

①

Nida Sehrai - DB-62

An Investment in Knowledge Plays the Best Interest

Outline

1. Introduction

1.1. Hook

1.2. General Statement

1.3. Thesis Statement

A. How an investment in knowledge
plays the best interest?

2. At Individual level

2.1. Source of self-discovery

2.2. Guides in determining the purpose of life

2.3. Helpful in shaping dynamic personality

2.4. Driving force behind uplifting lifestyle

2.5. Turns a person into a matchless asset

(A) Case study of Sundar Pichai

3. At National level

3.1. Plays a vital role in character building
of nations

3.2. Results in political and economic
stability

3.3. Key factor behind technological
advancements

1A) Case study of Japan

4. At Global level

- 4.1. Plays a role in shaping a peaceful world
- 4.2. A halfway to technological collaborations
- 4.3. Source of economic alliances
- 4.4. Stimulus behind awareness regarding environmental issues and adopting precautionary measures

5. Conclusion

"The way of success is the way of continuous pursuit of knowledge". This quotation of Napoleon Hill shows the significance of knowledge to attain ultimate success. The first question rises here that, "what ^{actually the} knowledge is"? The understanding, awareness or familiarity gained through experience, education or learning is called knowledge. There are different types of knowledge including explicit knowledge, implicit knowledge, tacit knowledge etc.

The main purpose of knowledge is to gain wisdom and then success. It actually the knowledge is which makes human beings better than other species. From the day one when man came in universe to till date, there is a continuous struggle for knowledge which is quite obvious in classical tales and news channels documentaries as well. We mostly ~~he~~ listen the stories of young students travelling for miles to seek knowledge. All these incidents shows the vital role that knowledge plays in the life of individuals and glory of a nation. The investment of time, energy and resources in knowledge rewards matchless and fruitful outcomes. At individual level, ^{knowledge} ~~it~~ is a source of: self discovery, ^{determining} ~~set~~ the purpose of life, shaping dynamic personality, uplifting lifestyle and turning a person into a matchless asset for family and society. At national level, ^{investment} ~~it~~ is helpful in: character building of nations, political and economic stability, technological advancements and glorifying a nation. From global perspective, it is

a rewarding investment because it is a stimulus behind: Shaping a peaceful world, technological collaborations, economic alliances and awareness as well as precautions regarding environmental issues. So, investment in knowledge holds promising rewards from individual level to global scale.

Firstly, ^{knowledge} it provides multiple benefits at individual level. Above all comes **self discovery**. The term 'self discovery' has very deep routes. It means to analyze one's core strengths and weaknesses. To know one's character, ^{and} feelings are also parts of self discovery. If we look into history, we can clearly see that how many sufis, saints and religious people, traveled through this journey of self recognition because once you recognize yourself soon you will know this whole world. As Aristotle said: "knowing yourself is the beginning of all wisdom." ^{knowledge} of self is a ladder of intelligence.

5)

Then, investment in knowledge guides individuals in **determining the purpose of life**. In ancient times, when man was illiterate and ignorant, the only purpose of his life was to gather food and seek shelter. As the time was passing, man became civilized and he started to gain knowledge and ultimately wisdom. Then, he decided to set high goals ^{all discoveries} from the deep down in oceans to high above as galaxies and all the inventions from making wheel to ^{inventing} reusable rocket boosters are all possible just because of determining high goals. These all achievements ^{of man} are reflections of those targets which he first set for himself at individual level. After that, investment in knowledge is helpful in **shaping dynamic personality**. when a person goes for getting knowledge irrespective of its type or nature, he would definitely encounter many challenges which enhance the stamina and tolerance

b)

of that particular individual. He will collaborate with different fellows from diverse backgrounds and he would definitely enjoy a ^{diverse} big exposure. It was just the journey of seeking knowledge which is so mesmerizing but in actual the course individual will opt, the training he will go through holds another story of success. So, all this exposure and skills will become a source to uplift **one's lifestyle**. He would have more opportunities of livelihood. It is common that people with good exposure and high knowledge get job easily. They enjoy white-collar job and many benefits as well so comparatively better lifestyle. So, investment in knowledge turns a man into a useful asset for his family and society. Because it is helpful in getting good job for ^{a person} ~~them~~ so ultimately raising financial status. He could be helpful for society by performing social services or providing moral support to needy individuals.

