KINZA-OB 60

1.

Artifical Intelligence is not all evil - It can Promote Social Good, too

- Improved efficiency
- Accuracy
- Analyze market trends
- Analysis based investment opinion

USA - 21% net increase in GDP by 2030 statista

- Use of AI in business
- Creative videography
- Film making
- Increased GDP (USA)
- Create public opinion
- detect fraud
- Manufacturing

- Marketing
- Data-security
- Cyber-security

64% business says that AI will increase efficiency

- Assembly tasks
- Automation

- Self-driving cars
- Jobs creation - 97 million
  - AI operator
  - AI ethicist
- Diagnosis of disease
- Medication Plan
- Suggest treatment
- AI chatbots for education
- Compile and Summarize data
- Virtual Assistants
- Helps in decision making

Your rough work should be at the back. Your presentation needs to be formal. This compromises that. It is the planning process not the final draft. It is for your understanding. Doing this in front where it is visible to examiner can be highly detrimental to your essay.

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2.

OUTLINE

1 **Introduction**

a. **Hook**

b. Supporting lines

c. **Thesis statement** Although AI has some drawbacks and need improvements yet it is an effective tool to improve social life.

These are part of your Intro, these should not be numbered as they all depict one paragraph

The phrase you wrote is completely different in tone to the one mentioned in the topic "has potential to promote." You need to be mindful and keep the tone of topic throughout your essay.2

~~Main Body~~ Do not write the heading main body in your outline

2 ~~1.~~ Health care - Role of AI

a. Diagnosis of disease

b. Provides medication plan

c. Suggests Treatment

Your main headings are not relevant to the topic. The topic is AI has the potential to promote social Good. Not role of AI in various fields of life. You main heading should use words from the topic to create direct relevance.

All these point can be written as single argument: AI has the potential to boost the efficiency of health care system increasing the public health welfare. Discuss one of the aspects mentioned in the paragraph. If you will discuss all three in a single paragraph it will make the paragraph redundant and incoherent.

3 ~~2.~~ AI in Finance

a. Detects fraud

b. Analyzes market trends

c. Analysis based investment opinions

Finance is not a social welfare domain. You are only to discuss points which show the potential capability of social welfare in AI

4 ~~3.~~ AI in Education

a. Helps in making study plans, Schedule

b. Data gathering

c. Compilation and Summarization of data - saves time

These are benefits, not social welfare aspect of education.

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4. AI in business
   a. Manufacturing (automation, Assembly tasks)
   b. Marketing
   c. Contribution in videography and film making business

Again business is not a domain of social welfare

5. AI : A security agent
   a. Cyber security
   b. Physical security-surveillance system
   c. Incident Response

Vague. Unclear what aspect of social welfare regarding security you are going to discuss.

6. AI : A social helper
   a. Helper in the form of Virtual Assistant
   b. Helps in decision making
   c. Helps in creating public opinion

Again benefit Not social welfare

7. AI in economy
   a. Increase in business
   b. Increase in GDP
   c. Increase in development

Not a domain of social welfare

8. Conclusion
   a. Summarize all points
   b. Implication to improve efficiency of AI

Evils of AI???
Way forward to curb the evils??
Out of 3 you have only covered one dimension of the topic.

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4.

THE ESSAY

E R

At the time of European revolution, books were considered as evil and things came from satan. Conversly, in todays modern world these books are considered human friend and a source of enlightment or wisdom. Same is the case of Artificial intelligence, it is considered as an evil that will become the reason of job displacement, Propoganda, fake generated videos and so on. Imagine a world free from poverty, hunger, disease and illeteracy - if it can be imagined, it can be turned into reality with the help of Artificial Intelligence. AI is contributing for the promotion of social good by helping in health care sector, finance, education, business, transportation, and economy. Increased economy will ultimately eradicate social problems like poverty, illeteracy, joblessness and diseases. It is not wrong to say that AI

Sentence structure

Comparison is not suitable. It would be better if you compare it with Internet or with nuclear technology.

Not mentioned in the outline

You can't go back and forth between scenario building and explaining the topic. Start general but once you hit the topic stay on it.

