

# How mass media spreads immorality

## Outline

### 1) Introduction

#### Methods through which mass media spreads immorality

### 2) Adoption of western culture in entertainment industry

- 2.1) Depreciating children's respect for parents.
- 2.2) Promoting in-appropriate dressing.
- 2.3) Normalizing premarital affairs.

### 3) Developing fascination towards drug use

- 3.1) Drug use associated with entertainment role-models.
- 3.2) Showing drugs as a solution to problems.
- 3.3) Documentaries showing manufacturing of drugs.

### 4) Promoting violence and crime

- 4.1) Violent action movies influencing children.
- 4.2) Glorification of criminals shown in movies.
- 4.3) Violent video-games.

### 5) Influence of social media

- 5.1) Unsupervised interaction between boys and girls.
- 5.2) Unsupervised content consumption through social media.
- 5.3) Sale and purchase of drugs via social media.

## 6) Financial deception

- 6.1) Fake product advertisements.
- 6.2) Scamming via phone calls.
- 6.3) Illegitimate websites.

## 7) Advantages of mass media

- 7.1) Source of information.
- 7.2) Means to connect with people.
- 7.3) A source of entertainment.
- 7.4) A platform for businesses.

## Way forward

- 1) Control of illicit entertainment movies.
- 2) Educating youth about harmful effects of drugs.
- 3) Ensuring children consume content according to their age.
- 4) Promoting means of parental supervision on children with social media access.
- 5) Tracking down scammers and taking legal action against them.

## Conclusion

# The Essay

Mass media refers to the various ways for communication and information. These include the internet, telecommunication, television-broadcasting etc. In today's modern world, mass media has become an essential part of our daily lives. From a means of entertainment and information to being the platform for large businesses, mass media has become a dependency for us. However, like most things, mass media does bring with it some disadvantages as well. Pakistan is a country that has been developed upon certain cultural and religious values. Hence, the ~~globalization~~ wide use and reliance on mass media has introduced various evils into our societies. These evils have been inculcated in our societies via adoption of western culture in entertainment industry, developing fascination of individuals towards drug use, promoting violence and crime, negative influence of social media on youth, and making financial deception easy for scammers. To truly benefit from mass-media, these evils will have to be eliminated before they cause irreversible damage to our society.