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Essay

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NOA LMS - 31858

Mock Test

Topic: New generation is learning unprecedented skills from social media.

Outline:

1) Introduction

Thesis Statement: Social media provides numerous effective opportunities to learn but the contamination of this medium by certain obstacles

limit its impact. Despite some drawbacks, social media has become a beneficial and approachable mode of learning. The resistance in the way of its effectiveness can be overcome by implementing a strong check and balance on social media

2) Crunch Paragraph topic specific heading

3) Learning has enhanced among the new generation due to social media (thesis)

Directly

Not the point. Learning is not the primary focus of this topic, The primary for is learning of unprecedented skills.

Vague. Also passive

a) Skilled youth: a result of digital

Does not address the topic at all

The subject of the topic is New generation, you haven't mentioned them in it. Also they are the ones who actively learn from social media. If you say social media has provided ample opportunity, it takes away from the effort of the new generation. Second, majority of your focus is on learning - as in social media a place of learning- you have not focused on the unprecedented skills part at all.

Literacy

- b) Uprising of cultural awareness Not a skill
- c) Nourishment of creative strengths
- d) Marketing abilities: the return of social media
- e) Development of business skills.

4) Despite the optimistic views, the drawbacks should also be kept in sight. (Anti-thesis)

- a) Unawareness of majority population of these learning mediums.
- b) Following others' culture ~~is~~ tempers our identity.
- c) Increasing open-mindedness has ignited the fire of hate.
- d) Propaganda of fake objects has amalgamated the truths and lies.
- e) Human's greedy nature has destroyed the image of Pakistan. this is an open topic who is the image of Pakistan tarnished. It should be the new generation
- s) Learning opportunities from social media are more powerful to overcome such drawbacks. (synthesis)

a) Initiation of skills learning
Programs by the government.

DATE: _____

These are solutions not synthesis.
Synthesis is negation of anti-thesis and validation of thesis

- b) Opportunity to ~~revive~~ Muslim's lost identity by promoting our culture
- c) Prevention of hate speeches through awareness ~~programs~~.
- d) Banning the suspected social media platforms would ~~be~~ beneficial.
- e) Proper counselling ~~workshops~~ for learning business strategies
- g) Conclusion

v

The historical and social evolution of man has been very interesting. It is the time period comprised of centuries between Neanderthal and the man today but the development over times makes the history

Wrong word choice

glorious. From oral tradition

to writing, from the age of letters to the day of modern

Irrelevant to the topic
unnecessary background detail which is not even in the same context

technology; all the way it seems

fantastic. In the recorded past, people used to send letters

Start with an attention grabber, that is directly relevant to the context of topic and is not more than 60-90 words

for conveying their messages, then the tradition changed with

Graham Bell's invention of telephone,

which further transformed into the wireless mobile phones. With

the passage of time, the advancement of technology has brought the

world to the phase of delivering messages in seconds. In this

No coherent shift from evolution to invention and then from communication to learning.

modern world, social media is

employing the new means to

employing the new means to

learn and excel anywhere in the
world from any corner of the
world. The world has now
become a global village, and
in the recent years a massive
outflow of opportunities to
learn from social media has
astonished everybody. Social media
~~has~~ provided numerous opportunities
for the growing youth to be
skillful but the contamination of
this medium by certain obstacles
limitize its impact. Despite some
drawbacks, social media has become
a beneficial and approachable mode
of learning. The resistance in the
way of its effectiveness can be
overcome by implementing a strong
check and balance on social media.

Gist of outline is glossed over

The revolution of digital literacy
has produced skilled human capital
~~who~~ who is culturally aware, creative,
and able to market their product.
Other than traditional business modes,

the youth has learnt, digital business skills and strategies as well. In contrast, a majority of people is unaware of these modes of learning, and the misuse is tempering the positive image of Pakistan. Still the government has initiated various skill learning programs to make these opportunities closer to every individual to grow in this age of technological advancement. T.S?

Social media oriented youth is using these beneficial platforms in a genuine way to learn and contribute in society's well-being. In today's world, more than 70% youth in Pakistan uses android phones; some of them are using it in a productive way; whereas the rest can also be pulled towards this effective medium by designing realist strategies.

Intro is too long

That is basically recap of your outline without the details

Give contextual background in the crunch paragraph

The obstacles that are causing resistance in the way of learning can be thrown aside by having proper checks and balances.

The digital revolution in the recent years has enhanced the digital literacy and produced the skilled youth. (After industrial revolution, the shift of people was towards labor and they preferred to utilize their skillset in industries and in return they were given less wages.) This time, the paradigm shift toward the digital workspaces has highlighted its importance. The freelance culture is common in Pakistan as well, where people work for their clients and get paid.

Why is this relevant?

