

# Brain drain is better than brain in

## the Drain

### Outline

#### I- Introduction

##### Thesis Statement:-

While various concerns arise about the potential impact of brain drain on a country's stability, it is still preferable to brain drain where individuals' talents are being wasted or underutilized.

#### II- Understanding the term "brain drain" and "Brain in the Drain"

#### III- How Brain Drain is better than Brain in the Drain?

##### (A) At Individual level

(a) Brain drain helps find better job opportunities abroad

Case in point:- 150% increase in the salary of experts in foreign countries as per the reports of The Organization for Economic Cooperation and Development

(b) Brain drain provides access to professional development programs

Case in point: 80% of expats expanded their professional network while working abroad according to Harvard Business Review

## (B) At economic level

(a) Brain drain enhances the share of remittances in the country.

Case in point: Pakistan reached \$27.4 billion remittance in FY 2023 according to Economic Survey of Pakistan 2023-24

(b) It creates new markets for the origin country by establishing networking opportunities.

Case in point: World <sup>Bank</sup> report depicts the possibility of trade and investment due to brain drain

## (C) At political level

(a) The presence of skilled diaspora in foreign countries strengthen diplomatic relation between the home and host countries

Case in point: A large Indian diaspora in the United States has contributed to stronger India-US relations

(b) Migrants often form lobbying groups to advocate for policies beneficial to their home countries

Case in point: Significant role by Cuban-American community in reshaping US policies towards Cuba

#### (D) At social level

(a) Brain drain facilitates cultural exchange to foster greater cross-cultural understanding

(b) It provides opportunities for marginalized groups to escape social constraints in home countries

Case in point: More opportunities for women and ethnic minorities

IV- What are the negative consequences of Brain Drain?

(a) Brain in drain stifles personal and professional growth.

Case in point:- Gallup Survey depicts that 75% of people in developing countries do not find path for career advancement.

(b) Brain in drain results in valuable expertise being underutilized.

(c) It causes talent to become disengaged and demotivated.

V- What are the barriers that prevent the optimal use of talent, thereby causing brain drain?

(a) Political instability creates an unsafe and unpredictable environment for skilled individuals.

(b) Lack of freedom and flexibility leaves talent feeling trapped and suffocated.

(c) Lack of opportunities impedes the chances

of development, thus causing brain drain

VI- What should be the possible solutions to counter brain drain while addressing brain in drain?

(a) Improving economic returns for skilled workers help retain the talent

(b) Ensuring a stable political environment is essential for satisfying skilled professionals

(c) Investing in social development programs is necessary to improve the living standards of people

VII- Conclusion

In the contemporary world, people mostly students and skilled workers prefer to leave their country for their betterment. While it raises concerns about the loss of talent in the home country, it is still better instead of this diaspora being wasted under the concept of 'brain in drain'. Ironically, brain drain might be lesser evil; brain in drain silently suffocates innovation, productivity and job ~~the~~ satisfaction. According to Michelle Alexander, 'The greatest loss is not the brain drain, but the brain in drain, the underutilization of talent within organization.' To nullify the negative consequences of brain in drain, people migrate to foreign countries for better job opportunities and professional development. Moreover, the economic sector of the host country also experiences an uplift due to remittances. Similarly, the political and social domain feel the potential benefit of brain drain by establishing diplomatic relations and fostering cultural exchange. However, it is not the permanent solution.

There is a need to address the factors that contribute to brain drain so that the rising phenomenon of brain drain could be tackled.

Political instability and economic meltdown are some factors due to which the focus towards such valuable asset is dwindled. Therefore, improving economic indicators, ensuring a stable political environment, and investing in social development programs are the need of the hour to nullify the talent being wasted. Inculcating such measures enhances the valuable asset of a country to be retained instead of preferring to go abroad.