

Date: 11-08-2023

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3rd Week Test

Q#1. Write introduction paragraphs (with thesis statement) for the two outlines that you made in Test of week 2.

Topic: Is commercialization the biggest ill of media:

Attention Grabber
Hook

Commercialization, while a driving force, can become the silent underminer of media's noble purpose, turning the pursuit of truth and enlightenment into a mere product on the shelf of consumerism. Steps into the world of media, where the quest for profit has transformed a once noble messenger into a profit-driven spectacle.

Connecting sentence

As such, commercialization effect the media. It leads to sensationalism and a focus on profit over quality.

Thesis statement:

Excessive commercialization is the biggest ill of media. The erosion of journalistic integrity and the prioritization of profit-driven content creation are the root causes behind the detrimental effects of excessive commercialization in the media. Commercialization requires a concerted effort to prioritize unbiased reporting, ethical journalism and audience education.

List of the outline

One of the most significant concerns regarding commercialization in media is its potential to compromise journalistic integrity. As media outlets seek to attract advertisers and generate profits, there is a risk of sensationalism and the prioritization of revenue-generating stories over important, but less attention-grabbing, topics. This can lead to the distortion of facts, biased reporting, and a decline in the quality of news coverage. Moreover, the quest for higher ratings and advertising revenues can drive media organizations to create divisive or sensational content that may contribute to societal polarization.

Topic: We are the last generation to touch a book.

Attention grabber
Hook

"Books are the quietest and most constant of friends; they are the most accessible and widest of counselors and the most patient of teachers." (Charles William Eliot) In an era dominated by digital screens and interconnected devices, the act of touching a book seems to be fading into the realm of nostalgia.

Connecting Sentence

This means that, we are the last generation to intimately interact with the pages of a printed book.

List of the outline.

We are the last generation to touch a book, it becomes evident that our current era stands at a pivotal crossroads between the traditional world of physical books and the rapidly advancing realm of digital reading. The advent of electronic devices, the e-readers, tablets, and smartphones that now dominate our lives, has undeniably redefined the contours of our reading habits. The convenience and portability

offered by these devices have revolutionized the way we access information. An entire library can now be housed within a slim gadget, available for perusal at any time and in any place.

Thesis statement:

We appear to be the final generation with the tactile experience of holding a physical book in our hands. The proliferation of digital technology and the shift towards online platforms have led to a decline in traditional book reading. To preserve the experience of engaging with physical books, it is essential to promote and prioritize literature appreciation.

Date: _____

Q#2: Write crunch paragraphs (paragraph 2) for the same two topics.

Topic: Is commercialization the biggest ill of media? (Crunch paragraph)

How commercialization the biggest ill of media?

In the contemporary world, media plays an influential role in shaping public opinion, disseminating information, and facilitating cultural exchange. However, the increasing prevalence of commercialization within the media landscape has sparked a debate about whether it is the biggest ill or a necessary aspect of the industry. While commercialization can be detrimental to journalistic integrity and societal well-being, it also provides vital resources for media outlets to thrive and innovate. Commercialization can also perpetuate harmful stereotypes and contribute to the homogenization of cultural representation. However, it is important to acknowledge that commercialization brings significant benefits to the media industry. It does pose challenges to journalistic integrity, social cohesion, and cultural diversity.

Date: _____

(2)

2- Crunch paragraph:
How we are the last generation to touch a book:

The assertion that we are the last generation to touch a book stems from the rapid and transformative advancements in technology that have reshaped how we access and consume information. As digital formats have gained prevalence, traditional printed books have experienced a gradual decline in usage. The proliferation of electronic readers, tablets, and smartphones has provided us with alternative ways to engage with literature, often rendering the physical act of touching a book unnecessary. These technological changes have ushered in a new era of convenience and accessibility. Digital texts can be carried effortlessly in a single device, offering an entire library at our fingertips.