

Topic: Globalization and Climate Change  
are interrelated (Expository)

Introduction.Attention Grabber

Imagine a millennial Pakistani boy, his eyes lighting up with wonder as a plane painted a white trail across the blue canvas of the sky. Every plane was a dream taking flight but as he grew, those planes became more frequent, just part of the daily scene above his house.

Connecting Sentence

Little did he know, this shift reflected a bigger story - one where the world was becoming smaller due to globalization, yet the sky was also changing as globalization and climate change are interrelated.

Gist of the outline

Globalization has direct implications on climate change. For example, ~~there~~ increased international trade and transportation are causing a rise in climate change. Similarly, industrialization and global supply chains leads to increase in greenhouse gas emissions and carbon footprint. Moreover, global financial flows influence energy policies and environmental



regulations, technological advancements affect environmental policies practices <sup>and</sup> more priorities are given to geo-political interests rather than climate change. Lastly, with globalization, there is a rise of urban areas leading to increased energy consumption and more factories are being opened in 3<sup>rd</sup> world countries that lack basic environmental policies. While Globalization has implications on climate change, similarly, climate change also influences globalization. For example, changing weather patterns are affecting agricultural productivity, rising sea levels are becoming a threat to coastal economies, climate-related disasters disrupting global supply chains, and a rise in humanitarian crisis due to climate change. Furthermore, climate change has ~~be~~ also a direct impact on trade policies and there is a growth of renewable energy industries. ~~but~~ In order to sustain these challenges, it is essential to encourage sustainable business practices, invest in climate friendly infrastructure, and prioritize global climate agreements.



## Thesis Statement

In a nutshell, globalization and climate change are interrelated due to the interconnectedness of ~~econo~~ economies, movement of goods, resources etc. By highlighting the urgent need for international cooperation, the adverse impacts of global environmental shifts can ~~be~~ be mitigated.

## Crunch Paragraph

Globalization and climate change are tightly intertwined, shaping the world we live in. The increased movement of goods and people globally contributes to carbon emissions, with transportation accounting for about 14% of greenhouse gas emissions (IPCC, Global Warming of 1.5°C, 2018). Moreover, global supply chains amplify environmental impacts, as products travel thousands of miles, emitting carbon along the way. Climate change, in turn, disrupts economies and communities, hitting developing nations hardest due to their vulnerability (IPCC, Special Report on Global Warming of 1.5°C, 2018). Thus, addressing globalization is essential to curb climate change's impact.



Abdul Rauf

Topic: Is Commercialization the biggest ill of the media? (Argumentative)

Introduction.

Attention Grabber

Imagine a country's Prime Minister, who initially was driven by a passion for serving his people. However, his perspective began to shift when his hunger for ~~wealth~~ wealth started getting better of him. Gradually, his focus shifted from addressing state concerns to accumulating personal profits. As his term progressed, he started viewing his role merely as a means to make money, neglecting the pressing issues the nation faced. Now the question arises, how detrimental this could be for the country?

Connecting Sentence

This mirrors the media situation with commercialization, when the pursuit of profit overshadows its duty to inform and educate.

Thesis Statement

Commercialization is perceived both as an ill and a solution of the media. However, it tends to be more of a detriment than of a solution. Regardless of the many positive benefits



Gist of  
the outline

of commercialization, its drawbacks outweigh its benefits.

There are many negative effects of commercialization. For example, commercialization compromises the impartiality of media, leading to biased reporting. Their focus is more diverted towards reporting sensational stories rather than informative content. They are also prone to be easily controlled by wealthy individuals or politicians. Moreover, their priority becomes making profits. Lastly, media diversity is limited, ~~per~~ and people are not recruited on merit-based.

Contrarily, commercialization is not considered as the biggest ill of media as they believe commercial media is more independent, produces public-interest related content, salaries are high for the employees, better technologies and infrastructure, and commercial media generates more employment opportunities. However, regardless of these benefits, commercial media is still the biggest ill as journalists are more focused on personal opinions, ~~rather~~ more focus on getting higher and higher salaries,



and even with more employment opportunities, there still is a lack in providing equal opportunities to everyone.

## Crunch Paragraph

The pervasive commercialization of media is indeed a significant concern; In recent ~~year~~ years, studies like "Media Commercialization and Journalism" have highlighted how profit motives often overshadow journalistic integrity. With media outlets relying heavily on advertising revenue, unbiased reporting can take a back seat. For instance, a report from The Pew Research Center (2018) showed that about 65% of Americans believe fake news causes confusion. However, it's important to note that commercialization has also led to increased accessibility and variety of content, ~~as~~ the expansion of the media platforms has enabled a diverse range of voices to be heard.