Thus, investment in knowledge has tremendous outcomes regarding individuals in character building, motivation, achieving a high social status and serving the deserving people.

The case study of **Sundar Pichai**, an Indian born American business executive and CEO of Google - exemplifies the power of investment in knowledge. He comes from a working-class Tamil family and grew up in Chennai in a two-room apartment. He studied engineering at Indian Institute of Technology then higher education from U.S. In 2015, he became CEO of Google after company's restructuring. His success story is one of hard work, determination and vision.

Then comes advantages of knowledge at **national level**. Firstly, it plays a vital role in **character building** of nations. It motivates the individuals regarding their well-being. It brings awareness among the individuals of nations regarding

their rights and how to get them and never compromise on them. Knowledge is also a source of creating a sense of responsibility among citizens and turning them into civilized one. As it is a Welsh proverb that,

"The strength of a nation is its knowledge". All this awareness leads towards **political** and then **economic**

stability. When the people of a country have knowledge about political issues and they also know about their right to vote and how to hold accountable the governing bodies regarding any crisis, that nation will ultimately witness rising GDP. There would be more skillful economists and exceptional leaders there as compared to the backward areas of the world. After gaining economic stability, nations will move towards **technological advancements**. If we look at the current world order, one of the key determinants in analyzing the power

9)

of a nation is technological advancements. In current scenario when 'majorly' this world is unipolar in nature, ^{we see that} ~~the~~ all in all in global affairs is United States ^{one of the} and key factors behind it is technological advancements. It is ranked number 1 in quality innovation for a high-income economy. Therefore, investment in knowledge plays the best role in building moral standards, economy, technology and ultimately it glorifies the name of a nation.

The journey of **Japan** from ashes of world war II to a modern nation shows the story of constant struggle for knowledge and after getting knowledge ~~at~~ its implementation at national level. Japan is ranked 13th in the 2024 Global Innovation Index (GII) by the world Intellectual property organization. It has the world's 3rd largest economy by nominal GDP and the 4th largest economy by purchasing power parity (PPP).

Thirdly, knowledge is a source of peace, collaboration and awareness regarding environmental issues. Firstly, investment in knowledge is one of key factors behind establishment of peace. The history has witnessed the result of anarchy in the form of two world wars then cold war and then different terrorist attacks like 9/11. So, peace is the first and foremost thing to be established for better world. According to Mason cooley, "Knowledge and power in the city; peace and decency in the country." After establishing peace, educated nations move towards technological collaborations. This promotes harmony and healthy competition among the nations. For example, **BARI** (Bilateral Academic Research Initiative), it is a high-tech alliance between the U.S. Department of Defense and Japan. Similarly, International Technology Alliance (ITA), it is a collaboration between

(11)

the United States and United Kingdom that includes research programs on network sciences and distributed analytics. Then comes

Economic alliances, as the world moved towards capitalism and globalization, an integration in global market is visible. Countries form economic alliances to enhance trade, investment and economic cooperation. IMF, BRICS, WTO and OECD all are examples of such unions. After that

awareness regarding environmental issues and taking precautionary measures is another benefit of investing in knowledge. There is increased in environmental crisis from last decades in the form of global warming which is leading cause of changing weather patterns and ultimately causing harmful effects to our environment. Different protocols regarding environmental issues are adopted

i.e. Montreal protocol, Kyoto protocol
e.t.c. Thus, investment in knowledge
brings fruitful results at global
level from establishing ^{ment of} peace in world
to protection of environments.

In conclusion, investment in
knowledge shapes the future of
the world by: creating alliances
for technology, economy and by
bringing awareness regarding
the threats to our earth and
establishing peace. This investment
also glorifies the name of
nations: by teaching moral values
to individuals, by bringing
advancements in economy and
by bringing political stability.
The very investment is source
of: recognising powers of an
individual and then utilizing
that power to bring wonders
for one's self and for
this world as well.