

①

Nida Sehrai - DB-62

# An Investment in Knowledge Plays the Best Interest

Outline

10/100

## 1. Introduction

1.1. Hook

Write short descriptions of what you are going to write as hook

1.2. General Statement

1.3. Thesis Statement

A. How an investment in knowledge plays the best interest?

## 2. At Individual level

2.1. Source of self-discovery

2.2. Guides in determining the purpose of life

2.3. Helpful in shaping dynamic personality

2.4. Driving force behind uplifting life style

2.5. Turns a person into a matchless asset

Don't simply write the outcomes, write investment of a specific resource (time, money, energy) in a specific aspect of knowledge (critical thought, spirituality, rationality) pays a specific interest.

## (A) Case study of Sundar Pichai

Write case studies in either all of them or none of them

No societal aspect?

## 3. At National level

3.1. Plays a vital role in character building of nations

3.2. Results in political and economic stability

3.3. Key factor behind technological advancements

## 1A) Case study of Japan

Unclear what the interpretation of knowledge is in each paragraph

### 4. At Global level

- 4.1. Plays a role in shaping a peaceful world.
- 4.2. A highway to technological collaborations.
- 4.3. Source of economic alliances.
- 4.4. Stimulus behind awareness regarding environmental issues and adopting precautionary measures.

Only 1-2 points at global level

70% of your topic should be on individual in case of an abstract essay

### 5. Conclusion

"The way of success is the way of continuous pursuit of knowledge". This quotation of Napoleon Hill shows the significance of knowledge to attain ultimate success. The first question rises here that, "what <sup>accumulates the</sup> knowledge is"? The understanding, awareness or familiarity gained through experience, education or learning is called knowledge. There are different types of knowledge including explicit knowledge, implicit knowledge, tacit knowledge e.t.c.

Don't list the types in the introduction  
Informal

The main purpose of knowledge is to gain wisdom and then success. It actually the knowledge is which makes human beings better than other species. From the day one when man came in universe to till date, there is a continuous struggle for knowledge which is quite obvious in classical tales and news channels documentaries as well. We mostly listen the stories of young students travelling for miles to seek knowledge. All these incidents shows the vital role that knowledge plays in the life of individuals and glory of a nation. The investment of time, energy and resources in knowledge rewards matchless and fruitful outcomes. At individual level, it is a source of: self discovery, <sup>determining</sup> the purpose of life, shaping dynamic personality, uplifting lifestyle and turning a person into a matchless asset for family and society. At national level, it is helpful in: character building of nations, political and economic stability, technological advancements and glorifying a nation. From global perspective, it is

3rd person only

Which incidents. There is none mentioned

Do not list the points in a single sentence

a rewarding investment because it is a stimulus behind: shaping a peaceful world, technological collaborations, economic alliances and awareness as well as precautions regarding environmental issues. So, investment in knowledge holds promising rewards from individual level to global scale.

Benefit of knowledge is not asked. Benefit of investment in knowledge is asked, answer that.

Firstly, <sup>knowledge</sup> ~~it~~ provides multiple benefits at individual level. Above all comes **self discovery**. The term 'self discovery' has very deep routes. Its means to analyze one's core strengths and weaknesses. To know one's character <sup>and</sup> feeling are also parts of self discovery.

Irrelevant detail

~~If we~~ <sup>no conditional discussion</sup> look into history, we can clearly see that how many sufis, saints and religious people traveled through this journey of self recognition because once you recognize yourself soon you will know this whole world. As Aristotle said: "knowing yourself is the beginning of ~~all~~ <sup>knowledge</sup> wisdom." ~~of self~~ is a ladder of intelligence.

Unrelated to how investment in knowledge leads to self-recognition.

Concluding sentence should summarise the paragraph

Not suitable for a connector.

No clear distinction between paragraphs

5)

Then, investment in knowledge guides individuals in determining the purpose of life.

Don't highlight your topic sentence, highlight your evidence.

In ancient times, when man was illiterate and ignorant, the only purpose of his life was to gather food and seek shelter. As the

time was passing, man became <sup>inventive</sup> and he started to gain knowledge and ultimately wisdom. Then, he decided to set high goals <sup>all directions</sup> from the deep down in oceans to high above

You are talking about getting knowledge as a passive activity not as something one intentionally made an investment in.

as galaxies and all the inventions from making wheel to reusable rocket boosters are all possible just because of determining high goals.

No investment shown

Determining something is not investment. Dedicating all your efforts in it can be considered investment

These <sup>All these</sup> all achievements of <sup>man</sup> are reflections of those targets which he

first set for himself at individual level. After that, investment in knowledge

That is a separate paragraph. Don't write it in continuation with the previous one

is helpful in shaping dynamic personality. when a person goes for getting knowledge irrespective of its type or nature, he would definitely encounter many challenges which enhance the stamina and tolerance

attributes unrelated to personality development

b)

of that particular individual. He will collaborate with different fellows from diverse backgrounds and he would definitely enjoy a <sup>diverse</sup> big exposure. Just the journey of seeking knowledge which is so mesmerizing but in actual the course individual will opt, the training he will go through holds another story of success. So, all this exposure and skills will become a source to uplift **one's lifestyle**. He would have more opportunities of livelihood. It is common that people with good exposure and high knowledge get job easily. They enjoy white-collar job and many benefits as well so comparatively better lifestyle. So, investment in knowledge turns a man into a useful asset for his family and society. Because it is helpful in getting good job for <sup>a person</sup> them so ultimately raising financial status. He could be helpful for society by performing social services or providing moral support to needy individuals.

