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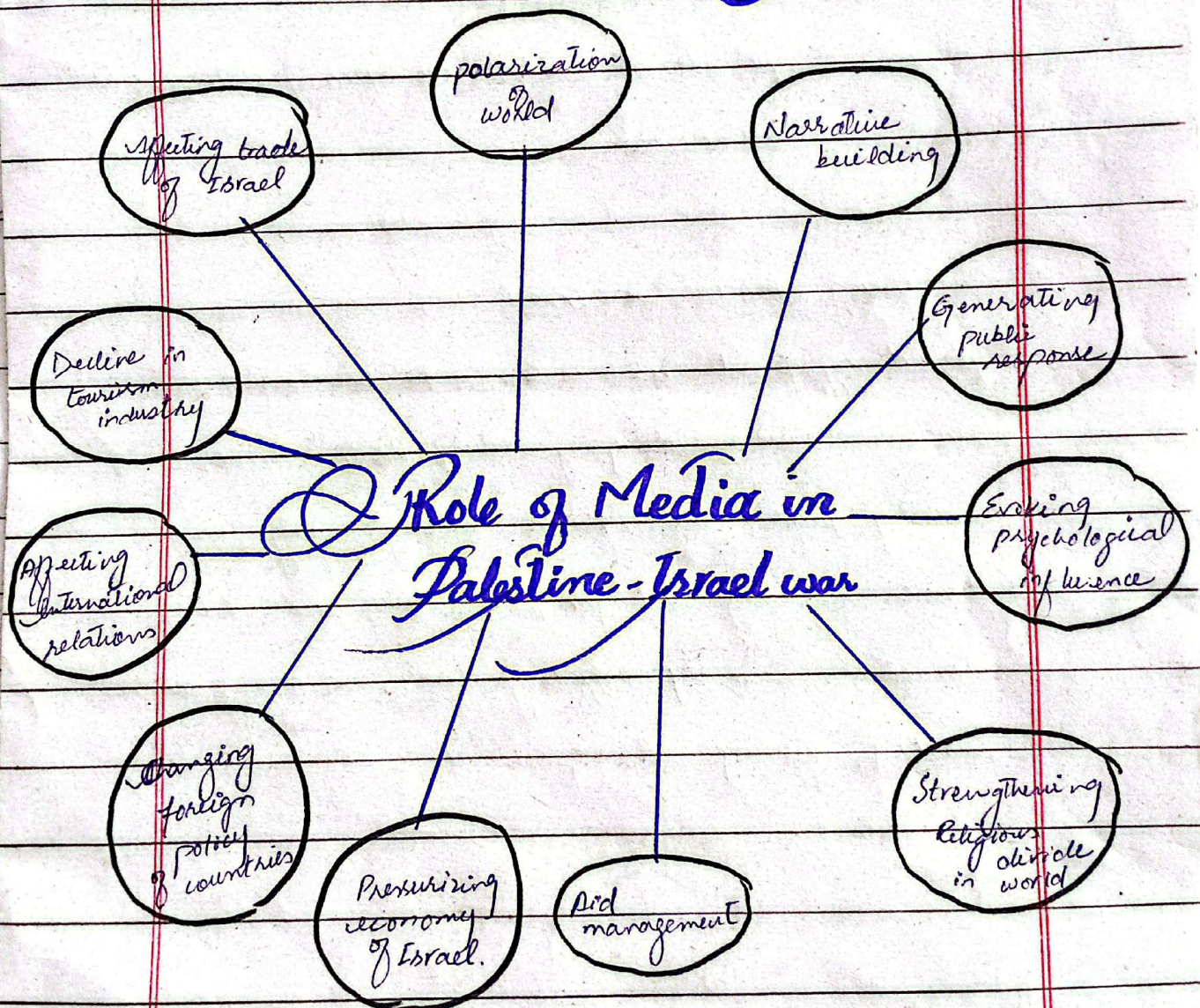
Areej Fatima

DAY: _____

Rup - 0872

Role of Media in Palestine-Israel war

Brainstorming



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Outline

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1. Introduction

1.1. Hook

1.2. Background

1.3. Thesis Statement

Media has played significant role during Palestine-Israel war through polarization of world, narrative building, evoking psychological influence generating public response, strengthening religious divide, aid management for Palestinians, pressurizing economy of Israel, disturbing trade, declining tourism, affecting international relations, and changing foreign policy of different countries.

2. Role of Media in war:

2.1. Polarizing The world

i. pro-Israel countries vs pro-palestine countries

ii. pro-Israel public vs pro-Israel public

2.2. Narrative building

i. Terrorism vs freedom fighters

ii. occupied territories vs disputed lands

2.3. Generating Public response

i. Worldwide protests and rallies

ii. Hashtag campaigns through social media

2.4. Evoking psychological influence

- i. Secondary traumatic stress among people
- ii. Egypt case study of addressees.

2.5. Strengthening religious divide

- i. Muslims vs Jews

2.6. Managing aid for Palestinians

- i. Pakistan's 18 humanitarian aid consignments for Gaza

- ii. Egypt's aid through sea.

2.7. Pressurizing economy of Israel

- i. BDS campaign (Boycott, Divestment, Sanctions)

2.8. Disturbing trade

- i. Decreased number of investments
- ii. Germany's curb on trade due to public pressure

2.9. Declining Tourism

- i. Reduced international Tourism upto 80%.
- ii. Reduction in domestic Tourism in Israel.

2.10. Affecting International relations

- i. Changing dynamics of Turkey's relations

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ii. South Africa filed case of genocide in ICJ against Israel

2.11. Changing Foreign Policies of countries

i. Adjustment of border securities by Jordan and Egypt

ii. South Africa called its ambassador back from Israel

3. Conclusion

Thesis restated

The Essay

"Media is the most powerful entity on the earth. They have the power to make innocent guilty and guilty innocent."

(Malcolm X)

Media plays crucial role in educating people about certain issue and shaping minds of people in a particular way. Media does not only aware people about a topic but also evoke sentiments by leaving its impacts on the minds of people. In other words, media has the power to inculcate the certain ideology in the minds of people that it wants to crave in public so that they can favour that ideology. In case of Palestine-Israel war, media has played remarkable role in carving certain viewpoints in the minds of people in order to evoke sentiments and responses relevant to that viewpoint. Role of media in this conflict is particularly worth-noting because many of the reporters are not allowed to enter Gaza^{strip} and

even if they make their way, their lives will be in danger because of constant air strikes. Media in this war has shaped the minds of people through language, discourse, and images. Media that favors Israel try to prove Israel innocent and attacks as right decision despite so many casualties. On the other hand, pro-palestinian media try to show brutality of Israel by depicting vacant houses, destroyed cities, parts of dead bodies, deaths because of hunger and number of casualties. These depictions resulted in setting mindset of people differently that ultimately divide world into two parts; one that favors Israel and other that support Palestinians and consider them oppressed and devastated. This essay particularly delves deep into role of media during Palestine-Israel war as media has played significant role through polarization of world, narrative building, evoking public response, bearing psychological influence, strengthening religious divide, aid management for Palestinians, pressurizing economy of Israel, disturbing trade, skilining tourism, affecting international relations, and changing

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foreign policy of different countries.