

Biased Media is a real threat to Democracy

Outline

Introduction

1. Hook

2. General Statement

3. Thesis Statement:

Biased media undermines democracy ^{in Pakistan} by distorting facts, polarizing public opinion, and eroding trust in institutions, which prevents citizens from making informed decisions essential for a healthy democratic society.

What is media?

Media is the most effective way of communicating a message to the masses.

What is Democracy?

Democracy is a form of government that provides the right to the citizens of the country to elect their representatives.

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What is biased media?

A biased media.

Media is said to be biased when the media houses have some vested interests, and the news being reported by them are not offered from an independent perspective.

2. Problems associated with biased media in Pakistan.

2.1 It is a means to mislead the citizens.

2.2 It is a means to influence the elections.

2.3 It is a means to influence the public opinion (or) Biased media manipulates to build public opinion. Pak elections etc.

2.4 It is a means to influence the government.

2.5 Biased media is a threat to women empowerment.

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3. How to tackle the issue of a biased media?

3.1 Promote media literacy

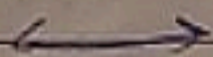
3.2 Strengthen self regulation

3.3 Enhance media diversity

3.4 Encourage fact-checking and verification

3.5 Foster media transparency.

4 Conclusion



Jim Morrison was an American singer, once said, "Whoever controls the media, controls the mind." Media plays a crucial role in any democratic society by providing information, shaping public opinion, and holding those in power accountable. However, the rise of biased media poses a significant threat to the democratic fabric of Pakistan. Media serves as the fourth pillar of democracy, alongside the executive, legislative, and judiciary branches. Its primary function is to inform citizens, facilitate debate, and act as a watchdog over the government and other powerful institutions. In Pakistan, a diverse and vibrant media landscape has emerged since independence, comprising print, broadcast, and digital platforms. However, the proliferation of biased media outlets has blurred the lines between news and propaganda, posing a grave danger to democracy. Biased media undermines democracy.

in Pakistan by distorting facts, polarizing public opinion, and eroding trust in institutions, which prevents citizens from making informed decisions essential for a healthy democratic society.

Biased Media is a practice of presenting news in a way that reflects the agenda of a particular group or organization. It is a real threat to democracy in Pakistan, as it can lead to many problems. Firstly, the biased media can mislead the citizens and confuse them by omitting or covering less important aspects of the story. For example, in Pakistan, during the 20~~13~~ general elections, some news outlets were criticized for giving more coverage to certain political parties and candidates while downplaying the issues and viewpoints of others. As a result, people might have received a skewed view of

the elections, leading to confusion and misinformed opinions. In Pakistan, one article might highlight only the achievements of one political party and not mention any problems or the views of other parties. This selective reporting can confuse readers and prevent them from understanding the full picture. Secondly, biased media can create fear in people by spreading false information or lies. For instance, in Pakistan, during the 2017 episode of the "Qandeel Baloch murder case," media coverage was heavily skewed. Many news outlets sensationalized the story, portraying it with dramatic headlines and speculative details. This created widespread fear and misinformation about the prevalence of honor crimes in Pakistan.