Unrelated to how investment in knowledge develops a dynamic personality.  
What you are discussing is what one does with  
A dynamic personality

Incoherent. No structure, too many points.  
Also, no argumentation relevant to the topic.

Tone does not match the discussion

Thus, investment in individuals results in tremendous outcomes regarding individuals in character building, motivation, achieving a high social status and servicing the deserving people.

How?? Nothing has been invested. No discussion of how investment in it result in best outcomes.

The case study of Sundar Pichai, an Indian born American business executive and CEO of google - exemplifies the power of investment in knowledge. He comes from a working-class Tamil family and grew up in Chennai in a two-room apartment. He studied engineering at Indian Institute of Technology then higher education from U.S. In 2015, he became CEO of google after company's restructuring. His Success story is one of hard work, determination and vision.

Then comes advantage of knowledge at national level. Firstly, it plays a vital role in character building of nation. It motivates the individuals regarding their well being. It bring awareness among the individuals of nations regarding

Your topic is not advantages of knowledge

The argument is at state level not individual level

their rights and how to get them and never compromise on them. Knowledge is also a course of creating a sense of responsibility among citizens and turning them into civil one. As it is a welsh proverb

You are discussing the importance of knowledge not the outcome of investing in knowledge

~~"The strength of a nation is its knowledge".~~ All this <sup>awareness</sup> leads towards political and then economic

Incoherent, multiple arguments in a single paragraph

Stability. When the people of a country have knowledge about political issues and they also know about their right to vote and how to held accountable the governing bodies regarding any crisis, that nation will ultimately witness

rising GDP. There would be more skillful economists and exceptional leaders there as compared to the backward areas of the world. After gaining economic stability, nations will move towards technological advancements. If we look at the current world order, one of the key determinants in analyzing the power

Incoherent  
No relation to the topic

One subheading in the outline equals one paragraph in the essay. One paragraph should only discuss one idea and it should not be more than 120-150 words. Each paragraph should be substantiated by a suitable example. 8-9 paragraph must be supported by a



9)

of a nation is technological advancements. In current scenario when 'majorly' this world is unipolar in nature, <sup>the</sup> all in all in global affairs is United States and key factors behind it is technological advancements. It is ranked number 1 in quality innovation for a high-income economy. Therefore, investment in knowledge plays the best role in building moral standards, economy, technology and ultimately it glorifies the name of a nation.

Irrelevant  
Incoherent

Don't start a paragraph with an evidence

The journey of **Japan** from ashes of world war II to a modern nation shows the story of constant struggle for knowledge and after getting knowledge at its implementation at national level. Japan is ranked 12th in the 2024 Global Innovation Index (GII) by the world Intellectual property organization. It has the world's 3rd largest economy by nominal GDP and the 4th largest economy by purchasing power parity (PPP).

No argumentation

Directly address the argument in the topic sentence

Thirdly, knowledge is a source of peace, collaboration and awareness regarding environmental issues. Firstly, investment in knowledge is one of key factors behind establishment of peace. The history has witnessed the result of anarchy in the form of two world wars then cold war and then different terrorist attacks like 9/11. So, peace is the first and foremost thing to be established for better world. According to Mason Cooley, "Knowledge and power in the city; peace and decency in the country." After establishing peace, educated nations move towards technological collaborations. This promotes harmony and healthy competition among the nations. For example, **BARI** (Bilateral Academic Research Initiative), it is a high-tech alliance between the U.S. Department of Defense and Japan. Similarly, International Technology Alliance (ITA), it is a collaboration between

No relation to how investment in knowledge led to peace

(11)

the United States and United Kingdom that includes research programs on network sciences and distributed analytics. Then comes

All this shows is investment in knowledge not the paid interest

**Economic alliances,** as the world moved towards capitalism and globalization, an integration in global market is visible. Countries form economic alliances to enhance trade, investment and economic cooperation. IMF, BRICS, WTO and OECD all are examples of such unions. After that

Irrelevant no relation to the topic  
Too many arguments in a single paragraph

Incoherent

**awareness regarding environmental issues** and taking precautionary measures is another benefit of investing in knowledge. There is increased in environmental crisis from last decades in the form of global warming which is leading cause of changing weather patterns and ultimately causing harmful effects to our environment. Different protocols regarding environmental issues are adopted

No relation to the topic

i.e. Montreal protocol, Kyoto protocol  
e.t.c. Thus, investment in knowledge  
brings fruitful results at global  
level from establishing <sup>ment of</sup> peace in world  
to protection of environments.

In conclusion, investment in  
knowledge shapes the future of  
the world by: creating alliances  
for technology, economy and by  
bringing awareness regarding  
the threats to our earth and  
establishing peace. This investment

Don't list all the point in  
one sentence. Also no  
structure to conclusion

also glorifies the name of  
nations: by teaching moral values  
to individuals, by bringing  
advancements in economy and  
by bringing political stability.

The very investment is source  
of: recognising powers of an  
individual and then utilizing  
that power to bring wonders  
for one's self and for  
this world as well.