Various skills like graphic designing, video animations, UX designing, web development etc. are common that people

Focus one skill per paragraph and argue how does the new generation, utilises even its basic functions to learn that skill.

learn through social media and
after frequent practice ^{How?} they are
able to sell their skills. A

survey issued by the government
of Pakistan suggest that

Pakistan is the ~~9th~~ ^{country}

Does not state that they learnt
these skills from social media

among world in freelancing

No paragraph structure

industry with more than 2 million

active freelancers. This positive

Your point is not social media is effective in training people
the argument is the current generation is utilising
social media for the sake of equipping themselves with
new skills.

~~contribution for~~ country's progress

is because of that digitally

literate youth; therefore, it is

understood that social media has

its effectiveness to train people.

Cultural awareness is not a skill

Cultural awareness has raised

among the people because of

the digital advancement. Owing

to this global village where

parallel boundaries and opposite

corners are not far, people

can have reach to any culture

in a few seconds. It is likely

to be said that the fifth

generation was is the war of

digital world; therefore, the state which would be culturally significant will make its mark. The production industries are focusing to promote the culture of their states. The most recent example of the Turkish play, Fuzulal Cihazi, has promoted muslim's identity and Turkish culture. Its increasing popularity and ranking viewership is a proof. Similarly, Indian Bollywood industry is promoting its culture in their plays, movies, and telefilms. It is effective to promote the culture this way. Moreover, getting intouch with such industries and cultures make an individual culturally aware, as well as, ^{making them capable} to play their in sustaining their own cultural identity to be significant.

Irrelevant to the new gen
irrelevant to social media
and skills

Directly address the argument in the topic sentence

Creativity belong to brain which is the head of the whole body; it has also been observed that social media

What does the new generation do?

nourishes the creativity of people while using social media, people use the appropriate ^{generic} keywords, taglines, and description that fit suitable for the algorithm of social media platforms to make them visible and ~~reach~~ ^{easy} accessible. That technique of using appropriate words and selection of material to be published makes the user creatively strong. Moreover, the content that is delivered by a person should be persuasive enough to be appreciated by ^{the} ~~the~~ ^{relevant} social media community. ~~otherwise,~~ all will be in vain. So, this approach of content crafting makes man creative. Marketing is another fundamental component in the domain of social media, in particular. In business terminologies, it is referred as the soul of business.

approach is fine but it completely side lines the new generation and again makes it a benefit of social media not an effort of the new generation

because ~~it paves the way to~~
enhance the business growth.

Issue

~~e-commerce, digital business, demands~~
~~effective marketing strategies for~~
~~product hunting and ranking~~
~~it over the platforms like Amazon,~~
~~Ebay, Shopify etc. Social media~~
~~offers various courses to learn~~
~~the skills of marketing. It is~~
~~necessary because of its demand~~
~~that increase the effectiveness~~
~~of any business or brand.~~

Not relevant to the context
no argumentation
no structure
No relation to subject of
the topic

~~Different multi-national chains~~
~~are permanently hired~~
~~marketing experts to design~~
~~influential strategies. Social media~~
has ^{Produced} ~~generated~~ a huge ^{skilled} human
capital with such persuasive
abilities.

Extending the argumentation,
it has been observed that
the business skills ~~are~~ enhanced
due to ~~the use of~~ social
media. The propagation culture is

DATE: _____
fueled by this advancement which
is a core fundamental of
enhancing business. In Pakistan,
platform like Daraz and ~~the~~ ^{Not Social}
multinational platforms like Ali Baba
or Amazon has developed the
pick and choose ability among
the people. This way they become
selective as in the words of
Shakespeare, " — ?"

Moreover, the presence of
competitors keep them aware and
intouch with the latest tradition.
That's why, it has been an ^{Not}
effective learning from social ^{a paragraph}
media.

In contrast to this views, there
is a major portion of Pakistani
population who is unaware of
these technological advancement.
More than 60% people of
Pakistan are ~~literate~~ and
among them 70% youth keeps

android phones but the lack lies here, they are not provided with appropriate guidance and awareness how to use it for learning purposes. Development of advanced equipments is not a big deal unless are they are not useful for the majority of portion. Similarly, in Pakistan, the use of social media is on it highness but it cannot be rendered as the productive way of usage. It is an obstacle in the way of learning that comes through social media.

As media is the fourth pillar of state, it takes part in promoting state's narrative and culture all around. This is for what people get highly influenced of media. Like states are enclosed within a boundary, social media does not. It is borderless; therefore,

people can have reach to different cultures. In the previous few years, as Pakistani public has attained the western culture, it might be their dressing, speeches, and ~~their~~ life style, this has tempered the real culture of Pakistan. Organizing the ceremonies according to western style or including their rituals to our culture is ~~one~~ one of its examples. Mixing up of English words to the daily talks refers to the cultural amalgamation. Social media has a big hand behind tempering the real cultural essence of Pakistan.

