

Question No # OI(A)

42/100

- ① Garrulous — Gossipy ✓
- ② Inexorable — Inevitable ✓
- ③ Extol — Enervate^x
- ④ Obstreperous — Palliate^x 7
- ⑤ Contort — stubborn^x
- ⑥ Demure — Disrespectful^x
- ⑦ Embolish — Indigenous^x
- ⑧ Harangue — Forceful^x
- ⑨ Impassive — shy^x
- ⑩ Labyrinthine — Confusing ✓

Question No # OI(B)

- ① Transgression — Conformity^x
- ② Enervate — Exhaust^x
- ③ Flout — Accept ✓
- ④ Coagulate — Composure^x 6
- ⑤ Daunt — Encourage ✓
- ⑥ Bolster — Weaken ✓
- ⑦ Amalgamate — Separate ✓
- ⑧ Propitious — Hopeless ✓
- ⑨ Prodigious — small ✓
- ⑩ Intimidate — Auspicious^x

Question No # 02

PrecisTitle:

Oratory of Winston Churchill

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The orators of the past were busy in the highest social values and qualities of thought. They were shaping the events of the future to present themselves as examined of energy and time. But, in modern time the art of public speaking has been declined, in spite people are awarded in public speaking. The rise of modern communication techniques had reduced the interest of ornate speaking. Winston Churchill was a classical orator, he took much focus on his ideas and courtesy of his language. Such English orators are attractive with famous names and statements. He expressed his views at regional and global level for many years. These ideas are now persistent in humans daily lives. Therefore, these

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efforts made ~~him~~ him the greatest personality of the history.

Question No: 03

① What is the experimental approach discussed in the Passage.?

The experimental approach in the passage revolves around the rise of word-of-mouth marketing as an alternative to traditional advertising. It also highlights ~~Bzz~~ BzzAgent's model, which operate through ~~Urban~~ Volunteer agents, who receive free sample and provide feedback with marketing.

② What can you we infer from Walter Carl's statement.?

People can infer from Walter Carl's statement that the unification of society and economy can benefit the business. Such

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(4)

endorsements can be magnified through internet to control the markets.

(3) What is the effect of the internet on word-of-mouth marketing?.

Internet makes word of

1 mouth marketing more popular through online advertisement. Moreover, they need no form of advertising verification from a friend.

(4) According to Peter Kim, what happened to Microsoft's marketing campaign for Vista?.

As per Peter Kim, Microsoft marketing faced the problem of bloggers in an effort to write about it. The resulting online discussions sideline Vista and focused on the morality and the ethics of the word-of-mouth marketing.

1

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⑥

⑤ What is the challenges for the marketers.?

According to the passage the marketers is facing the challenges of creating the right kind of buzz and controlling the buzz. Moreover, addressing product flaws and ethical concern are also the challenges for marketers.

2

Question 4.

- ① Neither of the two sisters is coming to the party. ✓
- ② He is senior to me in the office. ✓
- ⑤ The poet and philosopher is honored for his works. ✓
- ⑦ The news is too good to be true. ✗
- ③ I saw him yesterday in the markets. ✓

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Question 5

- ② He distributed money among the poor. ✓
- ④ His words do not correspond with his action. ✗
- ⑧ I shall pass your message to when he gets free. ✗
- ③ success consists in determination. ✓
- ① Do not take revenge for these slight injuries. ✓

3

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Questions B (Punctuation)

Early in the morning, as the sun rose. I decided to go for a walk. The air was fresh and the birds were chirping loudly. Suddenly, I saw a small dog running across the park. It seemed lost and frightened unsure of what to do. I approached it slowly to avoid scaring it. ^{Further} ~~Further~~ thankfully, a man came running and said, "Oh! There you are buddy I have been looking for you everywhere".

4

Question = 6(A)

(1) Ingenious:

✓ He was very ingenious to find the way in harsh conditions.

Ingenuous:

The children are ingenious because they have no interest in criminal activities. ✓

Date: _____

(3)

(5) Yoke:

The cow had never borne the weight of a yoke yoke. ✓

Yolk:

The egg contains about 40% of yolk. ✓

(6) Casual:

Undocumented economy and inefficient education systems are the casual of the Pakistan's economic instability. ✗

Casual:

She regarded her affairs with a casual indulgence. ✓

(7) Poor:

Cow gives us poor milk, which contains no impurity. ✗

Pore:

Plant can exchange gases.

Date: _____

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through leaf pore for ^{the} purpose of photosynthesis.

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Question No # 7

Translation

The biggest fragrance of the world is not in a garden rather hide in the happiness of the heart. Sometimes, we search it in the precious metal of life, but in reality, the greatest happiness are those which are in the dept of the heart. This happiness is not in the office work or any luxurious life, rather in a moment that we achieve the spirit of success. Usually, we underestimate the smaller success happiness of life and always in search of biggest success. But, when we reason the heart, then we discovered that real reality of happiness are those which can achieve easily.

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