

# New Generation is Learning Unprecedented Skills from Social Media

## Outline

### A) Introduction

#### Thesis Statement:

social media is playing indispensable <sup>role</sup> in skill development of new generation by providing easy access to various learning platforms. However, it brings forth a set of ~~challenges~~. Practical steps must be taken to ~~address~~ these challenges.

Your topic is not opportunities and challenges of social media for new generation. Your topic is that new generation are learning never before seen skills from social media. It's a conversation of what youth is doing not what and what not are they being given.

### B) Role of social media in skill development

- (i) social media provides easy access to various courses offered by universities.
- (ii) Governments have started initiatives on social media platforms to generate skilled workforce.
- (iii) Private organisations <sup>are</sup> also offering short courses to enhance skills in order to empower youth.

(iv) Social media broader choice of skills to learn through it.

(v) Free of cost opportunities in form of vocational <sup>vague</sup> trainings by social media influencers.

This does not highlight any particular skill and all the discussion is based on what social media offers not what new generation

(vi) It provides access to multiple resources and opportunity to learn directly from the best. learn what?

C) Barriers <sup>sp</sup> impeding the development of skills via social media

(i) Lack of internet accessibility in far-flung areas ✓

(ii) Unequal opportunities fostering gender disparity. How on social media?

(iii) Rampant fraudulent practices. ✓

(iv) Dissimination of misinformation and disinformation. ✓

(v) Prevailing illegal practices. ✓

D) Addressing these challenges

- (i) Promoting social media education and its mindful use
- (ii) Strong check and balance by relevant authorities
- (iii) Promoting social media breaks and deter
- (iv) Provision of internet in backward areas by public private partnership.

## E) Conclusion

In 21st century, social media is playing a significant role in every walk of life, be it political, social or educational. It is playing pivotal role in shaping dynamics of society. It is widening horizons of skills of new generation in unprecedented way, undoubtedly, empowering this generation. Learning skills have never been such a feasible thing to do before the emergence of social media. Various universities of national and international level are offering different courses on social media platforms and contributing to skill development of the new generation across the world. Additionally, government of many countries including Pakistan is offering free online courses to enhance and expand the web of skills among young generation. Multiple sources of information and vocational

trainings available on social media platforms are unprecedented examples of social media's contributions towards skill development. However, it comes with some challenges. Accessibility of internet in far-flung areas, gender disparities, dissemination of mis-information and illegal practices pose threat to use of social media in skill development. Such hurdles are not only impeding the smooth learning process but also challenging for relative authorities to keep check on social media. To curb the menace caused by malpractices on social media and make its use more inclusive and accessible to everyone pragmatic steps need to be taken. Which encompass awareness about its usage, a strong check on miscreants and ensuring an accessible internet in backward areas. A holistic approach towards its management can actually create

Don't enlist the points

sentence structure

difference.

Social media is playing essential role in skill development of young generation ; it provides a platform where multiple national and international universities offer different courses to enhance the horizons of skills. Such universities provide accessibility of information across the world which everyone on social media can get access sitting home. Otherwise, it may not be possible for such a large number of audience to reach these universities to learn skills. Recently, top notch universities such as Harvard university, Oxford and MIT offered multiple short courses to enhance the skills of youth. Going to such universities is not feasible for everyone but social media has made it much more doable now.

not related  
new generation  
learning

Similarly, governments of

respective countries offer various platforms for youth to learn new skills. Government of Pakistan has also embarked such initiative under the name of digital skills where people for every area of the country can register themselves and learn including creative writing, graphic designing, e-commerce, and many more options. Such initiatives play a building role in the development of skills which is obvious seeing the volume of freelance industry of the Pakistan, it one of the top 10 countries in freelancing. Hence, social media is playing crucial role in skill development of youth.

not  
social  
media  
skills

Not only government, but private organisations are also providing such opportunities to learn new skills. Different organisations, private individuals

and various trust organisations are also using social media to contribute in this widening of skill web. For instance, Al-Khidmat foundation and some others like this are empowering new generation with skills online using social media. Such organisations are fostering the development of various skills i.e. freelancing using social media which is unprecedented.

Online initiatives of skills development on social media offer a wider number of options to those who look for learning skills. The skills being offered by different online platforms have never been available otherwise. The fields such as web-developing, E-commerce, and others of similar nature have never been learned by people in such large numbers as now.



Social media not only reinforcing skill development but also making available more diversified options to social media users. Thus, social media has diversified the choice in skill development.

Another unprecedented practice that has been playing an essential role in skill development is vocational trainings via social media platforms. In this modern era of social media usage people are taking online trainings through social media platforms. A matchless example of this is Instagram lives by various bloggers and make up artists to teach skills, they have mastered, to their followers and these are often free of cost. This practice is not only developing skills but a way toward inclusivity. As majority of audience or followers of cosmetic related Instagram pages is female. Such platforms

are informally playing important role in empowering young females and contributing to their skill development.

