

# NOA Mock Test Series

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- Topic Chosen = Digital Surveillance VS. Privacy
- Sub Topic = Privacy Rights : A Debate in the Modern Age
- Essay Outline
- Title = Eyes Everywhere : Striking a Balance Between Digital Surveillance and Privacy Rights

## Introduction

### 1. Definition of Digital Surveillance

1.1 Use of technology by governments, corporations, and individuals to monitor activities, communications, and behaviors online and offline.

### 2. Defining Privacy Rights

2.1 Right of individuals to control their personal data + maintain confidentiality in activities

### 3. Importance of this Topic

4. Thesis Statement  
4.1 While digital surveillance plays an essential role in ensuring security, its unchecked growth poses a significant threat to privacy rights, demanding a balanced approach that respects both security needs and individual freedoms.

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## Body

### 1. Importance of Digital Surveillance in Modern Age

#### 1.1 Enhancing National Security

1.1.1 Surveillance helped thwart over 50 terror plots in US post 9-11 (NSA, 2013)

#### 1.2 Supporting Healthcare Initiatives

#### 1.3 Improving Technological Development and Efficiency

### 2. Importance of Maintaining Privacy Rights

#### 2.1 Preserving Individual Freedom and Autonomy

#### 2.2 Preventing Misuse of Power

#### 2.3 Protecting Sensitive Data From Exploitation

2.3.1 Cybercrime costs globally exceeded \$8 trillion in 2023 (Cybersecurity Ventures)

### 3. Methods by Which Digital Surveillance Infringes Upon Privacy Rights

#### 3.1 Mass Data Collection

3.1.1 Over 70% of websites use trackers to monitor users (StatCounter, 2023)

#### 3.2 Facial Recognition Technology

#### 3.3 Excessive Workplaced Surveillance

### 4. Solutions to Improve the Debate Between Privacy Rights and Digital Surveillance

#### 4.1 Legislation for Data Privacy

#### 4.2 Transparent Oversight Mechanisms

#### 4.2.1 Australia's Human Rights Commission

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ensures AI use aligns with privacy rights

### 4.3 Promoting Privacy-Enhancing Technologies

Conclusion

Introductory paragraph

Of the many debates plaguing the modern age, perhaps none is more significant than that of digital surveillance vs. privacy rights. The debate centers upon finding that critical balance, in which both national security and technological advancements are valued alongside an individual's right to privacy.

Digital surveillance refers to the use of technology by governments, corporations, and individuals to monitor activities, communications, and behaviors both online and offline. Examples include CCTV, online data tracking, and facial recognition. This form of ~~set~~ surveillance has become almost synonymous with the modern age, as the ability to track and monitor individuals has become widespread, and the technology more sophisticated. Privacy rights refer to the right of individuals to control their personal data and maintain confidentiality in their communications and activities. It is rooted in legal frameworks and various human rights agendas. With 5 billion users

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globally, according to Statista in 2023, the scale of digital surveillance has grown exponentially. This topic is incredibly important in ensuring that an individual's right to privacy is maintained. While digital surveillance plays an essential role in ensuring security, its unchecked growth poses a significant threat to privacy rights, demanding a balanced approach that respects both security needs and individual freedoms.

After writing a compelling introduction, I will continue to explain the benefits of digital surveillance in maintaining national security. I will also discuss the challenges and ethical concerns associated with its implementation. Finally, I will conclude by emphasizing the importance of striking a balance between security and privacy, and the need for responsible governance in the development and deployment of surveillance technologies.