None of these points are mentioned In outline

Has the potential to contribute

Again you have not mentioned these in the outline

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Expression not suitable

is a social activist that is working for well-being of mankind and to make lives easier. Following are the sectors in which Artificial intelligence is serving and promoting social good.

End your Intro with the thesis statement.

Expression and tone is informal. You are to write in a formal and academic manne

First comes the healthcare sector in which AI is playing a significant role by detecting, providing medication plans and by suggesting treatments. Earlier, cancer was considered as an incurable disease and hard to detect it's presence. With the advancement in AI, it has become possible for the doctors to ~~dtect~~ detect the virus in its early stage and to treat it before entering in more severe stage. Beside diagnosis of disease, AI is also being used to conduct operations with cutting the piece of skin. One such example is **laproscopy**, in which AI is used to detect the cyst and is removed through the body via tubes. This is more efficient and less painful

Don't compare with past or present or how much advancement has AI resulted in. Discussion should focus on how is it helping the society.

Cancer is not a virus.

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6.

way. Not only cancers, but a lot of diseases like kidney stones, heart attacks are being treated through AI. Another contribution of AI in health care is the provision of medication and treatment plan. It provides personalized medication and nutrition plan for patients that enhance their recovery. AI can also create treatment methodology to be used on a certain patient by analyzing the patients medical history and present condition. There is no doubt that Artificial intelligence is a game-changer for healthcare.

No structure
No validation

What is a non personalised treatment plan?

The paragraph does not address how AI is promoting social Good in healthcare sector. All it discussed is advancement made in this domain.

That is not your argument

Second comes the sector of finance in which AI is doing its job. Artificial intelligence is used for the detection of frauds and fake enlistments which will not be possible without it. It is used to evaluate the risk of fraud in transactions, scams and identity theft. In addition to scams detection, AI also analyze

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Irrelevant to the topic. Too much unnecessary detail is mentioned.

Too many points are discussed in a single paragraph. There is no validation for any of the points mentioned.

market trends by gathering all the data, removing suspicious data, organizing the remaing data and by sorting the data making a concise chart. This market trends chart is like an authentic source which can be used to predict the future plans and trends of market. What will be more helpful if someone get the future trends? it will be easier to find out investment options and loss-free trade. AI is working for it by providing investment options based on analyzed data. There is not doubt that Artificial intelligence is creating a whole new world in finance sector.

Expression

Third comes the department of education where the contribution of AI is phenomenal. AI is helping students in making personalized study plans and schedule to make them organized. AI is helping the students in the form of chatbots.

Not related to social Good.

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7. 8.

The famous chatbots are **ChatGPT** and **Bard**, and there are many others that not only helps in organizing the study schedule but also provide summarized data in form of bullet points on given topic. Data gathering is very time-consuming and tiresome. It also requires a lot of effort to find and sort data related to the main topic. But due to AI, it is just a click away. Virtual assistants like Alexa, Siri and Google all are small scale AI bots but specified chat bots like google powered bot Bard and GPT powered chat GPT provides deep analysis and creative content. These features help students in learning effectively and also saves their time. Another feature of text to image also improve the visual learning of students. Therefore, it can be said that AI is like an always accessible teacher with knowledge of all the subjects in one place.

Irrelevant. This is a personal benefit for students and teachers, how does it help humanity as a whole?

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The forth sector where Artificial intelligence is working for the promotion of social good is business. According to **Forbes,** "64% businesses said that AI will increase productivity." This statement showcase the positive contribution of AI. Firstly, the process of automation that cause the increase of efficiency includes automation of manufacturing and assemblying of products. This process of assemblying require a large number of work force and also suffident amount of time. Through AI, this work force can be used for something creative or for other jobs. Secondly, the process of marketing speedup. It helps in creating customized content, optimize timing of messages and measure the impact of their interactions. These features help in promotion of product or service to their desired customers. Thirdly, the use of AI in videography and filmmaking includes the scripting

Irrelevant

and editing, music production, promotion of movies and many more. AI also have a feature of text-to-video generation. This feature can make a person's thoughts a reality and also make a filmmaker if it is desired. Hence, it is true that Artificial intelligence is a friend of businesses too.

