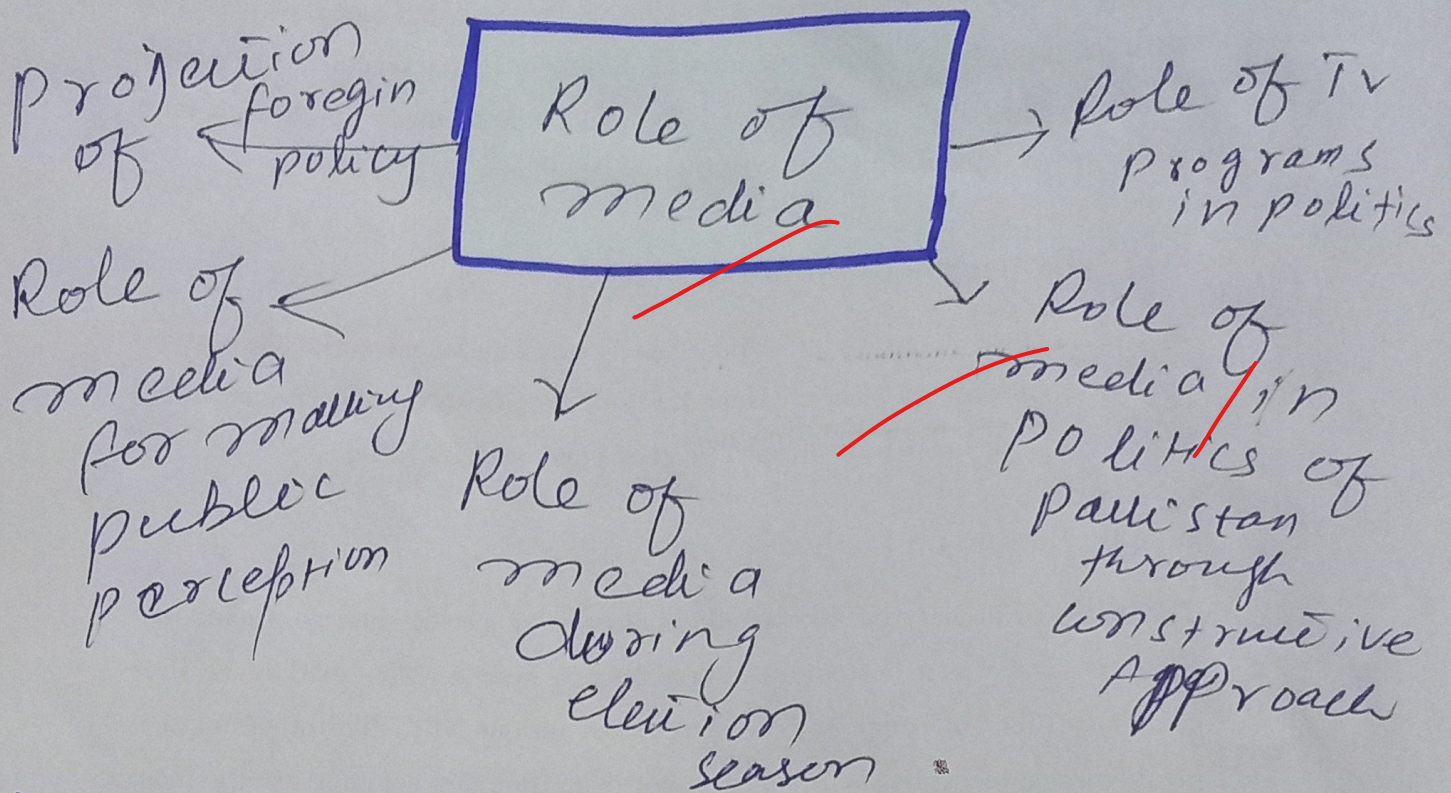


Media as a political instrument

Brain storming



!

Introduction

- 1.1 General statement
- 1.2 Thesis Statement

In ~~the~~ contemporary world ~~media~~ has become an important part of daily life. Media is an important tool in contemporary world of politics. Different politicians in whole world

use media to convey their agenda to public.

Need to practice

2 Role of T.V programmes in politics

2.1: Use for conveying their agenda to public.

2.1.2: objective of appearance is to get public support.

2.1.3 = source of touching with public.

3 Role of media in politics of politician through constructive approaches

3.1.1 = Constructivism highlights the role and importance of norms, ideas and their influence in politics.

3.1.2 = Constructivism stresses on the human rights.

4- Role of media during election season.

4.1.1: Importance of media for democracy especially during election.

4.1.2 = Relatively liberal and provide good coverage.

4.1.3 = Role of media in emergence of political parties.

5: Role of media for making perception

5.1.1 Effect on daily life routine.

5.1.2 Source of public perception.

6 = Projection of foreign policy

6.1.1 Crucial role for projection of foreign relations.

6.1.2 Highlights the relation of foreign countries.

6.1.3 Show the friendly
relation ~~with other countries.~~

Media has become a ~~important~~ **NO!**
part of society. However, the role of
media differs from society to
society.

Media in Pakistan has become the
important pillar of state. Mass media
is key source of communication
to access the huge majority of public.

Article 19 of Constitution of Pakistan
(1973) also state that all citizens
shall be given the right of freedom of
speech and expression.

Media is a ~~important~~ instrument
in contemporary world politics.

Political leaders in different parts
of world addresses their public
to get vote.

Media plays a crucial role in the
emergence of political parties. Like
social media is playing important role

in emergence of PTI leader Imran Khan.

Imran Khan gained interest of public ~~of~~ by media through face book, Tinter, Instagram and tik tok also.

Media has the ability to affect the elections through giving more or less coverage to specific candidates and parties. Since 2000 media is enjoying liberty to express the reality and facts about politics.

Recommendations

- 1 Media should play the role of gate keeper to protect the national interest.
- 2 Media should aware their role of protection.
- 3 Media should adopt more mature, objective and balanced policies.

Conclusion

In the absence of media a modern, aware, well-informed public and enlightened society would not be possible. In this global world, a state can not survive in isolation.

Media plays a vital role to highlight the public issues.

and in response government has to
be vigilant.