To add more, social media provides diversified sources of information directly from renowned personalities. Social media platforms are available to everyone equally. A millionaire businessman will be there and at the same time a young boy or girl in search of learning new skill will also be there. It can provide direct learning experience from the top notch business tycoons. Also, one in pursuit of learning can consult various resources available online. Diversified sources of information increase the quality of learning and contribute constructively towards imparting skills. Thus, social media platforms <sup>not</sup> diversify sources of information but provide direct

learning experiences from the best.

However learning new skills via social media comes with challenges. Not everyone around has equal access to the online available resources of skill development. Taking example of Pakistan, in far-flung areas of Sindh, KPK and Balochistan and even in few areas of Punjab availability of internet connection is absent.

~~skill structure~~

People from these areas remain deprived of this blessing of connecting to the emerging world and learning skills online. This challenge is fostering the disparities among different stratas of society by impeding the process of learning new skills using social media.

Another looming challenge in this aspect is gender disparity. Building an inclusive environment where every group of society can learn

Skills using internet is a big challenge to overcome. In developing and underdeveloped countries this disparity is still prevailing to a larger extent. Majority of females in socio-economically backward areas does not have access to mobile phones and internet to use social media platforms. This is thwarting the smooth flow of learning and skill developing across the world.

Moreover, rampant online frauds are another strain on process of skill development. Online frauds are discouraging the use of social media for the development of skills by draining the trust of users. This practice is rampant in Pakistan. Most of the time simple and glibble people are the target who in pursuit of learning skills get robbed. Multiple times

in the name of investment they get lotted by fraudulent <sup>example?</sup> people. Such practices are obstacle in the way learning skills using online platforms.

Also, people indulge into the illegal practice in the name of earning. This practice is also rampant in many developing countries. Various self-proclaimed influencers often mislead youth and involve them in illegal businesses. Such as in Pakistan crypto is illegal as there are various researches that such business and investments do not give sustainable benefit to its users. This banned by government. Lamentably, how many young generations get trapped in such unustainable practices to earn money. This is another challenge in the way of learning via social media.

Spread of misinformation and disinformation is another hurdle to overcome in the way of learning skills using social media platforms. Misinformation and disinformation are the challenges faced world-wide since the world has seen the surge in use of social media. Overcoming these challenges is an arduous task and a practical approach is needed to control such malpractices. Many cases of misinformation lead <sup>to</sup> the involvement of illegal businesses which a person never intended. To promote the positive use of social media for skill learning such practices must be curtailed. Spreading awareness of usage of social media and promoting its mindful use can minimize the challenges posed

by malpractices - In this age where use of social media in every aspect has become common it is need of the hour to educate people about its potential threats and ways to deal with fraudulents? smartly.

People, also, must be aware of organisations working to maintain check on social media they can get easy access to them in case of any fraud.

No actual suggestion  
No sample!

The relevant authorities must keep a strong check on the emerging trends of frauds on social media platform to

ensure the safe social media environment. In modern times, the mode of learning is changed, the ways of robbing and dealing people have also change, the relevant authorities need to

No change, the mode of learning is changed, the ways of robbing and dealing people have also change, the relevant authorities need to

strengthen their check to stop the exploitation of youth for on

## social media platforms.

Promoting the safe use of social media to minimize its addiction. No doubt that social media has become an unprecedented platform to learn new skills but its addiction is a learning threat for the mental well being of the users. Promoting social media breaks and detach from social media <sup>can help</sup> can create difference. social media has taken hold on face-to-face interactions and ~~it~~ has impacted the mental health in unprecedented way. So, its safe and limited use must be promoted.

Last but not least, availability of internet connection in far-flung areas is crucial to stop widening disparities among different groups of society. Government and other organisation must come forward to provide



internet in backward areas. Also, promoting gender inclusivity is imperative for harmoniously developed society. Public-Private partnership can play <sup>an</sup> significant role in availability of good internet connection in rural areas and promote gender inclusive use of social media for skill development.

To sum up the debate, social media has proved a vital tool in spread of skill development among new generation all over the world. It has become a prime source for learning, where international and national universities, government and other stake holders are playing essential part in promoting skills. This practice has incorporated the spread

of skills among the people and especially youth, who, otherwise, would not be able to access such diversified nature of skills and may not be able to choose such innovative fields like E-commerce. The use of social media comes with some challenges. There is dire need to build an inclusive environment and curtail the threats of fraudulent groups on social media. To counter these threats, pragmatic and holistic approach must be considered by relative authorities and other stake holders. Ensuring the limited use of social media and making it a safe place can double the fruits of its availability.

very iterative and  
ensure it  
ensure it

	<b>Category</b>	<b>Total marks</b>	<b>Obtained marks</b>
<b>Content</b>	Qualitative analysis	10	0
	Quantitative analysis	10	0
	Validity & Reliability	10	0
	Relevance	10	0
<b>Language</b>	Sentence structure	5	1
	Vocabulary	5	1
	Clarity	5	1
	Command of language	5	1
	Expression	5	0
<b>Structure</b>	Outline	5	1
	Introduction	5	1
	Body paragraphs	5	1
	Conclusion	5	1
<b>Coherence</b>	Cohesion	5	1
	Coherence	10	1
<b>Total</b>			<b>10</b>