Irrelevant. The topic is not a discussion on sectors where AI is playing an effectiv role. The topic is discussion on AI's potential to promote social Good.

The fifth sector where Artificial intelligence is playing effective role is the security sector. AI is providing both types of security including online and physical security. Cyber security is a huge field with a large number of data. There are a lot of AI which is used to detect and identify unusual patterns by using machine learning and natural language processing. AI systems like **FireEye, Darktrace** & **Splunk** are working to prevent cyber threats like malware, data breaches and theft. Conversely, On the other hand, AI is also providing

No need to explain cyber security
At what scale you are talking about? Global level? State level? Individual level? How is it a social welfare aspect of AI security?

No relevance

physical security in the form of surveillance system, Facial-Recognition, Biometric identification and object detection. It enhances the safety and security. According to **IBM**, "companies are adopting AI due to the shortage of labour." AI also provide incident response - whenever data breaches or unusual activity observed, AI alert the security personnal to handle the timely situation. It works on the alarm based system, that automatically awake when something unusual is detected. This states that Artificial intelligence is a security agent if used wisely.

Not relevant

Irrelevant to the current context. The only this argument is relevant in this context is if you view facial recognition from criminal justice point of view.

The sixth sector in which AI is working as a social helper is in the individual and collective society. Virtual Assistants such as Alexa, Siri and google all are AI. Through them, the work of research, data-gathering, data-uploading and a lot

This aspect had been discussed multiple times in the topic already

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12.

more can be done. All of them are small-scale AI. The next quality of AI is that it helps in improvising decision making by briefly explaining the pros and cons of certain topics or by comparing and contrasting two or more domain. It can be used for guidance of any sort including subject selection and career guidance for education, theme parties decoration, selection of interior and so on. In addition to decision making, AI also helps in creating public opinion. If this feature can be used wisely and effectively, a number of social evils like **Gender discrimination, Sectorianism, Regionalism** can be eradicated from public thoughts. This feature has a lot of potential if it is used on a large scale by the nations. It will help in improving social harmony, connectedness and social justice. So, Artificial intelligence is a tool of social welfare without

One argument per paragraph

Irrelevant

This is what should have been discussed in the first place. Not features of AI

How? Discuss one aspect per paragraph. Also provide evidence and reference

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any second thought.

And last but not the least is the role of artificial intelligence in economy, which will ultimately help in reducing social global problems. Artifical intelligence is being used as a new field for business and job creation. According to **Statista,** "There will be an increase of **21%** in net **GDP** of USA by the end of 2030." This indicates that AI is a growing economy business. Increase in businesses causes induces the increase in Growth per domestic product that ultimately makes a nation state lead in the real time. Increase in GDP results in increase in development, job creations and provides a way towards prosperity. According to **World Economic Forum,** "Research estimates that AI will create **97 million** jobs." These jobs includes AI operator,

Global social problems

Discuss these. The actual scope of your argument. Discuss them each in a separate paragraph

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14.

AI developer, AI ethicist, data scientist etc. AI is a big game encompasses all the areas of growth and develop-ment. Development will improve the infrastructure, education, health sector, and basic needs of life. Hence, it is right that Artificial intelligence is a modern approach.

Each point separately in the perspective of social welfare not like you've done in this essay

In conclusion, while AI has its drawbacks and potential risks or threats, it is not all evil. Infact, AI has the potential to promote significant social good. From improving healthcare, finance, education, business, security, economy and social life to addressing social inequality, AI can be a powerful too for positive change. By acknowledging both the benefits and risks of AI, we can works towards harnessing it's power to create a better future. Unless, the issues are addressed by prioritizing responsible AI development, ensuring

You have not discussed any drawbacks anywhere. If it is not discussed in outline, it cannot be a part of your essay

