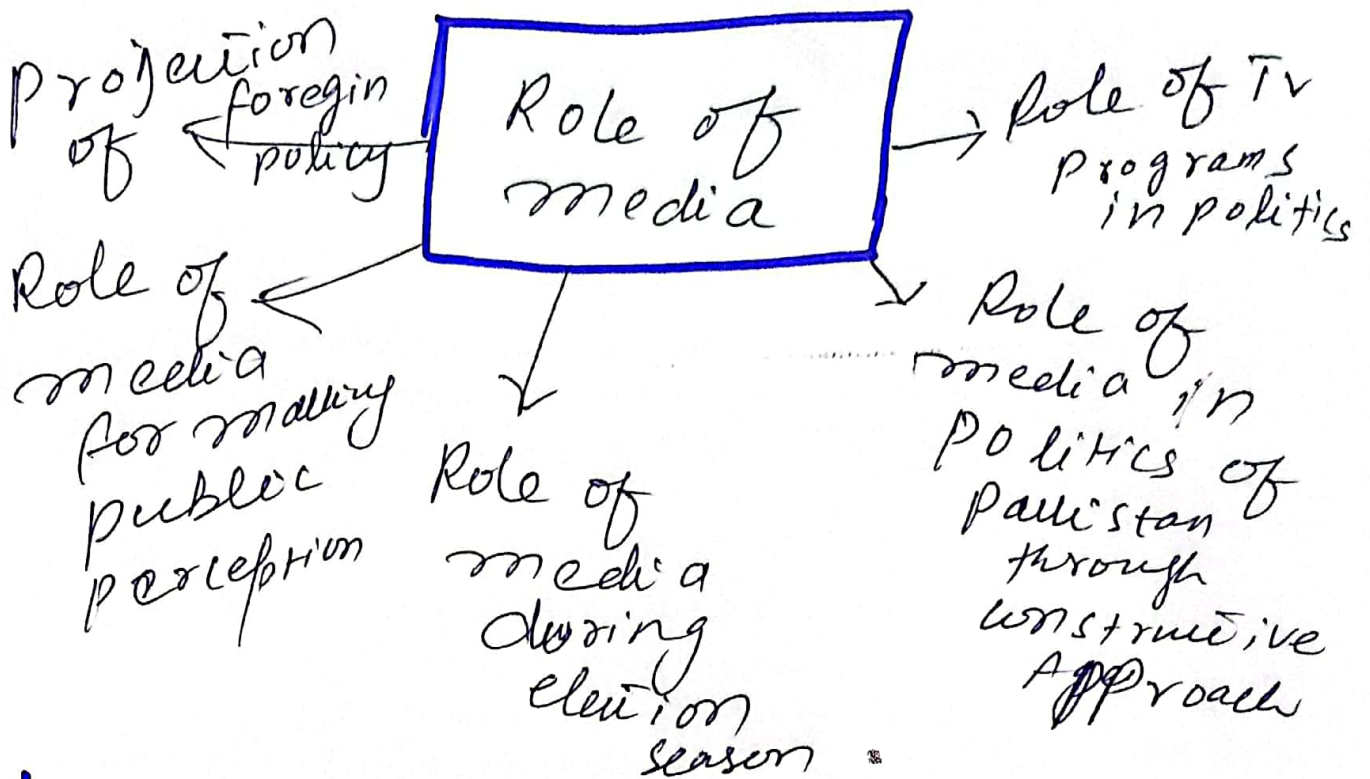


# Media as a political instrument

## Brain storming



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## Introduction

- 1.1 General statement
- 1.2 Thesis Statement

In contemporary world media has become an important part of daily life. Media is an important tool in contemporary world politics. Different politicians in whole world

use media to convey their agenda to public.

## 2 Role of T.V programs in politics

2.1.1: Use for conveying their agenda to public.

2.1.2: objective of appearance is to get public support.

2.1.3 = source of touching with public.

## 3 Role of media in politics of politician through constructive approaches

3.1.1 = Constructivism highlights the role and importance of norms, idea and their influence in politics.

3.1.2 = Constructivism stresses on the human rights.

## 4- Role of media during election season.

4.1.1: Importance of media for democracy especially during election.

4.1.2 = Relatively liberal and provide good coverage.

4.1.3 = Role of media in emergence of political parties.

## 5 = Role of media for making perception

5.1.1 Effect on daily life routine.

5.1.2 Source of public perception.

## 6 = Projection of foreign policy

6.1.1 crucial role for projection of foreign relations.

6.1.2 Highlights the relation of foreign countries.

## 6.1.3 Show the friendly relation with other countries.

Media has become an important part of society. However, the role of media differs from society to society.

Media in Pakistan has become the important pillar of state. Mass media is the key source of communication to access the huge majority of public. Article 19 of Constitution of Pakistan (1973) also states that all citizens shall be given the right of freedom of speech and expression.

Media is an important instrument in contemporary world politics. Political leaders in different parts of the world address their public to get votes.

Media plays a crucial role in the emergence of political parties. Like social media is playing an important role.

in emergence of PTI leader Imran Khan.

Imran Khan gained interest of public ~~of~~ by media through face book, Twitter, Instagram and tik tok also.

Media has the ability to affect the elections through giving more or less coverage to specific candidates and parties. Since 2000 media is enjoying liberty to express the reality and facts about politics.

## Recommendations

- 1 Media should play the role of gate keeper to protect the nation interest.
- 2 Media should aware their role of protection.
- 3 Media should adopt more mature, objective and balanced policies.

## Conclusion

In the absence of media modern, aware, well-informed public and enlightened society would not possible. In this global world, a state can not survive in isolation. Media plays a vital role to highlight the public issues.