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Women Sports - Struggle for Recognition

Outline

1) Introduction:

Thesis Statement:

Women sports struggle for recognition due to inefficient funding, no proper training academies, and biased media representation which can be addressed by taking effective measures, so they get the deserving support.

2) Why Women Sports struggle for Recognition?

2.1) No proper facilities of grounds and women's training academies.

Case in Point: Pakistan, only men focused like M. Wasim cricket academy

2.2) Inefficient funding by government for sports

2.3) Cultural and societal barriers hinder

women's progress in sports

2.4) Inequality in pay of women as compared to men

Case in Point: Women earns 61 cents for every dollar earned by men,

2.5) Lack of sponsorships.

2.6) Biased media representation for women

Case in Point: women representation is less than 10% shown, & part

2.7) Lack of development programs for women

2.8) Little or less rewards for women in sports

2.9) Absence of domestic leagues competition.

Case in Point: Paris games, Olympics; these type of events are needed domestically

3) How Women Sports can be recognised?

3.1) Breakⁿ cultural and societal barriers through awareness campaigns.

3.2) Making consistent policies for youth development programs, and empowers^{ing} women sports

3.3) Increasing funding for sports.

3.4) Present unbiased media representation to promote women sports.

3.5) Ensuring equality in pay.

Conclusion:

In 2024, when Aashad Nadeem won a gold medal in Olympics by throwing Javelin at 92.97 meters, Aashad Nadeem got a significant media hype and got prizes and sponsorships. On the contrast, when any women get medal in International games, they do not get such type of hype and attention like this - whose fault is this? Sports is that type of game that exists in every country and it has very important role in giving one the recognition besides from any language, belief, cultural or societal differences but it often results bad when it comes to women sports. Women sports is under-recognised because they have no proper facilities of grounds and training academies. Similarly, inefficient funding by government for sports also play a role in less recognition of women sports. Furthermore, cultural and societal barriers hinder women's progress in sports. Moreover, biased media representation for women is a major factor that women sports struggle for recognition. In addition to, lack of sponsorships and inequality in pay as compared to men sports cites women not to engage in sports as it does not have good earning opportunities. These hurdles are a major set-back for women sports but these can be addressed by breaking cultural and societal

barriers through awareness campaigns. Furthermore, there is a need of making consistent policies to empower women sports. Moreover, by ensuring equal pay for women as compared to men in sports can play a crucial role in empowering women and promotes women sports on a global level. Women sports struggle for recognition due to inefficient funding, no proper training academies, and biased media representation which can be addressed by taking effective measures, so that women can get the support and recognition they deserve.

To begin with, no proper facilities are available of grounds and training academies. Grounds and training academies are much needed to enhance any sports, particularly women sports. Women often face challenges in access to training academies and proper playing grounds for men. For example, In Pakistan, there are many training academies like Muhammad Waseem Cricket Academy and Diamond and Pearl Cricket Club but these academies are men focused as the players of these academies get a chance to play internationally, due to less training institutes for women sports, they do not get a chance to play internationally. Thus, non-availability

of proper training academies and grounds, women's progress in sports is hampered.

Besides this, inefficient funding by government for women sports is also a factor behind women sports less recognition. In many countries, developed and developing, governments often invest in educational and health sectors but they lack investment in sports, particularly women sports. Fund provided by government can be utilized by hunting talents, providing women playgrounds, giving them transport facilities but all these are problems which can only be solved by governments give more its attention towards women sports. Hence, inefficient funding by government for women sports is a factor behind women's sport less recognition.

Furthermore, cultural and societal barriers hinders women's progress in sports. In some countries of south Asia like Pakistan, India, Bangladesh and Afghanistan, women playing sports is considered as social taboos as compared to western countries. These countries often ^{provide} restricted environment for women to play sports. In Feudalism culture, women are being considered

as slaves of men and they cannot do what they really want to. These types of barriers often restrict women to pursue career in sports. So, cultural and societal barriers hinder women's progress in sports.

Similarly, inequality in pay of women as compared to men is a set-back to women sports. Women, in most cases, are considered weak and fragile. Despite, having talent and skills as that of men, women are paid less as women's sport is less recognised, so hiring teams give them as much pay as they want and women often need economic support to earn bread and butter and they give them their assent in such less pay and no one hears the voice of these underpaid athletes. So, mostly women get stuck in this under-paid circle and do not get a chance to earn a good income. Hence, inequality in pay of women as compared to men is a major set-back to women sports.

Moreover, lack of sponsorships restricts women's sport more recognition. Sponsorships are provided by companies to get their product featured

by one and ultimately goal to get higher sales. Sponsorships are provided by companies to those people who have good image and reputation. For example, Ashtad Nadeem when won a ^{silver} medal in 2015, he got one sponsorship but when he got success in 2024, millions of cash prizes and dozens of sponsorships were given to him. This analysis implies well-reputation is needed to get sponsorships and as already women are suppressed due to non-availability of facilities, they also do not get sponsorships. Hence, lack of sponsorships restricts women's sport ^{to be} more recognised.

