

How Mass media spreads immorality?

Outline:

(1) Introduction

1.1 Attention grabber

1.2 General statements

1.3 Thesis statement

(2) How Mass media spreads immorality?

2.1 Prioritizes spreading biased information over quality content.

2.2 Often abandons the ethical codes of journalism in the race for higher ratings

2.3 focuses on the content that captivates the public's interest, disregarding social norms.

2.4 fuels the spread of immorality, catering to the public's growing appetite for vulgar content.

2.5 Emphasizes profit-driven content over quality

2.6 Tiktok is a prime example of platform that often promotes obscene content

(3) Conclusion

TikTok is a social media platform where individuals spend an average of 5 to 6 hours daily. This extensive use has a significant influence on our thoughts, behaviours and societal norms. Many young people in Pakistan are now more interested in becoming famous on TikTok, spending a lot of time creating videos that attract views and likes without considering social norms. This obsession negatively affects their studies, attitudes, and moral behaviour, leading to increased vulgarity in their lives. Like TikTok, other forms of mass media are powerful tools for communication and entertainment. However, they often have a negative impact on our society by spreading immorality instead of providing meaningful benefit to the youth. Mass media plays a vital role in promoting vulgarity in Pakistan by prioritizing biased and information instead of quality content, abandoning ethical standards, focusing too much on profit, and prioritizing public interest in the

wrong ways. Mass media not
only reflects social values
but also significantly distorts
them.