~~Jaalana~~

Directly start with the argument

A larger portion of Pakistan comprised of conservatism, in this atmosphere the people ^{who} are influenced ~~with~~ ^{by} modern community resist against this conservative society and, in return, faces

severe reaction. People call it open-mindedness but it ~~is~~ fuels ~~the~~ hatred. Social media is the horse without reins, people can use it according to their will; therefore, it has promoted such open-mindedness which is not acceptable by the society.

Mashal Khan's, a social activist, case is one of its best examples to understand the reaction of conservative society. Important and frequent measures are necessary to control this increasing hatred.

Social media has made it difficult to determine the difference between real and fake objects. People has reduced the quality standards and are running in the race of business enhancement. Out of many main stream platform, a few pertains toward qualities

Discuss it in the context of essay
not just in general disadvantage

Also the link to
the mentioned argument
in thesis is unclear

assurance. Furthermore, it is
not that easy to distinguish
between truth and a lie.
It is a negative propagation
of objects to gain personal
interests lacking the quality
standards behind.

Greed is a part of human
nature as machiavelli suggests,
"human beings are corrupt by
nature and greedy of power."
This greedy nature has destroyed
the positive image of Pakistan.
In the year 2013, more than
10,000 Amazon seller accounts
were banned in Pakistan
because of their misuse. People
who were earning through that
platform wanted to earn more
which led them to the ban.
Similarly, drop shipping is another
mean of earning which also
lead to the deactivation of
the accounts. In the international

va

communities such means to earn money tempers the face of Pakistan.

Government has taken various suitable measures to enhance the learning from social media. The initiation ^{a skill} ~~the~~ learning platform, Digiskills, gained much praise because of its effectiveness. Similarly, in 2021, various other programs like Prime Minister youth development program were initiated, which is also of believe to train the youth of Pakistan. In the universities of Pakistan, the awareness is spread among the youth to be the part of certified foreign internships. Moreover, government also gives scholarships to the graduates to go abroad and learn the technical skills to be a part of grant companies like Google.

and microsoft. In the far regions of the country, different academic centres and technical colleges are established to promote this skills based learning. It has been very effective since previous years to develop the skillsets among the youth of Pakistan.

Social media has this potential to promote Pakistan's culture and muslims' identity. Turkey has used this medium by producing various plays and movies like Entuzral Cihazi, through which they have tried to promote their culture. Pakistan's drama industry is also contributing to promote its culture across the border. The upcoming generation would come up with their lost identity which is the actual legacy of muslims. The production house of Pakistan

are also trying to promote the religious preaching and language as well, which depict the culture of a country.

Awareness plays a fundamental role to understand the significance of anything. Likewise, the hate speech culture that is promoting through social media due to lack of check and balances can be controlled through launching awareness programs.

Cyber security act has played its part to stop the anti-state hate speech culture. Moreover,

various social media celebrities often raise their voices to spread awareness among people to stay calm and be helpful for others. Government has also

worked on it and various character building forum are opened in the academic centre

under the supervision of National

Vague

Accountability Bureau (NAB). This can be an adoptive measure to raise awareness among public.

The suspected accounts over the social media platforms should be banned. The government of Pakistan has advised the cyber security cell to keep an eye on the violators and cyber criminals. Hundreds of social media accounts were banned by cyber crime ^{which} ~~that~~ were promoting hatred and anti-state narrative since years.

Moreover, a large number of people have ~~been~~ faced the action of state against their criminal acts. Various spies that keep checks on Pakistan activities through social media have been sent to the trials.

The recent ~~incident~~ incident of Kalbhushan Yadhu is an example

of a suspected spy. Proper check and balances over social media may lead to prosperity.

Counselling is the necessary factor that will result into a huge trained human capital.

In ~~Standard~~ Development goals by the United Nations, education is given much importance and according to the constitution of Pakistan, it is the fundamental right. Therefore, government has taken various initiatives to train people with business strategies to make them able to take part in ^{the} economic development of the country. The government of Pakistan has set commerce college all around the country to train people for business. Moreover, various instructor and mentors are also available on social media to teach effective

business strategies. The guidance in proper ^{direction} ~~directly~~ is necessary to achieve more; therefore, cancelling ~~can~~ be effective mean.

Start with a conclusive phrase

Social media has opened massive opportunities for an individual to learn and to excel in the world. Despite many of its drawbacks, an individual should be focused on the productive and essential ways of learning of from social media. A tremendous outbreak of opportunities is not just to inspire but it is to contribute in the country's economic and social growth. Man should strive hard; results are ultimate because the creator of the world has promised that "the one who strives, eventually get."

Not the point

Va

	Category	Total marks	Obtained marks
Content	Qualitative analysis	10	1
	Quantitative analysis	10	1
	Validity & Reliability	10	0
	Relevance	10	1
Language	Sentence structure	5	2
	Vocabulary	5	2
	Clarity	5	2
	Command of language	5	2
	Expression	5	2
Structure	Outline	5	1
	Introduction	5	0
	Body paragraphs	5	0
	Conclusion	5	1
Coherence	Cohesion	5	0
	Coherence	10	0
Total			15