Another, biased media representation for women is hindering getting women sports recognition. Media needs to give importance equal as media give to men sports and due to media, particularly social media, many sports stars get hype and recognition for their achievement but biased media is very dangerous as it only tells the one side of the coin. For instance, a report indicates that on media less than 10% women representation is shown, highlighting women do not get a chance to speak about their sports and encourage more women

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women to pursue careers in sports. Thus, biased media representation is hindering women sports getting recognised.

Moreover, lack of development programs for women ^{sports} is also a cause behind low recognition of women sports. Development programs are necessary to promote sports in a country and to encourage youth to take part in sports, particularly women. Less development programs results in difficulties for women to polish out the skills and represent the country national and internationally. Development programs play a key role in hunting new talent and providing a landscape to bring out their talent. Therefore, lack of development programs for women sports is also a cause behind low recognition of women sports.

In the similar way, little or less rewards for women sports is a contributing factor towards that women sport is less recognised. Rewards are given on the achievement of something winning nationally or internationally. It can be of cash prizes, medals or an honorary certificate but in case of women sports there are no rewards for them in the domestic level which urge

them not to pursue careers in sports and ultimately less recognition for women sports if there are not enough women representing it. Rewards motivates the person, boosts morale and give a hope of something achieved but little or less rewards discourage women being playing sports. Hence, little or less rewards is also a contributing factor towards that women sports is less recognised.

Last but not the least, absence of domestic league ~~events~~ competitions for women hinders women's recognition in sports. Domestic competition encourages one to take part and ultimately get a chance to play for its country in any sports, particularly women. There are less or no domestic league competitions among women sports. For examples, events like Paris games, Olympics held internationally. The format of these games in a small budget on domestic level is necessary to promote women sports and they can take part in any game in which they have experience or skills. Hence, absence of domestic league competitions for women hinders women's recognition in sports.

There are many hurdles like inefficient funding, lack of sponsorships, and little or less rewards for women in sports but ~~these~~ these can be curb by breaking cultural

and societal barriers through promoting equality. By increasing funding for sports and ensuring equality in pay as well as others can play a big role in addressing the problems women sports recognition is facing.

To begin with, breaking cultural and societal barriers will lead to recognition of women sports. Cultural and societal barriers like women cannot play sports, women do not have their free will, women cannot get what she likes are socially created and have no link with reality. It is the right of women to get equal respect and get equal opportunities as of men. Promoting awareness through educational campaigns and through social media, highlighting the significance of sports and its potential benefits. This will help to change societal attitude towards women sports and women will be able to play sports and ultimately winning the women games. Thus, breaking cultural and societal barriers will lead to recognition of women sports.

Besides this, making consistent policies for sport events will empower women. Many countries often develop economic, political policies but they do not discuss about women sports for long term. They do not

think or formulate policies that will empower women sports. Formulation and implementation of sports policies, particularly women sports, are needed to give them a view of sports in a long-term in a country and make policies to conduct events internationally or host international events that will promote sports and subsequently women sports get recognition.

Furthermore, increasing funding for sports will play a key role in getting women sports recognition all over the world. Governments can spend on making playgrounds, hosting events, providing resources to women teams, giving them transport facilities will encourage younger youth as it has many privileges. Some countries might also start to spend on women sports as competitor countries are doing it. This will give a hope to under-privileged sports of women to get shine and to be recognised all over the world. Governments can also spend on advertising young talent for media through recognition to women sports can be achieved.

Moreover, present unbiased media representation to promote women sports. Media, print and social media, plays a crucial role in changing thinking about

any topic. Positively media be utilised to present the good image, potential benefits, income opportunities and achievements of women in contributing to sports. This will help to remove social and cultural barriers for women and women taking part in sport be recognised. Similarly, many women would be encouraged to be a part of sports team. Thus, presenting unbiased media representation to women sports is crucial to promote sports.

In conclusion, due to inefficient funding, non-availability of training academies, and biased media factors, women's sports struggle to be recognised while by taking certain effective measures these hurdles can be addressed, so they get the support, respect, and recognition they deserve.

Women sports struggle for recognition due to lack of development programs and little or less awards for women in sports.

Similarly, Absence of domestic league competitions is also a factor behind women sports struggle for recognition. These hurdles requires a multi-faceted approach including ensuring equality in pay, increasing funding for women sports, and breaking cultural and societal barriers through awareness. The world is now paying attention to women sports and is recognising day by day.

Political will and participation from citizens is needed ^{only} to promote women sports.