

New generation is learning unprecedented skills from social media.

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Introduction : The end of twentieth century gave new shift to global politics as well as the living style of human beings. Every person had digitalized itself through different means of technology and social media is one of the most popular platform of twenty-first century. The population of world has been crossing eight billion and more than half of world population is youth. The youth of 21<sup>st</sup> century is highly

connected with social media, which's impact on youth positively as well as negatively. New generation has learned many skills through social media and easily learned different courses which are helpful to earn bread and butter in a good way as well as balance between Labour and capital mechanism all over the world. On the one hand social media provides advertisement platform beyond borders and spread cultural diplomacy all over the world, on the other hand propagandas and misconception also build narratives of youth as well as people in a wrong way. Consequently, the positive use of social media gave more platforms and advantages to youth as compared to any other physical platform.

### Advancement in technology and new generation:

With the passage of time the technology molds behaviours as well as livings of human-beings. Now, a person can work more fastly then previous time. Similarly, the social media influences in the every individual is most nowadays. Those who work far from their houses also able to connected with their love one's through social media. Specially, new generation is capable to studied online and learn so many skills through social media. It is not difficult for youth to polished itself through social media and become multitasking person in competitive world. The use of social media polished new generation in different ways such as : **communication skills**, New generation have a platform through which they are easily access to information

as well as freedom of speech. Educational opportunities: Now, new generation has no need to travel beyond borders because virtual system gave all opportunities to youth or new generation to study abroad through online means as well as offered different courses. Online earnings and employment: The social media also provide platforms to new generation to earn money through social media in which live communications, tourism and advertisement is included through which a number of individuals earn good pays and employment.

### Skills from social media and positive Impacts:

The social media has vast positive impacts on new generation. The new generation is connected with controller virtually. Similarly, improve living standards of new generation. In 18<sup>th</sup> century when communication was not so fast then cost of communication was so high now in 21<sup>st</sup> century the cost of communication is so low. Social media also provides platform to shy person which are hesitated from physical interacting. Next kind of people use social media in a good way to promote their ideas. Additionally, in the start of 20<sup>th</sup> century the state border system was not allowed some products to sell their but with the use of social media it is possible to access the world audience beyond borders.

Promotion of cultural diplomacy: Through social media different ethnic groups are

are connected virtually as well as the persons of different regions communicate with each other and it will become a tool to promote peace of the world. The different nations have soft corner for other nations through social media and would become a global village by which the cultural diplomacy has been promoted. On the one hand peace has been promoted, on the other hand different cultures able to published their cultural activities globally. Through social media platforms new generation has able to communicate with people in some language and reduce ethnicity.

"Language is a mother of all conflicts".

**Democratic Rights:** The social media has promoted democratic rights for the new generation in which freedom of speech and access to information are included. Through social media new generation has able to convey their message globally and speech whatever they want to speak and world can response. The best examples are Arab spring, the Arab-Israel conflict and Kashmir conflict in which everyone have right to propose or oppose the narrative. On the other hand social media gave concept of education for everyone. In which no any division on money, culture, Ruler or Urban division but access through information is basic right of every individual in 21st century.

Promotion of Tourism/Job and finance: The new generation has been able to work on social media and earn good money. Similarly, the developing states are promoted tourism through social media by which international tourist can be caught. On the one hand social media provides entertainment to the new generation, on the other hand, it gave big opportunity for the employment of new generation. So many platforms in social media such as facebook, Instagram and Twitter which gave opportunity to earn. Consequently, those individuals which have talent and want to promote their talent globally are highly beneficial. Social media also provides cheap and fast communication to the new generation which is also a plus point. By the promotion of tourism, social media also influences the program of awareness about the climate change and use of Artificial intelligence.

Unprecedented skills of social media and negative impacts: Social media has some negative effects also but it depends on usages of social media. The social media provides platforms on which new generation are easily trapped such as different links of wrong websites as well as instigate people to illegal activities and include in cyber warfare.

On the one hand social media has promoted peace, on the other hand, it build narratives of nations through wrong way.

Misconception and wrong information: In the world more than 5 billion people have access

to social media by which it is easy to spread miss conception. Moreover, some users for their rating and monetization of channels gave wrong information which lead to big losses. The new generation is stucked in between right and wrong and difficult to find right path through social media, because everyone can see their interest by which imbalance is created.

**Narrative building or instigating:** The another big and frequent negative impact of social media is narrative building and instigating.

For example: During the elections in USA, Trump administration has build narrative through social media which seems illegal or one way process. In democratic countries everyone have a right to vote and think free but it was controlled by social media most of time and new generation is easy to adapt things fastly.

On the other hand through social media different non-state actors has approached to the youth or new generation and instigate them for illegal activities. The separatist movements within states are good example of that. Similarly, rival states influence through social media and interrupt in domestic affairs of the state by which insurgency can be spread which is two edge sword for the national as well as international peace.

Black mailing and Privacy problems: The current most effective face of social media is black mailing and privacy problem by which every individual has suffered in different ways. Through this negative use of social media mostly the women of the world are suffered but every class has affected through it. If one person is connected from different regions and asked for some information and shows interest on anyone or mostly consider as a scam because of the image of social media.

Every nation or state maintain their narrative about other state individuals. Social media has influenced every person by which the privacy is threatened.

More opportunities lead to good future for new generation

Positive use of social media is a good symbol for the betterment of future of new generation. The governments of different states work on it and banned those websites which are against their cultural as well as national dynamics. Moreover, parent-child account access is another good positive development in social media by which parents can protect their children through illegal activities.

The social media in future may provide new platforms and diplomatic agendas

by which world become a global peace village. Consequently, the awareness about climate change through social media is another big cause because those who suffered from climate change and by war of resources they all are human beings.

"All humans bleed  
Red"

The awareness is more important for every individual in the world. The social media will connect into compulsory education and for career counseling of new generation through it.

Connectivity, development and peace: The social media will provide better connectivity through which gap between north and south can be lesser. On the other hand through social media development for all. No state can exploit the resources of poor state and states will go for relative gains.

When these types of development will happen then the promotion of peace will not negligible and every state or individual promote or secure their interest because of mutual interdependence. This will be also good for new generation.

### Conclusion:

The social media has influenced the life of new generation in different

aspects in more effective way. Ren. may offer platforms. It has both positive and negative aspects according to usage of it but mostly the use of social media is advantageous for new generation because of its diverse nature and broadness. New generation can be easily polished themselves as well as community and world with the positive use of social media.

