

Title: The Preference to Wealth Over Character

0/5

0/15

According to the author, there are societal inequalities exist in London. From Manchester to Liverpool, people are treated according to their wealth, not by their character in society. In such a society, if you have more money, you can dare to refute other's opinion. It is a society, where money has suppressed the moral character. However, in equitable society or company, everyone including parliamentarian, merchant, manufacturers and property tycoons have wisdom and good manners, moral character. In such a company no one judges you based upon your wealth. On contrary, in London, you have the opportunity to express yourself freely in society/company, if you have more money than manners.

(Precis Words: 111)

Q#2

Q#1

0/4 Answer: To engage media influencers for promoting products through exchanging views by them after using the products that has sent to them by company is called an experimental approach.

Q#2

0/4 Answer: He talks about the influence of internet about the success and failure of products by discussing positive and negative effects respectively.

Q#3

Answer:

0/4 It is playing a vital role about the success or failure of products by publishing the views of users.

Q #4

Answer:

0/4

The efforts of Microloft went in vein, because of diversion in discussion towards morality of accepting gifts by bloggers.

Q #5

Answer:

0/4

To avoid negative views by ensuring the originality both in discussion and products.

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Q #3

1. a × 2. d × 3. c × 4. a ✓

5. b ✓ 6. c ✓ 7. d × 8. a ×

9. b × 10. d ×

3/10