

# Media as a political instrument

## Outline:

### 1. Introduction:

**Thesis statement:** media has been used to achieve political objectives worldwide. Countries and its leaders use media to share fake news, propagandas, carry hybrid warfare, misinformation so on and so forth. Therefore, achieve objectives by the help of media.

### 2. How media is being used as political instrument:

2.1 Spreading fake news

2.2 Propagandas against target countries

Case study of Iran 2023: Mahasha Amini

2.3 Carrying hybrid war

ISPR Report 2022

2.4 Spreading misinformation among masses

2.5 Shaping the public opinion

Case Study of western media

2.6 Projecting trade ties and progress

India as a 5<sup>th</sup> largest economy

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2.7 Usage of media as a political instrument on national level  
Political instability in Pakistan

2.8 media is being used to project discrimination, oppression and injustice of states against minorities  
De-facto rulers of Afghan Taliban

2.9 Cyber terrorism and its political goals have been projected through media

ISIS, Boko Haram and TTP

2.10 media as a political instrument during war

Wafa News and Arab media

### 3. Impacts of media as a political instrument:

3.1 Psychological victory against enemy

3.2 Projection of rights

3.3 Victory without direct confrontation

3.4 Changes the situation of oppression in every region

### 4. Conclusion

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"Whoever controls the media,  
controls the mind." (Jim Morrison)

Exactly, media has been used to achieve political objectives worldwide. The operation of media allows the leaders, organizations and individuals to achieve goals easily. These authorities use media to show fake news, propagandas and carry hybrid war. moreover, spreading misinformation enable the operators to shape the public opinion. Also, nation states establish fake facts and figure about its economies so as to disappoint the competitors and attract foreign investments. Further, media is being used on national level by political parties to oppress the competitors and get success in elections. Besides, media has been used against the most powerful states so as to project the rights of minorities. Furthermore, through the

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help of media numerous militant groups carry cyber terrorism and harm state and civilians. Also, it is being used as a political instrument during wars against the enemies. Consequently, media pushes the victims into psychological disorders, weak individuals project their rights, powerful nations achieve victory without direct confrontation and changes the chaos of a country through projection. Therefore, media as a political instrument is being used around the world.

To begin with, spreading fake news. Countries utilise numerous platforms through which spread fake news against one another so as to achieve psychological victories. According to Reuters in 2022 Russia utilised media and spread huge fake news about its victory in Donetsk, Kharkiv and other parts of the country. The motive

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behind sharing fake news was to achieve its political goals and create chaos among the masses. Thus, media is being used to achieve goals by spreading fake news.

Moreover, countries do propagandas through media to achieve national objectives. In the case study of Iran in 2023. The western media especially supported by Israel and USA fuel the flame of protesting for Mahsha Amini against the Iranian Government. According to state media of Iran thirty-one websites were captured which were spreading propagandas against the State. These websites were sponsored by Israel and USA to create chaos in the country. Therefore, countries do propagandas against target countries through media in order to achieve objective.

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Furthermore, hybrid war is being carried out by the help media. Media has been utilised by the nations as a tool to carry out hybrid warfare. According to ISPR more than five thousands social media accounts were encountered in 2022. These accounts used to spread fake news against government and armed forces of the country. All the accounts were sponsored by India which supported the narratives of BLA, BLF, ISK and TTP. The aim was to change the opinions of masses against government and armed forces. Thus, media was used as a tool to carry out hybrid warfare.