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Social Media refors Deople's to commitate

Don't define terms with each other, share their idea's, and Also sentence structure content to the would. I largest plate form in The largest social media Platforms are facebook, Instagram wattsapp 1 Imo skype etc. Billion's of people uses this-for various purposes-Like News, marketing, community building, and Entertainment etc. After COVID-19, It is an important ence structure part of our lives because of online Education system, marketting Compaigns, · Community buildings and connect with others. Social media has provided unprecedented learning skills to modern world for community building, Business and online educational system to Promote services and products and sentence structre Unstructure Intro make new Friends in all over The world-However, it also have negative impacts on the Society. Social media has many advantaged and disadvantages- disadvantages like Cyber bulling, Harrasment, fake relationships, mental Health Issues and many other Problems-And advantages like Educational The topic is not about advantages and disadvantages benefits, connect with people, build buisnessess, information and updates, Networking oppertunities, a Individual Their Share amgcanner

DATE: __/_/__ experiences, Social media management exe and many other -. The Rise of Social media started conne in 2000 when only one site - But inclu now, in 2019, Social media rapidely Sched grown in world wide - Face book , acoust and Instagram and wattsapp are there has largest social media platéonnes Oppe had more Than 6/11ions of People reac uses them- Social modia changeda Pro the whole would by changing the through access, information from the news, finding partners, and Pinformation about politics see which changes the mindset of people in politici-Social media provides un precedented Skills to new generation to learn new Skills. It can be used to Gerle build professional skills, This is not a transition paragraph build business skills, digital marketing, content creation global connectivity, freedom expression, Cyberbulling, Privacy. build relationships and online learning skills- and some limes Provide mis information to otheis-Digital Marketing is the type of Social media marketing which Uses Social medica platforms

DATE: __/___ to promote business, brands and connect with customees. It can. include content planing, and creation, Scheduling and publishing, analysis and social listening- Social media has also provided un precedented oppertunities for bosinesses to reach out to their customers and Promote their products and services content Creation is another Unprecidented skill in which the How is new generation learning the new ideas, topics that creative writting, visual content around those ideas, making that information accessible to your audience as a 6/09, rédio, infographic and other content formats. It can also helps in generating new businesses attraction angaged and delights prospects and customers. Online learning not a skill un precidented skill. It has be come in creasingly popular in recent years after covid-19- which People leaen new skill and acquire knowledge. There are many online learning Plat forms Mese I Platforms offee a wide range of courses and Programs.

DATE ___/__/ in Various fields, and topics including compular Science business, humanities and more online learning can be flexible and convenient way of learning new skills - It can be more affordable than traditional class-Your based be learning, as it climinates. the need for commuling and othe expenses. Global community also a big un precidented skill- which refers to the ability of devices and connect people throughout the world and be connected anywhere. The Global connectivity report 2022 by International telecommunication Union takes Stock of the Progress in digital connectivity over the past décades and provides The connectivity corrent economic benefits divides especially for 2020-2030 between the Scan Beruleition Scanner

One of the other unprecidented skill of Social media which new generation learned, & and provide wrong information to others-misinformation on Social media e is a grouping concernsocial media platforms have unique features That encourage viral content with low over sight, which Can lead to the spread of false. information- According to PRC. Report, People who use social media for news are less informed about major public affairs topics - Misinformation can have serious consequences, such as the crossion of trust in institutions and the Spread of take news. Social media has had a govered profound impact on human relation ships - while it has enabled People to connect with different parts of opinions and ideas, it has also lead to The Spread of misinformation the creation of echo chamber and erosion of privacy - St also have negative effects on relationships Scanneelwith CamiScanner, decreasing

quality Time spent with loved ones, and settling Un realistic relation chip expectations. However, Social média can also be beneficia when used wisely, such as for connecting with others when we Can't meet in person, and Promoling services and products. of unprecidicted learning Skill From social media which New or modern generalion learned. It is the form of bulling that takes place over digital devices such as laptops, computors, coll phones, and tablets It can occur Through sms, text, and apps or online in social media, forums, postung, and Shaeing negative, hoursful, false, about someone else. It includes someones personal. or Private information or Pictures cousing harrassment some cyber bulling crossang the lines which cause Windenal behaviour- It can harm the the online reputations of the Person being burried, but

Those doing the bulling or Participation in it - It has unique concesn in that it can be Per Sistent, Permanent and hard to notice. Privacy has become apriority for consumers across dégital channels-many want to protect their dala and age becoming more coneful about what They Share on Social media and who they share it with social media Platforms have Unique features that encourage viral content with low oversignit which can lead to spread of false information To be complaint, you need to understand the most common Privacy isssues that impact social media Channels. Ultimately it's about protecting and valuing and avoiding a Social media crises that would bring distepute to your company some Rommon social media privacy issues include donta mining, donta V breaches, and Social medien has transformed cs Scannedwith campeapher communicate and

interact with each other, and it has also provided appointant for individuals to express their openion and ideas. However. social media has also led to the spread Of mis information, The creation Of echo chambers and privacy. The first accept of us constitution Protects Freedom of speech, but it adso does not apply to private companies such as social media platforms. which have their own terms of sorvice, cookérek tapest The regulation of speech on social media Platforms is a complex issue and it rouses important ques lions about balance between free Speech and the need to protect individuals From harmful speech-In conclusion, Social media is the largest platform which leads take people to communicate, build businesses networking, and creative ideas and contents. t and information which people Lean-Unprecidented Skills-New generation mostly fully depend upon social media which led to negative effects on casemelowith Camscansoer ?

	Category	Total marks	Obtained marks
	Qualitative analysis	10	0
Content	Quantitative analysis	10	0
	Validity & Reliability	10	0
	Relevance	10	0
	Sentence structure	5	1
Language	Vocabulary	5	1
	Clarity	5	1
	Command of language	5	1
	Expression	5	1
	Outline	5	1
Structure	Introduction	5	0
	Body paragraphs	5	0
	Conclusion	5	1
Coherence	Cohesion	5	1
	Coherence	10	0
		Total	8