

Climate change awareness: more important than climate actions.

OUTLINE:

1) Introduction

Thesis Statement: More than half of the world is unaware of climate change that's why it is increasing rapidly. Only actions are not a solution, until whole world is fully aware of it. So, that it can be countered with simultaneous actions.

2) Climate change awareness and actions: An overview

3) Why climate change awareness is important than actions.

a) Political Cause:

(i) To awake political leaders with authority.

(Vladimir Putin and Donald trump remarks)

b) Economic Cause:

(i) Agriculture based economies are at loss

(Farmers illitracy (Case study CCA Pakistan))

c) Social Cause:

(i) Higher rates of mortality by health sector

(Food and water insecurity) (National Institute of health report)

d) Environmental Cause:

Providing education to protect the Environment
(World court report)

e) Negative role of media:

Media is busy in promoting other issues.
(BBC report)

f) Technological Cause:

Technology is used only for actions and spreading of more climate change.
(Al-Jazeera report)

g) Global Cause:

Globe is busy in economic race and population race.
(Al-Jazeera report)

4) How climate change can be spread:

- a) Positive role and will of political leaders
- b) Positive role of media
- c) Role at individual level
- d) Education of farmers/Industrialists
- e) Global level campaigns

5) Conclusion:

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Imagine, a patient taking different sort of pills without actually knowing his disease. What will be his condition? His disease will spread rapidly by only taking medicine without awareness. Same is the case of climate change, half less than half of the world is taking actions against climate change and more than half of the world is unaware of it. What a pity. The unaware half of world is busy in participating more and more in global warming which ultimately leads towards climate change. These difference can be created by spreading awareness at political, economic, social, technological level. As they all are ~~are~~ unaware of climate change. Whole societies, villages, towns and urban areas are totally unaware of this phenomenon. Most of the people are illiterate they cannot understand that what climate change is and how it can be tackled until they are fully aware with the help of political leaders, positive use of media and

resible use of technology. That is why only actions are not usefull or a solution, untill whole world is aware of it and work simultaneously to counter it.

To begin with, The climate change awareness and actions it is important to understand that the level of awareness is very low among masses and actions are pretty good but all in vain. According to case study "Only 30% of Nigerians have heard of climate change, the country lost an estimated \$455 billion between 1990 to 2018 as a result of climate change. (Britanica.com).

With this minimum amount of awareness it is impossible to tackle climate change. Although, many actions have been taken by minimum amount of world population. For instance, actions by Gops to reduce carbon emissions across the world, mitigation, adaptation, finance and collaboration, but they can only be usefull when people of the whole world are aware

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of the climate change.

Additionally, it is important to know that why awareness is more important than the actions against climate change. The first and foremost cause is to awake political leaders, those who have authority but they are using it for wrong purpose. They are deliberately ignoring climate change and fooling the public.

According to the report of Earth.org: "The Russian President, Vladimir Putin, has repeatedly denied the scientific consensus that climate change is primarily caused by human activity. (British Broadcasting Corporation). It is very alarming situation that has the world leaders are not fully aware of climate change and its worst consequences.

Another instance is the stance of former U.S. president Donald Trump. He has called climate change "mythical, nonexistent or an expensive hoax". (Al-Jazeera news). So, it is very important to spread awareness among political leaders and then to public.

Moreover, the next cause of

more importance of the awareness than actions is economic one. As agriculture based economies ~~and~~ are facing economic loss and ~~not~~ related to them industrial economies are also facing severe economic loss. This is because ^{most of the} farmers are illiterate and unaware of the climate change, they are using pesticides and other chemicals as a result contributing more and more in climate change and ultimately, leading towards more declining in crops ratio and raw material for industries. According to case study the data is collected from southern and central Punjab. "The research showed that 60.8% of farmers are unaware of climate change". (Climate change awareness Pak)
When this much ratio is unaware than how can only actions counter climate change. So, it is very important to spread awareness at economic level.

