

Topic: Globalization and Climate Change are interrelated.

Grabber

"Globalization will make our society more creative and prosperous, but also more vulnerable," while saying this, British Labour party politician, G. Robertson was well aware of the future of globalized world. On one hand, globalization has flourished economic, political and cultural relations between states while on other hand, it has also caused increase in different transnational problems, such as human trafficking, smuggling, terrorism, viral attacks and climate change. Above all, the relation between globalization and climate change is so profound.

Connecting Sentence

Reflection of Outline

Through the years, climate change has been one of the biggest problems to sustain globalization. In globalization, several companies are integrated to produce products and services by exploiting fossil fuels and forests, which means that amount of carbon on earth also increases, which is one of the causes of climate change. Due to the increasing number of devastating calamities caused by climate change such as, global warming, hunger crises, water crises and viral attacks, typhoons, cyclones etc. the working of different manufacturing sectors stop which means the rate of globalization also slows down. However, in order to tackle the menace of climate change, the services of globalization like

global media outlets and green technology, should be adopted to create awareness and develop inter-state agreements for compliance.

Thesis Statement

In short, globalization and climate change are highly interrelated to each other. Economic globalization aggravates the threat of climate change, while climate change due to its harmful effects hinders the process of globalization. Hence, by adopting preventive measures using globalization, the hazards of climate change can be reduced.

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### CRUNCH PARAGRAPH

The interrelation between globalization and climate change

Globalization is a multidimensional process that integrates different markets and nations. Whereas, climate change is the increase in the global average temperature and its effects caused by the accumulation of greenhouse gases in atmosphere. However, the connection between globalization and climate change is contentious as described by the Neo-Marxist James O'Connor that the expansion of capital tends to cause environmental problems that will ultimately lead to the crises in the reproduction of capital. Since the increase in economic partnerships among states aggravated the growth of industrialization and cross border transportation, the carbon emissions also exceeded the normal rate that resulted in 1.5°C rise in global temperature (IPCC, How could climate change affect global economy, 2022). Therefore, nature is experiencing severe setbacks in the form of

floods in South Asia, droughts in Africa and wildfires in California and Hawaii that has affected their economies in particular and globalization in general. (138)

Khadija Saeed.

## Topic: Is COMMERCIALIZATION THE BIGGEST ILL OF MEDIA

Cyranber

### 1. Introduction

Everytime, while watching television, an advertisement pops up in between one's favourite programme. The bright colours and loud presentation immedietly distracts one's attention. This shows the power of media that makes a man craved for a sandwich biscuit being filled with a jug full of milk and chocolate (Peak Freans Prince). This power has been multiplied due to commercialization of media.

Connecting Sentence

Thesis Statement

because

However, there are factors that affects the working of media. Whereas, commercialization itself is the biggest ill of media. Due to its strict compliance to customer's demands. The power of media is highly misused for its customer's vested interests.

Reflection of Outline

The harms of commercialized media are manifest in biased reporting, misinformation and expensiveness. Moreover, it only expands its <sup>services to</sup> the customer having wealth and content. Contrarily, the persuasive and profit oriented commercialized media is praised by the opponents. Nonetheless, one cannot deny the fact that commercialized media has no rules to crosscheck the accuracy of the information being shared by the customer.

## CRUNCH PARAGRAPH

### 2. COMMERCIALIZATION OF MEDIA.

Commercial media is the media that is privately owned by larger companies and corporations.

The sole purpose of commercial media is to capitalize on the mass media industries. The main industries are newspapers, magazines, televisions and the internet.

Before nineteenth century, the privilege of news was only confined to the walls of elite class, however increasingly in nineteenth century, the need for commercialized media was felt when news became a commodity valued for its profitability than for its role in informing the public about political issues.

Advertisers replaced political parties as chief financial support of press and directed their contents towards consumers and in this way commercialization set the course of journalism (G. J. Baldasty, Commercialization of news in nineteenth century, 1992).

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