

Topic: Commercialization of education in Pakistan as Challenge to intellectual development

Outline

1- Introduction

Thesis Statement: Education System of Pakistan has been commercialized in the form of business. Commercialization of education becomes Challenge to intellectual development in the field of science, technology, economics, politics and gender discrimination.

These Challenges can be overcome after getting different strict measures.

2- Contextualization of the term 'Commercialization of education'

3- How education of Pakistan has been commercialized

3.1: Private schools provide education by taking very expensive fees.

3.2: Owners of schools and universities pay more attention on infrastructure instead of quality education.

3.3: Class division in schools prove the commercialization of education in Pakistan.

provide different facilities to elite
class that show the commercialization
of education

4.

Evidences which substantiate that
Commercialization of education in Pakistan
as challenge to intellectual development

4.1: Commercialization of education
in Pakistan make more illiterate
people owing to costly fee.

4.2: Commercial system of education
in Pakistan gives birth to dummy
minds instead of intellectual

4.3: Lack of tolerance is the child
brain of commercial education
system of Pakistan

4.4: Owing to lack of intellectual
development, unemployment
ratio has been increased in
Pakistan.

4.5: Commercialization of education
in Pakistan does not provide
well-trained teachers.

4.6: Different syllabus in schools
of Pakistan can not give birth

5- Commercialization of education in Pakistan can be overcome through different policies:

S.1: Fee structure of private schools and ^{universities} education must be decrease

S.2: Government of Pakistan ought to upgrade the education system of public schools.

S.3: Implementation of Single National Curriculum can be helpful for intellectual development

6- Conclusion

Education system of Pakistan has been the part of commercialization. The competition among the private schools and universities is increasing day by day. They are focusing more on costly fee and high infrastructure instead of quality education. However, Finland education system ranks 1st in terms of outstanding standard of education system. Unfortunately, the education system of Pakistan is at 164th position which clearly shows the main

Cause of lacking education system of Pakistan is Commercialization. Moreover, costly fee structure, high building and class division in private schools like **Oxford** and **Beacon** are the example of Commercial system of education in Pakistan. Similarly, Commercial system of education gives birth to more illiteracy ratio, unemployment and intolerance. Therefore, the government of Pakistan ought to provide fix fee structure to both private schools and universities. And Single National Curriculum should be implemented across Pakistan for the development of Pakistan.

Commercial system of education fall into the category of business. Mostly, private schools and university are doing business under the umbrella of education. They provide conducive environment to elite class children instead of quality education. Similarly, Private schools give advertisements of **Alternate Current (A.C)** classes and so on that clearly show the business mind of them instead of educationist mind.

Article 25(A) of the constitution of Pakistan clearly states that all **five to sixteen years old** students should have access to free education. Unfortunately, private schools in Pakistan charge very high price of education. Commercialized schools take expensive fee instead of providing quality education.

Psychologically, people attract through decorated things and goods. The owners of private schools and universities understand the psyche of people that's why they focus on infrastructure good looking instead of quality education. However, they show their big building and classes through advertisement for attracting people in order to doing business.

In Pakistan, **class division** system is common. Elite family will not send its children for getting quality education to middle class school where quality education is provided. However, they like to get education from elite schools and universities such as **Oxford, Zebest**

Where the education standard is very low. Hence, the private schools are doing business.

According to the report of **United Nations**, "forty percent population of Pakistan is illiterate." Commercial system of education in Pakistan adds more fuel to fire in the illiteracy of Pakistan. Owing to very expensive fee structure of schools, middle class children cannot get quality education and they cannot be part of intellectual development.

The commercial education system of Pakistan gives birth to dummy minds which are obsessed with **grades, not skills**. However, quality education has power to give birth intellectual minds such as **Issac Newton, J.J Thomson** and so on. Unfortunately, commercialization of education in Pakistan cannot give birth to intellectual minds. Hence, business minded schools cannot provide Pakistan any **Scientist or Scholar**.

Owing to lack of intellectual development, the unemployment ratio of Pakistani people has been increased. According to the report of **World Bank (2022)**, "Twenty Nine percent (29%) ratio of unemployment is recorded." It shows, the commercial institutes obsessed children with grades and marks, but not teaching skills. Hence, the unemployment rate is increasing day by day.

There is no denying the fact that education system of Pakistan has been commercialized. However, unskilled teachers mostly hired in education department who

are not able to meet the requirement of quality education. In the commercial educational institutes, unskilled teachers cannot prepare intellectual minds for the future development of Pakistan. Therefore, commercial education is serious challenge to the intellectual development.

Pakistan has four provinces and one capital. There is lot of difference in the syllabus of four provinces and one capital. However, Every province schools provide and follow different syllabus that become the cause of clash in the field of science and technology. Therefore, unite and single syllabus can be helpful for intellectual development.

Private schools and universities charge costly fee by students. According to the **Survey report of 2022**, "More than five thousand students leave their education due to issue of costly fee." It means, costly fee hurdles to prepare intellectual minds. Therefore government of Pakistan ought to pas

Resolution for all private and public schools and universities to fix fee structure.

History of Pakistan is evident that intellectual minds of Pakistan like **Allama Iqbal, Quaid-e-Azam, Dr Abdul Salam** were the students of public schools. Hence, the government of Pakistan ought to upgrade the standardization of education of public schools in order to avoid the commercial system of education.

Different syllabus which are provided by schools to students creates clash of ideas and theories. Moreover, private and public schools also follows different publishers in their schools. For instance, in Sindh, some private schools follows, **Oxford, Cambridge Series** and public schools follow **Sindh Text Series**. Therefore, the government of Pakistan ought to implement **Single National Curriculum (SNC)** for the development of Pakistan.

To conclude, the education system of Pakistan has ended into the quagmire of commercialization. Because, most private schools and universities are doing their business on the naming of education. They do not provide quality education and keep students away from their intellectual development. Similarly, commercial schools and institutes do not have skilled teachers because teacher is the main player of children's intellectual development. **Robert John Meehan**, American educationist, said that "We are not just teachers, we are managers of the world's greatest resources: children." Therefore, the government of Pakistan ought to make educational policies by passing fix fee structure, for both private and public schools and universities. And it must follow and implement **Article 25(A)** of the constitution of Pakistan for the intellectual and prosperity of Pakistan.