Don't list the points

No new information in the outline

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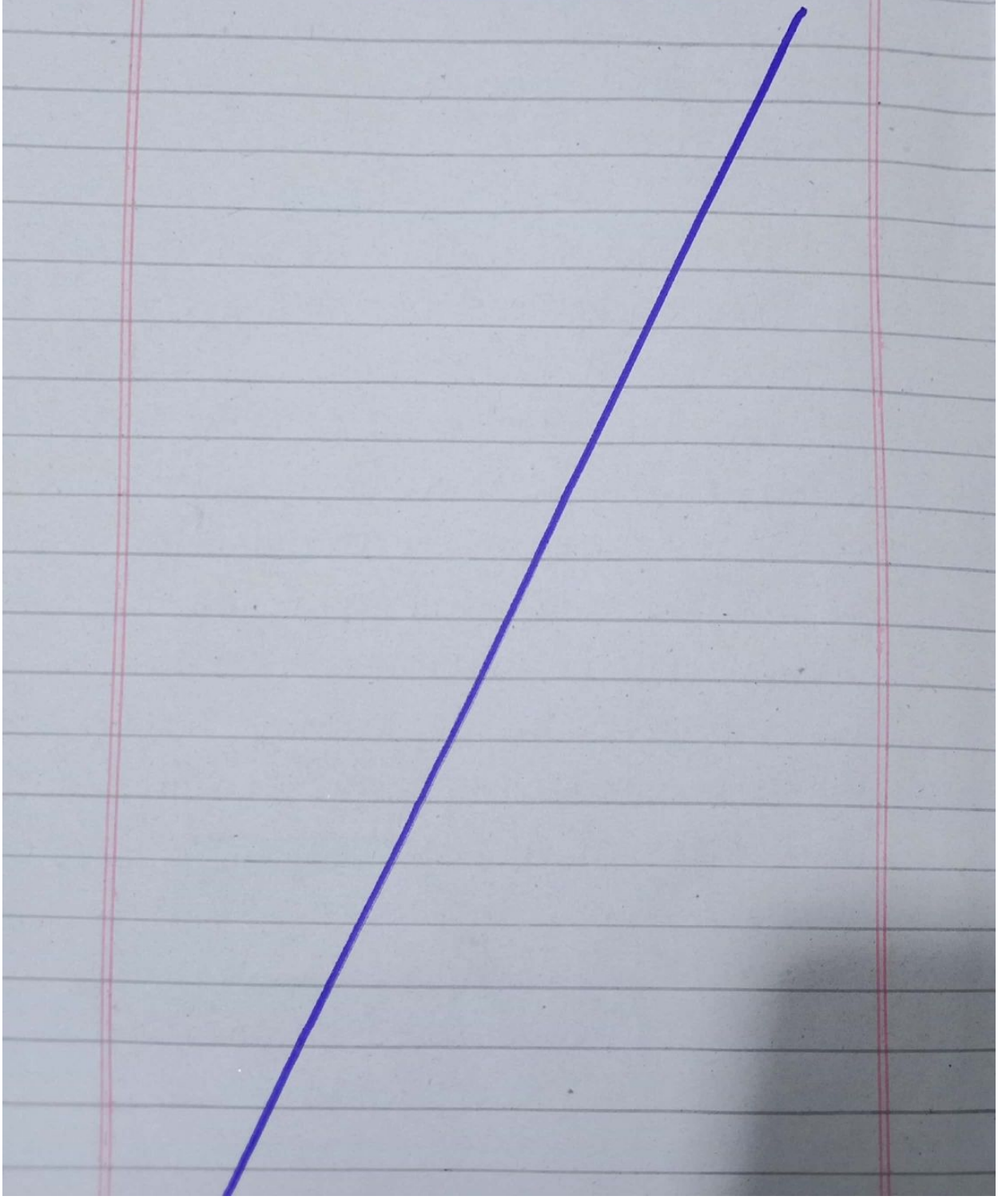
transparency and addressing ethical concerns, we can not unlock the full potential of AI to drive social good.



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	Category	Total marks	Obtained marks
Content	Qualitative analysis	10	0
	Quantitative analysis	10	0
	Validity & Reliability	10	1
	Relevance	10	1
Language	Sentence structure	5	1
	Vocabulary	5	1
	Clarity	5	0
	Command of language	5	1
	Expression	5	0
Structure	Outline	5	0
	Introduction	5	0
	Body paragraphs	5	0
	Conclusion	5	0
Coherence	Cohesion	5	1
	Coherence	10	0
		Total	6