

Tahira Amir  
Batch 049.

## Essay

Topic :- Commercialization of education in Pakistan as challenge to intellectual development.

### Outline

1) Introduction.

Your thesis statement should be at least 2-3 sentences. Also use keywords from the topic in your thesis statement

Thesis statement: Financial gains from education sector in Pakistan is giving profits but side by side is a challenge to in achievement of intellectual development.

The topic is not privatisation, it is commercialisation of education. Both are different

2) Privatization of educational institutes decreasing intellect.

Main headings in outline should utilise the keywords from the topic.

3) Commercialization of education in Pakistan

a) Increase in number of private institutes ✓

b) Private academies for different levels ✓

c) High fees of schools ✓

d) Lack of scholarships for students ✗

e) Competition with respect to marks ✗

f) More budget allocated for promotions ✓

4) Challenge to intellectual development

a) Lack of proper infrastructure ✗

②

- b) Less budget for teacher training ✓
- c) Lack of <sup>functional</sup> science labs ✓
- d) More focus on cramming the facts ✓
- e) Less inter-institutes competitions for extra-curricular activities
- f) More strength <sup>of students</sup> in one classroom ✓
- g) Less salaries for the staff - ✓

How do these relate to commercialisation of education?

s) Strategies to improve intellectual development despite commercialization of education in Pakistan

Suggestion should be given to curb the commercialisation

- a) Single curriculum in all institutes
- b) More focus on extra-curricular activities
- c) Conversion of marks system into grading
- d) Psychological tests before appointment of staff

How will these points stop commercialisation?

c) Conclusion.



No relation of quote to the topic. It is not about the importance of education

• "The ink of the scholars is more precious than the blood of the martyrs"; Hazrat Muhammad (PBUH) - This saying can be linked to the importance of intellectual development that in Pakistan's education sector is a challenge due to increase of commercialization of education. The prime focus of commercial organization is money.

Forced connection. The statement simply points out the importance of education.

Properly address the outline in your introduction

This race ~~is~~ of money is increasing the number of institutes quantity over quality. Thus intellectual development of students is affecting due more focus on cramming, more strength rather than real essence of education - ~~lack of~~ ~~more~~ ~~and~~ ~~proper~~ ~~testing~~ - less budget for more efficient staff and constant compromises on moral values is ~~affecting~~ responsible for this wisdom gap.

Financial gains from education sector in Pakistan is giving profits but side by side is a challenge in achievement of intellectual development.

Crunch paragraph??

The constant increase in number of private institutes like schools, colleges and universities in Pakistan is a proof of commercialization of education in Pakistan. As education sector is more profitable from past decades so people are investing in it - Moreover budget required for opening a school is very less due to less requirements ~~for~~ <sup>of</sup> a license infrastructure ~~to~~ to obtain license. In every small city, town at least one private school is present within the range of 10km - The number of institutes increase with the area of city.

Sentence structure

No example? no referene

This huge increase in number can make

4)

check and balance very difficult. Also ~~shows~~ profit margins is attracting more investors.

Leave a space on an

inch at the beginning of the paragraph

Directly address the argument in the topic sentence

Education sector is vast in terms of its domain. Other than schools, colleges and universities private academies are also playing their role in grooming of students. But the concern increases as students after schools go to academies for better cramming and revisions. Such as many academies are opened in homes <sup>as well like</sup> as tuition centers. The situation is alarming as huge number of institutes increases the demand of teachers. This then <sup>Too many arguments in the paragraph</sup> focuses on quantity over quality. According to World Health organization at least 60 or sixty minutes of a day should be consumed by physical activity for better development. Thus the allocated time for physical activity is affected when a child ~~visit~~ goes to schools and academies simultaneously.

No relation to the arguments discussed

High fees of educational institutes and less quality also highlights the commercialization of education in Pakistan. On average at least three thousand fees is charged by <sup>from</sup> a primary class student. Parents pay fees and rely on schools for

Paragraph structure

brain development - But the institutes main focus is on money rather than intellectual development as they are commercial organizations. This leaves a gap in <sup>thinking</sup> students critical and analysis power.

Sentence structure

Commercialization of education in Pakistan gives very less scholarships to deserving students - As scholarships motivates students for better performance overall and is a form of appreciation - But the main objective of commercial institutes is the profit in terms

Focus on the process of commercialisation of education in Pakistan rather than its effects as you are going to discuss them in implications as well

54% of <sup>children</sup> students are out of schools - This number can be reduced if more scholarships are offered -

Reference? Relation to commercialisation?