Furthermore, it is very important to spread awareness rather than actions at societal level. As the health

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sector is facing ^{higher} so much rates of diseases and mortality as well. As people specifically women's are totally unaware of climate change. Their diseases and pre-mature babies death toll is increasing day by day. For instance, food and water insecurity are caused by climate change, Food and water insecurity during pregnancy has been linked to gestational diabetes, iron deficiency, and low birth weight (National institute of health). So, it is very important to spread awareness of climate change at societal level rather than just actions.

In addition, there is another cause and that is to providing education on protecting the environment, as a healthy environment is best to control climate change but tons of trees have been removed on daily basis from forests for business purposes and people are unaware of it. They ~~are~~ ^{have been} fooled by money and wealth but they don't know its consequences. According to report " 42 million trees are cut down

each day, that's 15.3 billion every year. Only 36% of the world's rainforests remain intact. (The world counts). The cutting of trees plays major role in climate change but this huge cut down is the result of unawareness of people so, it is important to spread awareness to protect environment rather than taking only actions.

However, media is being considered as the platform to spread awareness but alas! today's media is ~~as~~ busy only in capturing celebrities who are also unaware of climate change and its consequences. That is why it is very important to use media in a positive way and to spread awareness rather than capturing only actions for countering climate change. According to Earth org. "Media focuses heavily on climate change actions but gives relatively little coverage to viable solutions and awareness. (BBC)" So, it is very important to spread awareness of climate change along with actions.

Nevertheless, technology has always played a negative role in climate change. It is always used for increase in climate change. For example, the invention of steam engine lead to the industrial ~~level~~ revolution, which in turn lead to increased level of green house gases and ultimately climate change. This technology can also be used for better purpose. ~~This~~ Technology can be used in a way that it can counter climate change. For instance, A.I, sensors, robotics can improve energy management in all sectors, and promote the adoption of many low-emission technologies, including decentralised renewable energy, while creating economic opportunities. This can only be done by promoting climate change awareness ~~to~~ along with actions.

In contrast, the importance of awareness is much more ~~important~~ because global level awareness and the knowledge

of climate change is very low. Globe is busy in economic race, and population is growing at rapid speed.

As a result climate change is worsening. According to report - As population increase, more resources are needed, to achieve them significant carbon emissions are required, and ultimately rise in climate change (Al-Jazeera news). Hence, it is very important to spread awareness globally along with climate change action.

In contrast, it is crucial to know that how climate change awareness can be spread or given along with actions. For this purpose the role of political leaders is very important. Government policies are very important including laws, rules, regulations. But these policies have the lack of political will as political leaders are also unaware of the consequences of climate change. So

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it is very important for political leaders to make themselves proper aware and spread this awareness to people as they have strong positions.

Furthermore, Media should play its role and along with actions it should also spread awareness of climate change through soaps, ads, documentaries, campaigns etc. As, media has power it can shape the mind of individual and whole society. So, it shall play its positive role to spread information of climate change at all level ~~from~~ so, that it can be understandable by a common man as well.

In addition, individuals should also play their role by getting proper awareness on climate change from technology, media, politicians and global campaigns. As, one individual can create huge difference. One by one cutting things that are

producing more and more carbon. For instance, Air conditioner, Body sprays, ~~refrigerator~~ excessive use of refrigerators. This ~~is~~ has awareness of one individual can play huge role to counter climate change.

Moreover, education of farmers, industrialists and can also play huge role to spread information and awareness of climate change. As they ~~if~~ become the prey of climate change on larger scale by using pesticides, chemicals, crops damage. So, it is very important to give them proper information to them to stop using harsh chemicals and how to counter climate change along with actions.

Ultimately, global level campaigns, can also play use role in spreading the awareness at all level. As, it includes whole global community to same

Our planet Earth, which is the only planet for living. When globally one thing is done it can create huge difference. At Global campaigns, global programs, & role of technology, all of them can unitedly play huge role to spread awareness along with actions.

To sum up, climate change awareness is of more importance than climate change because without knowing the root of illness one can never tackle it. As whole globe is busy in economic race ~~or~~ but more than half of the world is aware of climate change and more than half is suffering without knowing about it. It is important to spread awareness at political, economic, technical and global level. Only actions are not a solution, until whole world is fully aware of it. So that it can be countered with simultaneous actions. "United we stand, divided we fall." (Patrick)