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## Eng Prees Test-1

Q. No. 1

Answer:-

### Rough Draft

London is the only city, where people are welcomed according to their personal value. On the other hands, Manchester the

Capital of London plays different role because there life style of living people is based on earning money which produces immoral activities. Moreover, there social life lies on only about there currency and there people does not know about the worth of a common man. Every man

there works to use his sense with good manners. There parliament impose strict laws for outsiders and there residential people. On one cannot work against there laws whether. Moreover,

~~When a outsider in the country, when~~

there are not used favourism for outsider

whether they are good traders or

good men. In the country, there are not

~~supported the wrong people who tries~~

try to buy the voter to use mony.

Besides, promotion of merits in all the provinces is very first priority of there govern-

(2)

(1)

## Precis

### Title: Equality in the Societies of London

London is the only city country where people are welcomed according to their personal rights. Moreover, Manchester, the capital of London plays an important role because there life style of there living people is based on earning as well as moral activities. Similarly, social life of there living people depends on only there currency. Besides, there people achieve the highest rank of respect because there rights and values are promoted there for every man. Every man works there with very honesty and sympathy. Furthermore, there government impose strict laws against both outsiders and there residents. Therefore, favouritism and nepotism are not used for everyone whether they are good merchants or good men. Similarly, in politics immoral activities are not used in politics there. However, people and visitors like the London for everything according to the promotion of equality.

(3)

Q.No.2

Question 1

Answer:-

The experimental approach is discussed in this paragraph by writer. Traditional advertising is decreasing in the market and experimental approach is becoming more famous in the world. The first experimental approach is discussed like video gaming console which is becoming popular among people. Besides, now a days "AI" word of mouth is being exp searching in the world. Moreover, searching on electric tooth brushes is more famous today.

Q.No.2

Answer:-

Walter Carl's statement can give helpful information for us. Amway and Tupperware are advanced technology which are both being used for increasing the social and economic value. We can enhance our social and marketing growth to use advanced technology.

Q. NO. 3

Answer:-

Internet has effected on word of mouth marketing especially in marketing. In word of mouth marketing people posts on official websites pages through using internet and receive positive response.

Buzz agent has launched through internet for enhancing the value of marketing.

The founder of Buzzagent said that word of mouth will earn billion of dollars in days to come.

Q. NO. 4

Answer:-

According to Peter Kim, when Microsoft launched new windows for computer, Vista's value in marketing was very low. In the whole world, instead of using Vista, word of mouth's marketing was increased and totally focused enhanced on digital marketing.

Q.No.5

Answer:-

Buzz became challenge for marketer during spreading of internet. Marketers cannot understand that they how to use the right kind of buzz. They felt a fear that their product has become dangerous in the world due to wrong use of buzz.



Q.No.3

Synonym

(1) Burnish

(b) Dull

(2) Tacit

(a) Assumed

(3) BANAL

(a) Provocative

(4) Foment

(d) Placate

(5) ABASE

(b) Lower

(6) QUELL

(a) Surrende

(6)

(7) Explicit

(d) Affable

(8) SANction

(b) Certify

(9) Penitent

(b) Unrepentant

(10) WARY

(b) Careful