

Why commercialization of Media is the biggest ill (Thesis)

- Commercialization of media makes people more prone to compromise professional integrity.
- Race for maximizing ratings to gain more commercial value results in creation of sensationalism.
- Promotion of Chauvinism for sake of feathering their own commercial interests.
- Commercialization of media results in monopoly of big media houses.
- Quest of Commercialism and advertisement disturbs the social fabric of society.

Why some vehemently defend Commercialization of Media (Anti thesis)

- Commercials are necessary evils for media: *Does not want the previous statement*
- Sensationalism is a tool for grabbing attention of audience.
- Nationalism demands buttressing of national cause.
- Everyone has right to grow, media is no exception. *Does not want the previous part.*
- Media Regulatory Framework is responsible for controlling objectionable content not media itself.

Why the arguments favouring commercialization of Media does not hold ground (Synthesis)

- Necessary evil of Commercials has become the face of Journalism.
- Focus on sensationalism for commercial value has blurred the lines between good and evil.
- Commercialism induced national cause is not for the sake of country.
- Everyone should have fair and square opportunity to grow. *Unrealistic*
- Everyone has to play its part in maintaining social fabric of society. *Not a want to anti-thesis but a suggest*

Conclusion

This is unacceptable. Submit assignments on structure. This is too rough work. Make the outline as you would in exam.