

# Final mock - Preus

## QUESTIONS 6

1. Ingenious:-

He is an ingenious person  
and comes up with brilliant ideas

Ingenuous:-

He thanked me with an  
ingenuous smile

2. Yoke:-

I have one yoke of oxen

Yolk:-

Please remove the yolk from  
my egg.

3. Casual:-

I have taken casual leaves  
from office

Causal:-

The health and food have  
a causal relation

4. Pour:-

Pour some water in the glass

Pore:-

There are inbrite pores in human skin.

5. Set up:-

He has planned the entire setup of the concert

set upon:-

She has set upon her mind on the winning prize

(B)

1. Head over heels:-

She is head over heels for him

2. Break the ice:-

Somebody has to break the ice between the two of you and begin talking

3. A sit in:-



She is engaged in a sit  
in outside the main hall  
demanding for their rights.

4. A bolt from the blue:-

### QUESTION (4)

- 1) Neither of the two sisters is coming to the party.
- 2) I saw him yesterday at the market.
- 3) She has completed more projects than anyone in her team has ever done.
- 4) The news is too good to be true.
- 5) He is senior to me in the office.

### (QUESTION 5)

1. He distributed money among the poor.
2. His words do not correspond to his actions.
3. Success consists of determination.
4. I was disappointed by Akram's insincerity.
5. Bureaucrats consider themselves responsible for more.

(B)

Early in the morning as the sun rose, I decided to go for a walk. The air was fresh and the birds were chirping loudly. Suddenly, I saw a small dog running across the park. It seemed lost and frightened. Unsure of what to do, I approached it slowly to avoid <sup>scaring</sup> it further. Thankfully, a man came running



and said, "Oh! there you are buddy. I've been looking for you every where".

## (QUESTION 7)

The world's greatest fragrance is not found in any garden, instead it hides inside the happiness of the heart. Sometimes we find it in <sup>our</sup> life's expensive things, but the truth is that the greatest happiness is found in the depths of the heart. This happiness does not lie in career or a luxurious life instead is found in moments of spiritual peace when we achieve our successes. Often times we ignore the smaller moments of happiness

in our lives and search for bigger ~~stuff~~ achievements. But when we listen to our heart, we realize that the real happiness lies in the things that we get with ease.

## QUESTION 2.

Title:- The decline of the art of oratory

The art of oratory has declined in the modern world. Very less importance and emphasis is given to it. The arrival of mass media and print media has undermined its value in people's eyes. As the number of public speakers and communication platforms increased, expectation in terms of precision and quality decreased.



People do not have enough  
time to engage in the knitty  
grittys of public speaking. In  
contrast, in contrast, ancient orators  
had ~~not~~ indulged themselves  
completely and delivered speeches  
worthy of test of time. Sir-  
Winston Churchill ~~was~~ is one  
such orator. His speeches and  
words on local and global  
platforms are historic as he  
understood the value of  
diligent speaking, making him  
one of the greatest English  
orators and public speakers  
in history. Him being one of  
the last survivors of with the  
art of oratory, the future of  
oratory is unknown and uncertain.

## QUESTION 3

- 1) <sup>It</sup> The marketing technique of "word of mouth" is considered the experimental approach in the passage as it is not a traditional marketing technique and <sup>was</sup> adopted by very few people originally. It was just an experimental approach of marketing to see the response of people.
- 2) ~~The~~ It can be inferred from Walter Carl's statement that the social benefits and economic impacts of any approach or a product can be utilized to create monetary benefits to a company.
- 3) Word-of-mouth marketing can create varied impact on <sup>internet</sup> ~~internet~~.



from negative adversi advertisement  
to false spread of information

The word-of-mouth marketing  
even creates new discourse about  
the ethics of the <sup>marketing</sup> technique.

4) The Microsoft's marketing campaign  
for Vista got dethroned due  
to the online discourse about  
the morality of receiving gifts  
and the use of word-of-  
mouth marketing. So, the actual  
purpose of the campaign was  
not met.

5) The challenge for the marketers  
to create the right kind of  
discourse and online discussion  
about the campaigned product  
being campaigned. As the  
internet is an open source, the  
direction of the campaign can

easily change directions and lead to negative results. Thus creating a positive outcome that is controlled is the new challenge for marketers.

## QUESTION 2 (a)

1. Feared
2. Inevitable
3. Enervate
4. Unfamed
5. unbroken
6. shy
7. prevalent
8. forceful
9. Apathetic
10. Assiduous

## (b)

1. Continuity
2. Exhaust



3. Accept

4. dilute

5. Encourage

6. Weaken

7. Separate

8. hopeless

9. bright-

10. Encourage

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