

Date: 9 July

# ESSAY

Day: \_\_\_\_\_

## The Role of Sports in Fostering National Unity and Prosperity

### 01. Introduction:

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Sports inculcate a sense of oneness among people.

They also provide opportunities of prosperity and progress.

### 02- How sports foster National Unity

(i) People are emotionally attached to the sports.

Case study: The whole nation was crying with happiness when Katox Jey won olympics with one hand.

(ii) Sports provide equal opportunities of participation to every one.

For example: Hindus, Sikhs and Muslims in Indian Cricket Team

(iii) Sports teach to embrace others despite differences.

⇒ sports-man spirit in daily life.

Date: \_\_\_\_\_

Day: \_\_\_\_\_

(iv) Sports events bring the whole nation at one platform.

For instance: Pakistan Super League (PSL)  
Indian Premier League (IPL)

### 03 How sports foster prosperity

(i) Infrastructure development for sports creates employment opportunities.

Case in point: Infrastructure development in Qatar.

(ii) The governments earn revenue through sport events.

For Example: Cricket World Cup 2024

(iii) Sports helps in establishing trade relations with other countries by presenting soft image.

For instance: India's relation with the world.

(iv) sports & helps in growth of multiple industries in a country.

⇒ sports industry, media industry.

Date: \_\_\_\_\_

Day: \_\_\_\_\_

#### 04- Hurdles which prevent sports to foster national unity and Prosperity.

- (i) Nepotism and Javonitism in sports prevent national unity and prosperity.
- (ii) Illegal activities linked with sports are against the spirit of unity.
- (iii) Obstructions in the way of local sports is another hurdle.

#### 05 Measures to foster national unity and Prosperity through sports.

- (i) Equal opportunities through meritocracy should be ensured.
- (ii) Strict check and balance with the help of international agencies to curb illegal activities.
- (iii) Funds should be provided for the growth of local sports.
- (iv) Media Campaign should be launched to foster national unity and prosperity through sports.

⇒ Conclusion:

"Sports are the  
soul of a  
Nation"

(John Peterson)

The above mentioned words of an Australian cricket legend clearly describes the importance of sports for a nation. Sports play a crucial role in fostering national unity and prosperity. People religiously follow their national teams. They are emotionally attached to sports. These emotions bring them closer in support of their sports persons. With crying eyes, the whole nation gave standing applause to Kato Troy when he won olympics with only one hand. Similarly, sports provide equal opportunities to everyone despite cast, colour and creed differences. Besides this, sports events at national

level brings the whole nation at one platform. Pakistan Super League (PSL) and Indian Premier League are glaring examples of afore mentioned words. On the other hand, sports also create opportunities of prosperity. They create employment opportunities through infrastructure development. Similarly, local businesses are developed and trade relations are established with other countries through sports. Despite this, some hurdles prevent sports to foster national unity and prosperity. These hurdles should be removed through corrective measures to foster national unity and prosperity through sports.

As people are emotionally attached to sports, sports play a crucial role in fostering national unity. It is often said about a multi-cultural, multi-lingual and

Date: \_\_\_\_\_

Day: \_\_\_\_\_

multi-national country that the sports are the only thing which brings people together. For example, when Kato Tsoy won Olympic medal in 1948, the whole nation celebrated with a sense of unity. Hence, sports foster national unity.

Moreover, sports provide equal opportunities of participation to everyone. Unity is something which is felt by giving equal respect to everyone.

Despite differences of cast, color and creed, sports bring people closer. For instance, in Indian cricket team, players belong to different religions, but they fight as a team.

Twelve men in Indian cricket team brought one billion people together to celebrate winning of T-20 world cup 2024.

Therefore, sports foster national unity.

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Date: \_\_\_\_\_

Day: \_\_\_\_\_

In addition to this, sports foster national unity by inculcating spirit of tolerance among the masses. Sports teach people how to embrace others despite differences. Tolerance is foundational principle of unity. It keeps people united at the moment of crisis. Just like in sports, ups and downs are part of life. Differences with others are natural, but sports help people in accepting others, hence foster national unity.

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Furthermore, sports events at national level are other ways of fostering national unity. National events provide opportunities to the people throughout the country. People from far flung areas participate in these events as one team. For example, In PSL, different teams representing

Date: \_\_\_\_\_

Day: \_\_\_\_\_

different regions play tournament. These different teams are symbol of national solidarity. Similarly, IPL in India represent more than one billion people. Hence it can be said that sports play crucial role in national unity.

On the other hand, sports also provide opportunities of prosperity. Sports have become international craze. Nations are ready to spend billions of dollars for a tournament. Infrastructure development is essential for sports. Infrastructure development creates employment opportunities for people. For example, millions of employment opportunities were created in Qatar during foot ball world cup. One event brought prosperity not only in Qatar but also people living in



Date: \_\_\_\_\_

Day: \_\_\_\_\_

Other nations. Many Palestinians employed in Qatar sent remittances to their houses. Therefore, sports are also a way of prosperity.

Moreover, sports events provide different means to the governments to earn revenue. Sports have become a multi-billion industry. From providing parking to the aeroplanes of other countries to organizing the event, the host-government earn revenue. For instance, UAE does not have an international level cricket team, still they provide space for cricket tournaments. Countries earn millions of dollars through these international events. Similarly, USA is also organizing T-twenty world-cup 2024 to earn revenue