

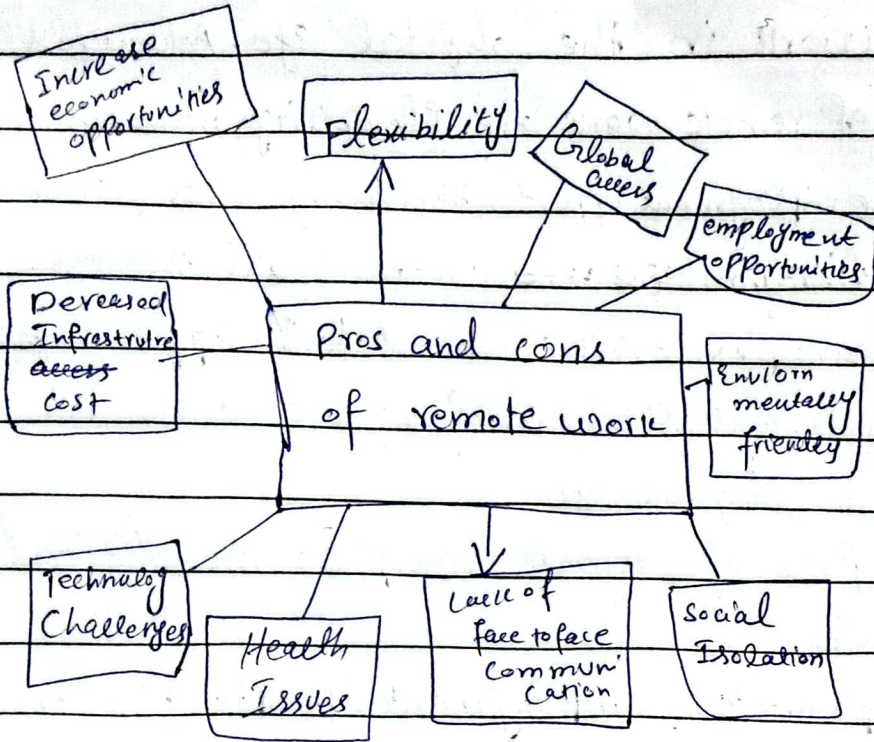
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# Essay Test Full

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7. The pros and cons of Remote work in the digital age.

## Brainstorming



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## outline

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### 1) Introduction

#### a) Thesis statement

This topic of essay tells about the pros and cons of remote work in the digital age. Advantages of remote work are flexibility, increases employment opportunities, saving costs and disadvantages ~~are~~ creates social isolation, enhances health issues and technology challenges.

### 2) Current scenario of remote work in the digital age

### 3) Pros of remote work in the digital age

a) Promotes employment opportunities in the whole world

b) Enhances economic opportunities

c) Decreases infrastructure cost

d) Reduces environmental problems

e) Rises business opportunities for the whole world

f) Promotes innovation and research in every field

### 4) Cons of remote work in the



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## digital age

- a) Faces technology Problems
- b) Increases social Isolation
- c) Enhances health issues in the world
- d) Rises security threats for business and countries financial system
- e) Suffers communication Challenges in face to face interactions



## 5) Recommendation to improve the digital work in digital age

Promoting women participation in the remote working

Eradicating technology Problems

Building research and innovation centers

## 6) Conclusion

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mandy Franze, a co-writer at remote workers world wide said, "Remote work is about the flexibility to build a lifestyle that allows you to

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Plan your work around your ideal life, not the other way around. Thus, remote work increases its benefits in all fields for all world but its also creates disadvantages for the humanity. There are many pros of remote work. First, remote work provides flexibility for workers in terms of time management. Moreover, remote work enhance employment opportunities for many unemployment people. Furthermore, economic opportunities also increases due to remote work because people increases their work ability and more works easily. Besides, at home, people starts their own business for better opportunities. on the other hands, remote work also increases disadvantages for the worker.

Many health problems occur in people due to excessive usage of internet and technology. Furthermore, technology issues are faced by people



in remote areas. online businesses at home are suffered security threats such as blackmailing, email spoofing etc. Moreover, physical interaction is reduced due to limitation of face to face interaction. In fact, this topic of essay tells about the pros and cons of remote work. in the digital age. Advantages of remote work are flexibility, increases employment opportunities, <sup>and</sup> saving costs and disadvantages are creates social isolation, enhances health issues and technology challenges.

Moreover, remote working has increased in the digital era. It is most important for developed and developing nations. People are working at home and increasing countries GDP growth. For example, in 2021, Pakistan ranked 4th at global level in freelancing. Due to freelancing, Pakistan's GDP growth increased <sup>0.5%</sup> in 2022. (Dawn, Nov, 2022).



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Furthermore, all education systems has shifted to online whereby teachers teaches their student at home.

Similarly, online shopping has increased in current era because people works at home and save their precious time. On the other hands, due to remote work, mental health problems have increased in the world. However, in current era, digital remote work is providing more opportunities for world.

Similarly, remote work helps to promote employment opportunities in the world. work at home provides easy way for those who finds jobs opportunities. Unemployment people can start their own business through using internet such as using Youtube, facebook, Instagram and Tiktok. These social media app have increased billion of job opportunities. On the other hands, online shopping also played its role to reduce unemployment. For



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example, during Covid 19, Alibaba and Amazon earned 35 million dollar through shopping. This online shops increased jobs opportunities for unemployment people. However, remote work has played its role to reduce unemployment.

