to save something for the next generation as well. Unfortunately, it is going to be extinct in modern days. As people do not like to be like the orators. Also, they have not much time to go for the perfection for what they will offer. Hence, indulging in the busy and modern life, they speak without thinking. But, even in the modern days, Sir Winston Churchill is one of the greatest examples as a saviour of this tradition. He spoke his words with such care and with grace. That is why he has successfully fabricated his name as the golden figure in the modern history.

4

Question : 03

Q~1

According to the passage, when a company choose a specific class like suburban mothers, to give them the reviews about their ~~prop~~ product. So that they could do some betterment ~~in~~ the product like video-game. This ~~strategy~~ is called "word-of-mouth" marketing, and the approach is called experimental approach.

Q~2

(According The statement "Amway and Topperware know you can blend the social and economic to business advantage" indicates that, ~~to use the~~ the person's friends know better how he ^{knows to} use the society for his business interests. And how he invests his money for those who give him advantageous reviews.

Q-3

The effect of the internet on word-of-mouth marketing is that, some people give positive views while some people give negative views. The negative views spread just as positive ones, so if a product has some flaws, people will soon find out.

1

Q-4

According to Peter Kim, when Microsoft set laptops loaded with its new Windows Vista software to think that the influential bloggers will write something about it. On the contrary, they ignored it and focused only on the word-of-mouth marketing.

1

Day: _____

Date: _____

Q-5

The views on internet spread so
speedily that it becomes the most
challenging thing to handle for the
marketers.



Question: 04

1- Neither of the two sisters is coming to the party. ✓

6

5- The poet and philosopher is honoured for his works. ✓

6- He is senior to me in the office. ✓

7- The news is to be good to be true. ✗

3- I saw him yesterday at the market. ✓

OR

I had seen him yesterday at the market.

Question: 05

1. Don't take revenge ~~of~~ these slight injuries. 0

2. He distributed ~~money~~ between the poor.

3. Success consists ~~---~~ determination.

3. I shall pass your ~~message~~ when he gets free.

7. Bureaucrats ~~consider~~ themselves responsible for ~~---~~ none.

5. I was disappointed ~~with~~ Akram's insincerity.

(B)

Punctuation

Early in the morning, as the sun rose, I decided to go for a walk. The air was fresh and the birds were chirping loudly. Suddenly, I saw a small dog running across the park. It seemed lost and frightened. Unsure of what to do, I approached it slowly to avoid scaring it further. Thankfully!

4 a man came running and said, "Oh there you are buddy", I've been looking for you everywhere."

Question: 06

Ingenious	Ingenious refers to the cleverness of a person. ✗
Ingenuous	Mostly children are ingenuous in nature. ✓
Yoke	A villager had one pair of yoke for his oxen. ✓
Yolk	Yolk is the most nutritious part of the egg. ✓
Pour	Pour some water in the glass please. ✓
Pore	The cloth "was useless because of so many pores in it. ✗
Restless	The child was looking restless because of high fever. ✓
Casual	Do not wear casual dresses in the formal meetings. ✓

3

B

1- At a stretch: I cannot work for ten hours at a stretch. ✓

2- Break the ice: Her jokes broke the ice of formality in the meeting. ✓

Question : 07

Translation

The world's most (adorable) great fragrance is not there in the garden, but it is hidden in the happiness of heart.

Sometimes we find out in the (most) precious things of our life, but in reality the biggest happiness is that we get in the depths of the heart. Such happiness is not there in any office or in the luxurious life, rather it is there in the moment when we

Day: _____

Date: _____

get
(touch) our achievements and feel a
peace in our souls. Often we ignore
our little happiness of our lives and
seek for the big successes. But when
we listen to our heart, we find out
that the real happiness is there in
the things which we get them easily.
