

PART 1 (MCQ'S)

Synonyms:

1. Aerobic
2. Inevitable
3. Energetic
4. Timid
5. Stubborn
6. Shy
7. Indigenous
8. Forceful
9. Intimation
10. Confusing

Antonyms:

1. Enliven
2. Sincere
3. Dilute
4. Adulterate
5. Encourage
6. Weaken
7. Separate
8. Optimistic
9. Small
10. Auspicious

Question # 2 (Precis)

It is impossible to forecast the future of oratory. The men rarely used the word 'orator' without slightly derisiony accent. The orators of ancient times engaged themselves on the basis of highest worth and value. Today, the case and attention given to the art of public speaking has declined. The written words lessened the interest of people in orator kinds of speaking. Sir Winston Churchill was the great orator of ancient times. He adopts no thought, no word at random, but takes much care of both the arrangement of his ideas and the language he used. He entered himself into the company of famous orators.

Total words = 105

Title: Future of Oratory is

Impossible to Forecast



Question #3 (Comprehension)

(i)

'Word-of-mouth' approach is discussed in the passage. In this approach, the company recruited a handful of carefully chosen suburban mothers and they advertise the company product by spread the word among their friends.

(ii)

From Walter Cox's statement, it is inferred that we can blend the social and economic advantage to business advantage. The combination of social ~~and~~ activities and economy can be used for the ~~ad~~ benefits of business.

(iii)

The internet can magnify the effect of the blend of social and economic for the advantage of business on internet. People

are connected on various platforms so
reached
the advertisement to many people in less
time. and the

(iv)

When Microsoft sent laptops with its
new Windows Vista software to influential
bloggers in an effort to get them to write
about it, the resulting online discussion
ignored Vista and focused instead on the
morality of accepting gifts and the ethics of
word-of-mouth marketing.

(v)

The challenge for marketers is
creating the right kind of buzz and
learning to control it. Negative view
spread just as quickly as positive ones,
so if a product has flaws, people will
soon find out.



Question #4

(Correction)

(3)

I saw him yesterday at the market.

(2)

The scenery of Kashmir is breathtakingly
beautiful.

(6)

He is sending to me in the office.

(7)

The news is good to be true.

(1)

Neither of the two sisters are coming
to the party.



Question # 5

(Punctuation)

1. Don't take revenge of these slight injuries.
2. He distributed money among the poor.
3. His words do not correspond with his actions.
4. I was disappointed on Akbar's insincerity.
5. But bureaucrats consider themselves responsible for none.



Question # 5 (b)

(Punctuation)

Early in the morning as the sun rose I decided to go for a walk. The air was fresh and the birds were chirping loudly. Suddenly, I saw a small dog running across the park. It seemed lost and frightened unsure of what to do.

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I approached it slowly to avoid scaring it, further thankfully a man came running and said, "oh! there you are buddy I've been looking for you everywhere."



Question # 6 (Pairs of words)

Pour: The salesman pouring the flour from a steel case.

Pose: The clothe has poses in it.

setup: The director asked to setup the stage for shouting.

set upon: The beachies asked students to set upon the de chairs.

Casual: He is wearing casual clothes.

Question #7

(Translation)

The world's largest fragrance is not
in the ~~garden~~^{garden}, but it is hidden in the
happiness of heart. Sometimes we search
it in the important things of life. But the
reality is that the biggest happiness is
that which we found in the deepness of
heart. This happiness is not in the life of
office or ~~or~~ living without problems, rather
it is in that moment when we touch our
achievements to feel the peace of ^{our}soul.
Sometimes we dismiss the little joys
happinesses of our life and remain in the
search of large achievements. But when we
listen ~~to~~ to the voice of our heart then we
discover that real happiness is in those
things which we found easily.