Economic opportunities have increased due to remote work in the digital age. online work through remote work increased global economy and labour value. According to Indeed report in 2020, 10% online work increased before Covid-19 in 2019. Additionally, global trade among countries shift to online through cryptocurrency and Binance. According to Bloomberg, 20% of world days, which increased global trade, were increased in economy. Besides, developing countries, especially Pakistan, are participating to increase their GDP growth through online.



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Therefore, remote work is playing their role to increase economic growth of countries in the world.

Furthermore, remote work is helping to reduce infrastructure costs. This is cost saving method because transportation costs, industrial and agricultural costs can be reduced. People work at home and does not go to physically for working which helps to reduce transportation costs. Besides, industrial equipments can be saved whereby cost can be reduced. For example, people does not work physically in industries which reduces industrial cost. On the other hands, physically space office, such as rent, utilities and maintenance can be saved through working at home. Therefore, remote work is beneficial for saving infrastructure costs.

Besides, Remote work



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helps to reduce environmental problems. Working at home can enhance environmentally friendly through reducing environment pollution. Fossil fuels emissions, which enhances through industries, can be eradicated. People work at home can reduce traffic rush which become cause of carbon emission. Besides, energy consumption is more at home office which becomes polluted the environment. Therefore, energy consumption reduces at home which can become environment friendly.

Globally, business opportunities have increased through remote work in digital age. People have increased their business at home. Education is an important factor which is being run at home. For example, online platform such as "Zoom" has been playing its crucial role in education system since its inception. People and



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teachers do not go to education institution physically. on the other hands, online shopping trends has increased globally whereby remote work <sup>has</sup> enhanced. online shopping platform such as Alibaba, Amazon, Daraz and etc are worth running as business. However, online business has played its role to increase remote work.

Additionally, remote work has increased innovation and research in every field. People have many free time at home which can serve in innovation and research. For example, most innovative companies like Google are famous for giving their workers a percentage of their day purely for daydreaming and talking about new ideas. In fact, many new and exciting ideas in innovative business from Google like Gmail, Google Transit and Google News came from this special incubation time. Nowadays, people are



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building new app for gaming at home through innovation and research. However, work at home has reached high destination in innovation and research.

on the other hand, remote work increases disadvantages in all fields. Technology is a main issues for remote working. Work for home needs advanced technology such as Laptop, Computer and internet facilities. Besides, software can be occurred due to disruption of software programme. In remote areas, people does not expert in advance technology whereby they face problems. on the other hand, internet facilities need for running software and websites. Rural areas, where internet difficulties are increasing day by day, which are facing internet issues. However, technology is main problem for remote working.

Similarly, social isolation has increased due to



remote working. People does not go to office, company and other institutions physically. Therefore, social isolation has also increased. People feel loneliness due to work at home. Most of the time people fight with family member due to loneliness. Besides, a loss of energy or drive tends to occur when employees feel no connection to the organization.

Typically, connection to an organization is developed through socialization and relationships with others.

### Health Problems

increase owing to remote work:

Health is an important factor for human but lack of activity can create problems for human being.

Consistency of work

through using of mobile phone, laptop and

internet can threat for human eyes.

Nowadays, most of the people are facing

eyes problem which are occurring due to

blue rays of mobile phone. Besides,



depression, anxiety are increasing in youth due to disturbance of proper sleeping. Lack of exercise can become cause of disability among people which is enhancing due to remote work. However, remote work can do worse effect on human health.

Moreover, security threats for business increases in remote working. online business through apps and websites need proper security. Commonly, websites data loss due to lack of authentication and unauthorized access. on the other hands, email scams, weak passwords, file sharing, unsecured network and insider threat are common security threat for business apps and websites.

These threats cannot work for people at home. Therefore, they need proper organization where proper expert and cybersecurity to eradicate security concerns.

Remote work in digital



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era are enhancing communication. Challenges for the people-face to face communication is necessary for every activity and proper authentication. But people mostly in remote work face communication problems. Brainstorming, no-verbal <sup>cues</sup> and person trust are limited due to lack of face to face interactions. Meeting criteria of online is very poor whereby personal feedback and communication skills wear and business loss. However, face to face problems can bring huge problems for people.

Countries can solve the remote work problems through collaboration and conducting more dialogue. Women participation are very necessary in remote work. Government should provide basic technology education for women and girls. Besides, building separate IT training center for women can



enhance women participation at remote work. Besides, internet facilities should provide rural areas where people are facing internet issues. Governments should launch scheme to provide mobile and laptop for poor people. Therefore, people can participate in remote working. On the other hand, for remote work, innovation and research center are necessary where advanced learning is provided.

To conclude, in digital era, work at home is increasing day by day. Therefore, digital work is providing some benefits such as increasing freedom, changing economic stability and creating business opportunities. Besides, remote work is also enhancing disadvantage for the world such as security concerns in business, internet problems and health issues. The whole world is uplifting can uplift due to remote

factor for human  
can create

consumption reduce  
can become



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World. Developed nations can invest in developing countries in advanced technology for remote working. Besides, at a country level, women's participation in advanced learning can enhance work at home. On the other hand, creating awareness among masses through education can enhance remote work. Financial loan should provide to unemployment people so that they can start online business at home. However, countries need comprehensive policies at national level to increase remote work.