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ENGLISH PRECIS, FULLMOCK.

QUESTION #1:

SYNONYMS:

1. Gossobous → Gossipy.

2. Inexorable → Inevitable.

3. Extol → Admire.

4. Obstreperous → Untamed.

5. Centort → Unbroken.

6. Demure → Disrespectful.

7. Embolism → Disenthrall.

8. Haeangue → Forceful.

9. Impassive → shy

10. Labyrinth. → Confussing.

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(B) ANTONYMS:

1. Transgression → Conformity.
2. Enervate → Exhaust.
3. Float → Accept.
4. Coagulate → Harden.
5. Daunt → Encourage.
6. Bolster → Weaken.
7. Amalgamate → Separate.
8. Propitious → Optimistic.
9. Prodigious → Bright.
10. Intimide → Augment.

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QUESTION # 2:

Write precis

The Art of Public Speaking

It is impossible to know the future of public speaking. The word orator presently is used as a negative term but the public speakers of ancient times perceived themselves to be doing the task of high moral. Orators of the past were the ones to shape the future. Presently, people should take advantage of public speaking but because of the increase of in written and other forms of communications, the liking for public speaking has decreased. Sir Winston Churchill was one of the greatest public speakers of the past, he used to arrange his ideas in a perfect manner and express them beautifully. Churchill spoke on national and international platforms for more than 50 years. His speeches are example of great public speaking and are engraved in history. The world will remember Churchill as one of the greatest orators.

QUESTION # 3:

Read the following . . .
. . . follow.

ANSWER (1):

The experimental approach discussed in the passage is "word-of-mouth" marketing. The passage sheds light of the fact that now word of mouth is increasing as compared to other forms of advertisements. According to the passage Nintendo recruited some mothers so that they will spread the word among their friends. Nintendo was one of the first countries to actually execute this form of marketing in a good way, previously perceived as just an experimental method. The power of word-of-mouth marketing is increasing every day.

ANSWER (2):

Water Cael statement says that one can merge social and economics to gain advantage. Previously, business was just related to the economics of

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-things. But now combining social and economics of products to business, gives advantage. Walter Calk statement says that one of the reasons behind the success of Wii was that for advertising nintendo merged both social and economics.

ANSWER (3):

The effect of internet on the word-of-mouth is that it magnifies the effect. The companies have to be very careful as the internet spreads bad word-of-mouth quicker as compared to good word-of-mouth. This was considered witnessed in the case of microsoft sending laptops to influential bloggers. The bloggers completely ignored talking about the new windows, and discussed about the morality of microsoft sending laptops. The effect of internet on word-of-mouth marketing can be negative and positive both so, the advertisers need to be very careful.

ANSWER (4):

According to Peter Kim, Microsoft's marketing campaign for their new Vista software took a negative turn. Microsoft sent laptops to some influential bloggers to get them to talk about the new Vista software. But the online discussion completely ignored Vista and talked about the morality of accepting gifts and what the ethics of word-of-mouth are. This resulted in bad marketing for Microsoft.

ANSWER (5):

The marketers need to be very careful while using word-of-mouth marketing. Because once the word starts to spread, the marketers have no control over it. They have to be very careful as bad word-of-mouth spreads faster and if they show carelessness, the whole campaign can take a bad turn. This was also witnessed in Microsoft's case. Word-of-mouth is a challenging form of marketing, and while using it marketers need to be

very careful.

QUESTION#4:

Correct any of the 5

1. Neither of the two sisters are coming to the party.
The two sisters are not coming to the party.
2. The sceneries of Kashmir are breathtakingly beautiful.
The scenery of Kashmir is breathtaking and beautiful.
3. I have seen him yesterday at the market.
I saw him yesterday at the market yesterday.
4. The news are to good to be true.
The news is to good to be true.
5. He is senior than me in the office.
In the office, he is my senior.

QUESTION #2:PRECIS:~~Good actions shape the future.~~~~The Art of Public Speaking.~~Q (B) PREPOSITION:

1. He distributed money among the poor.
2. His words donot correspond with his actions.
3. Bureaucrats consider themselves responsible to none.
4. Don't take revenge for these slight injuries.
5. Success consists of determination.

(B) PUNCTUATE:

Early in the morning as the sun rose, I decided to go for a walk. The air was fresh and the birds were chirping loudly. Suddenly, I saw a small dog running across the park, it seemed lost and frightened - unsure of what to do. I approached it slowly; to avoid scaring it further. Thankfully, a man came running and said, "Oh, there you are buddy. I've been looking for you everywhere!"

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QUESTION #6:

Make sentences

1. Powe

Pow me a glass of juice from that jug.

Pore.

There are a lot of pores^{visitate} on my skin as a result of my skin allergy.

2. Setup

The setup for Rabiya's mehndi was mindblowing.

Setupon.

The basis of the religion Islam is setupon faith.

3. Casual

I have a very casual and friendly relationship with my boys.

Causal

There were 2 causalities in the car crash that happened on Monday.

4. Restive.

Because of his restive behaviour, he was taking breaks after every 2 hours.

Restless.

Because of the ongoing wedding, Ali ^{had been} ~~was~~ feeling restless for the past 5 days.

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5. Yolk.

There were 2 yolks in egg.

6. Yoke

(B) 5 sentences.

1. A bolt from the blue

Knowing about your wedding was a bolt from the blue.

2. A bad lot.

His picture was the only good one out of a bad lot.

3. Hobson's choice

To take one side between wife and the mother is like a hobson's choice.

4. Head over heels

Adil was trying everything head over heels to not end up in jail.

5. Sword of Damocles.

The news of his mother dying in a car crash was like a sword of damocles.

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QUESTION# 7:

TRANSLATION:

The greatest happiness in this world is embedded in the heart. Sometimes we look for our life's worth in materialistic things but the truth is that the greatest happiness is found in the core of our heart. This happiness does not come from great offices or luxurious enjoyments, but comes from those moments in which we satisfy our soul from achievements. We often ignore the small moments of happiness and keep looking for big achievements. But when we listen to our heart, we discover that real happiness are in the things that we get easily.