

# Noa Mock Test - 6

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Subject: Essay

## Essay

Topic :-

“Humour as an Essential  
Communication Tool”

### Outline:-

1- Introduction :-

Humour as an Essential Communication  
Tool and Genre :-

- Definition of Humour
- History of Humour as a Genre

2- Body :-

How Humour served as an Essential  
Tool of Communication?

a- Role in Social Bonding

\* (Case in point: Ustad Darman's  
storytelling in Pakistani culture)

\*  
② (Western Case Study: Sitcoms like 'Friends')

b- Presents a Satire:

(Case in Point: 'Gulliver's Travels' by Jonathan Swift)

c- Conflict Resolution:

(Case study: Humor in Intercultural Communication by American Journal of Linguistics)

d) Creativity and Problem-Solving:

(Example: Absurdist humor in Anwar Magsood's plays)

e) Well-being:-

(Case study: Tabish Hashmi's stand-up comedy & serves as a laughter therapy for audience)

f) Social Change and Movements

- (Case study:- Drama: 'Aangan Terah' (PTV) by Anwar Magsood)

- Western e.g: i) The used of humour

in 'The Civil Rights Movement'  
in America.

2- Satirical memes in Arab Spring.

g) Intercultural Understanding:-

Research article: Role of Humour  
as the universal language (  
Journal of Cultural Discourse)

h) - Self-Expression :-

(Case study: Mark Twain's use  
of Humour in 'The Adventures  
of Huckleberry Finn')

i) Artistic Expression:-

(Case study: Salvador Dali's  
surrealist art)

Shakespearean Comedy

j) Marketing:-

(Pakistani ads like Ufone  
and Daraz grabs the  
attention of audience through  
the use of Humour)

3- Conclusion:-

Humour as a indispensable

Communication tool with profound social, cultural and personal significance.

Concluding thought :-

\*(Quote: "Laughter is a kind of instinctive judgement, passed by the intellect on the incongruities of life") (Henry Bergson)

## Essay:-

The renowned comedian George Carlin once quipped, "Think how hard people work to create laughter. It's a tough job, but someone's gotta do it." This observation underscores the profound effort and intentionality often embedded with humour. Far from being mere amusement, humour is a sophisticated and nuanced genre of communication by examining its impact on social bonding, empathy, conflict resolution etc.

The history of humour dates back to the ancient Greek times.

From that era, Aristophanes is known for his comic dramas such as 'The Birds'. In the classic literature, humour was a dominant genre. In Pakistan, this genre was used as an effective tool of communication in the late 1970 and 1980's. For e.g., Anwar Wagfar's 'Ang Aaon Aangan Tera' got popularity. However, in contemporary times this genre has declined.

Having established humour as both a powerful communication tool and a diverse genre, the following paragraphs will explore its significance.

Humour acts as a powerful social adhesive, forging strong bonds and sharing laughter between individuals which leads to a sense of intimacy and belonging. In Pakistani culture, the art of storytelling is often laced with witty ~~an~~ anecdotes. Legends like Ustad Daman, entertained audience with his blend of wit and wisdom. Turning towards the western humour, sitcoms like 'Friends' is unmatched in ~~its~~

Spreading shared humour.

Besides being social adhesive, humour also plays a role as a satire on society. Literary satires, especially Jonathan Swift's 'Gulliver's Travels' is considered as a classic and fine work of satire on the British society.

Furthermore, humour also has the potential for conflict resolution besides being a social adhesive presenting a satire. In this context, Pakistani dramas like 'Fifty Fifty' (in 1980's) by Anwar Maqsood helps to overcome misunderstandings in society. In other words it serves as a constructive dialogue for fragments of society.

Humour not only serves positive in society but also at individual level. In other words, laughter has profound physiological benefits. It reduces stress hormones and releases endorphine. Hence it promotes well-being of an individual. In Pakistan, ~~stands~~ the shows of ~~it~~ stand up

Comedians like Tabish Hashmi have gained popularity among the masses for their witty dialogues on everyday life.

Humour can also bridge cultural divides and foster intercultural understanding. Sharing humorous anecdotes from various cultures can promote empathy for diverse perspectives, according to the Journal of Humanities, sharing intercultural stories can create more tolerance among different ethnic groups through linguistic expressions. In addition, humour can also enhance the learning experience among peers.

Humour also serves an integral part in portraying strong message through art and literature. For e.g. Mirza Ghalib is famous for his ~~use~~ unique use of humour and irony to explore themes like love, loss and human condition. While in western art, Salvador Dali is known for

portrayal of surreal humour  
in paintings.

Humour is also used as  
a unique communication tool in  
marketing field for advertisement.  
It is effective in grabbing the  
attention of audience in order  
to purchase a specific  
product of a company. For e.g.  
Daraaz and Ufone use such  
humour as a tool to  
increase their number  
of customers.

If we look at history,  
humour played a crucial role  
in shaping some political and  
social movements. For e.g.  
satirical songs were created  
by artists like Nina Simone  
and Bob Dylan to satirize  
racial injustice in their  
songs. Similarly, satirical cartoons  
and memes were made  
during the Arab Spring. For  
instance, ~~The~~ 'Winds of Change'  
and 'The Libyan Game', which



satirized the ~~the~~ political situation.

In conclusion, this essay has demonstrated that humour is an indispensable tool of communication with profound social, cultural and personal significance in domains like social bonding, conflict resolution, education, marketing etc.

According to Henry Bergson, 'Laughter is a kind of instinctive judgement, passed by the intellect on the incongruities of life.'