

NEW GENERATION IS LEARNING Unprecedented Skills from Social Media.

Outline:

1. Introduction
 - a) ~~the~~ Social media
 - b) Importance of Social media
 - c) Thesis statement.
2. Advantages and disadvantages of Social media
3. Rise of Social media
4. Unprecedented ~~learned~~ skills learned from social media:
 - i) Social media and digital marketing
 - ii) Social media and content creation
 - iii) Social media and online learning
 - iv) Social media and global connectivity
 - v) Social media and misinformation
 - vi) Social media and human relationships
 - vii) Social media and Cyberbullying
 - viii) Social media and Privacy.
 - ix) Social media and Freedom of expression
5. Conclusion.

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Social media refers people's to communicate with each other, share their ideas, and content to the world. It is the largest platform in the largest social media platforms are Facebook, Instagram, WhatsApp, IMO, Skype etc. Billion's of people uses this for various purposes. Like news, marketing, community building, and entertainment etc.

After COVID-19, it is an important part of our lives because of online education system, marketing campaigns, community buildings and connect with others. Social media has provided unprecedented learning skills to modern world for community building, business and online educational system to promote services and products and make new friends in all over the world. However, it also have negative impacts on the society.

Social media has many advantages and disadvantages. Disadvantages like cyber bullying, harassment, fake relationships, mental health issues and many other problems. And advantages like educational benefits, connect with people, build businesses, information and updates, networking opportunities, individual to learn new skills, share their

experiences, social media management etc. and many other - .

The Rise of social media started in 2000 when only one site. But now, in 2019, social media rapidly grown in world wide. Facebook, ~~and~~ Instagram and whatsapp are the largest social media platforms, had more than billions of people uses them. Social media changed the whole world ~~by changing~~ the through access information from the news, finding partners, and information about politics which changes the mindset of people in politics.

Social media provides unprecedented skills to new generation to learn new skills. It can be used to ~~build~~ build professional skills, build business skills, digital marketing, content creation, global connectivity, freedom of expression, cyberbullying, privacy, build relationships and online learning skills - and some times provide mis information to others.

Digital marketing is the type of social media marketing which uses social media platforms

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to promote business, brands and connect with customers. It can include content planning, and creation, scheduling and publishing, analysis and social listening. Social media has also provided unprecedented opportunities for businesses to reach out to their customers and promote their products and services.

Content creation is another unprecedented skill. in which the generating of new ideas, topics that creative writing, visual content around those ideas, making that information accessible to your audience as a blog, video, infographic and other content formats. It can also help in generating new businesses attraction engaged and delights prospects and customers.

Online learning is also an unprecedented skill. It has become increasingly popular in recent years after COVID-19. which people learn new skill and acquire knowledge. There are many online learning platforms. These platforms offer a wide range of courses and programs.

in various fields and topics including computer science, business, humanities and more. online learning can be flexible and convenient way of learning new skills. It can be more affordable than traditional classroom-based ~~to~~ learning, as it eliminates the need for commuting and other expenses.

Global community also a big unprecidected skill. which refers to the ability of devices and connect people throughout the world and be connected anywhere. The Global connectivity report 2022 by International telecommunication Union takes stock of the progress in digital connectivity over the past decades and provides the connectivity current state and how close the world to the ~~goal~~ people. The report highlights the social and economic benefits of connectivity and the challenges of digital divides especially for 2020-2030 decade. It covers the gap between the online and offline

Population

One of the other Unprecedented skill of social media which new generation learned ~~is~~ and provide wrong information to others - Misinformation on social media is a growing concern - social media platforms have unique features that encourage viral content with low oversight, which can lead to the spread of false information - According to PRC Report, people who use social media for news are less informed about major public affairs topics - Misinformation can have serious consequences, such as the erosion of trust in institutions and the spread of fake news.

Social media has had a ~~spread~~ profound impact on human relationships - while it has enabled people to connect with others from different parts of the world and express their opinions and ideas, it has also lead to the spread of misinformation the creation of echo chambers and erosion of privacy - It also have negative effects on relationships such as jealousy, decreasing the

quality time spent with loved ones, and setting unrealistic relationship expectations. However, social media can also be beneficial when used wisely, such as for connecting with others when we can't meet in person, and promoting services and products.

Cyberbullying also the example of unprecidicted learning skill from social media which new or modern generation learned. It is the form of bullying that takes place over digital devices such as laptops, computers, cell phones, and tablets. It can occur through sms, text, and apps or online in social media; forums, posting and sharing negative, harmful, false, about someone else.

It includes someone's personal or private information or pictures causing harassment. Some cyberbullying crossing the lines which cause criminal behaviour - It can harm the the online reputations of everyone involved - not just the person being bullied, but

Those doing the bullying or participating in it - It has unique concern in that it can be persistent, permanent and hard to notice.

Privacy has become a priority for consumers across digital channels - many want to protect their data and are becoming more careful about what they share on social media and who they share it with. Social media platforms have unique features that encourage viral content with low oversight which can lead to spread of false information. To be complaint, you need to understand the most common privacy issues that impact social media channels. Ultimately it's about protecting and valuing the data of your customers and avoiding a social media crisis that would bring disrepute to your company. Some common social media privacy issues include data mining, data breaches, and cyber bullying.

Social media has transformed the way people communicate and

interact with each other, and it has also provided a platform for individuals to express their opinion and ideas. However, social media has also led to the spread of misinformation, the creation of echo chambers, and privacy.

The first ^{Amendment} ~~step~~ of US constitution protects freedom of speech, but it ~~also~~ does not apply to private companies such as social media platforms which have their own terms of service. ~~which~~ ~~protect~~ The regulation of speech on social media platforms is a complex issue and it raises important questions about balance between free speech and the need to protect individuals from harmful speech.

In conclusion, social media is the largest platform which leads ~~the~~ people to communicate, build businesses networking, and creative ideas and contents.

and information which people learn - unprecedented skills - New generation mostly fully depend upon social media which led to negative effects on