No suggestions in the concluding sentence

Your are currently focusing of commercialisation of education not on its effect on intellectual ability

Don't use vague language

Competition among institutes is somehow decreasing the focus of educational institutes on intellectual development. And focus is increased on cramming system. This results in higher marks and increases the number of admissions. But students with highest marks

③

Incoherent paragraph. What is the argument in the paragraph is unclear as each sentence discusses a separate idea.

and grades face many hurdles in professional life due to lack of opportunities in Pakistan and high standards of intellect internationally.  
The institutes thus should display alumni students alongwith highest scoring students.

Commercialization's main motive is money that is increased by effective promotions - for example many billboards in cities prime locations are taken by educational institutes. "The more sugar you add, more sweet it will be" likewise instead of ~~extra~~ more budgets more promotions No example if educational institutes spend on intellectual development results will be far more better.

Write a few transition sentences

Commercialization of education is turning into a challenge for intellectual development. As lack of proper infrastructure of institutes restricts the critical development. ~~This~~ Most of schools in Pakistan lack the grounds. Students are not allowed to interact due to lack of proper arrangements. This is making students more stubborn and less compromising. The bigger you think, the

Example? Reference?  
No validation of the argument

bigger you achieve", in a small classroom  
from eight to two o'clock students  
can not grow intellectually. Resultantly  
affecting their brain power.

Directly address the argument in the topic sentence

Teachers are mentors and plays very  
crucial role in development of intellect of  
students - But teachers and their training  
is not focused by educational institutes  
In Pakistan there are hardly any institute  
that is focusing and financing teacher's  
training. A teacher influences the students  
most. When teachers are not efficient  
in delivery of concepts and interactive  
brain storming sessions students will eventually  
suffer from less or no intellectual  
development. Slogans like "no beating but  
affection", are written outside schools  
but inside opposite is implemented. The  
most important aspect of teacher's training  
is missing due to commercialization.

How does that relate to commercialisation?

Relation to commercialisation?

Science labs or computer labs in  
schools are never functional. This leaves  
a huge gap between knowledge and its

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practical implications - As more budget is required for proper functional labs most schools prefer not to ~~make~~ <sup>make</sup> them available for students. As a result of this students do not have basic applicable knowledge of what they have crammed.

Example?

make

How does this relate to commercialisation

Extra-curricular activities like speech, sports, debates, events etc and many more develops high intellect of students. Also competitions among institutes motivates students to grow. Alas! lack of all these opportunities down sizes the mental capability of growing nation.

Use formal and academic expression

Classroom sizes and <sup>average</sup> number of ~~are~~ students in them are prioritized due to commercial gains. Lack of proper policies for strength of students in one classroom eventually affects the students ability to learn, comprehend knowledge. Also because of more students it is difficult for a teacher to focus on individual development of a student. Resulting in intellectual gap between

Example?



## Pakistani and other students

More salaries of staff motivates them to work harder and smarter. But due to high unemployment rate in Pakistan, commercial institutes misuse this number for their higher profit margins. As teachers are compelled to do more than one jobs, this decreases the quality of their efforts. Overall this affects the students under them.

No example, paragraph structure

Write a few transition sentences.

Intellectual development is turning out to be a challenge ~~at~~ due to ~~com~~ commercialization of education in Pakistan. This can be improved, reduced by several strategies. Such as implication of single curriculum in all institutes of Pakistan. The curriculum should be approved by government so that all students learn equally and intellectual gap is filled. Single curriculum policy was introduced in 2022 in Pakistan.

Concluding sentence?

Extra-curricular activities play a vital role

in intellectual development - Government should restrict the commercial institutes to organize competitions inter and intra schools - This will cause more development of students - Paragraph structure

Examples?

Most of the institutes are in competition with numbers - ~~The~~ In Pakistan grading system should be implemented so that this number game is over - Paragraph structure

Psychology of teachers effects students thinking capability - Central psychological tests of teachers should be conducted nationally - This will eventually improve students - Paragraph structure

In a nutshell, intellectual development of students in ed Pakistan can be improved by focusing on several areas like strength, infrastructure, proper training of teachers, and focus on extra-curricular activities - Commercialization is need of hour but its negative effects can be reduced by constructive and conscious efforts

Conclusion should cover the whole topic not just solutions

	<b>Category</b>	<b>Total marks</b>	<b>Obtained marks</b>
<b>Content</b>	Qualitative analysis	10	2
	Quantitative analysis	10	2
	Validity & Reliability	10	1
	Relevance	10	2
<b>Language</b>	Sentence structure	5	2
	Vocabulary	5	1
	Clarity	5	1
	Command of language	5	1
	Expression	5	1
<b>Structure</b>	Outline	5	2
	Introduction	5	1
	Body paragraphs	5	1
	Conclusion	5	1
<b>Coherence</b>	Cohesion	5	2
	Coherence	10	1
<b>Total</b>			21