

Topic: Agricultural decline in Pakistan and how to counter it

A. Introduction

- a) Hook
- b) Importance of agriculture for a country
- c) Thesis statement

B. Manifestations of Agricultural Decline in Pakistan

- i) Rising urbanization;
 - a) Lahore and its suburbs now-a-days
- ii) People's tilt towards technological advancements;
 - a) Rise of real-estate in multiple cities
- iii) Brain drain among youth;
 - a) PIDE report
- iv) Increased gig economy;
 - a) Pakistan's gig economy as fourth largest in the world
- v) Public's lacking interest in agriculture;
 - a) Agricultural employment drop from 37% in 2020 to 35% in 2025.

C. Reasons for Declining Agriculture in Pakistan

- i) Changing climate change patterns yielding low productivity;
 - a) 0.56% of overall agricultural growth rate 2024-2025 - Pakistan's Economic Survey
- ii) High inflation especially on agricultural goods

- a) Removal of subsidies as IMF conditionality
- iii) Low global market value of Pakistan's agricultural goods
 - a) Only 0.23% of global agricultural export

D. Measures to Enhance Agriculture in Pakistan

- i) Integrating modern technology to agriculture;
 - a) Drip irrigation methods
- ii) Introducing climate resilient crops to increase productivity;
 - a) Crops resilient to changing climate patterns
- iii) Subsidizing agricultural goods;
 - a) To make them approachable to farmers
- iv) Educating farmers for sustainable agricultural practices;
 - a) Conducting seminars to engage with farmers
- v) Leveraging social media platforms for effective advertisement of Agricultural products.
 - a) Effective use of Instagram and Facebook.

E. Conclusion.