

Role of Media in Palestine - Israel Conflict

Outline

I - Introduction

Thesis Statement: Media acted as double edged sword in Palestine - Israel conflict, serving as both a platform for humanitarian awareness and a tool for ideological propaganda and narrative framing.

II - Media as a tool for Narrative

Framing

(i) Language and Terminology: Use of words like Militant Vs Freedom Fighters or retaliation Vs aggression

(ii) Selective Reporting: Highlighting certain casualties while omitting others to build sympathy for one side.

(iii) Historical Decontextualization: Focusing on immediate events only while ignoring long term causes.

III - The Democratization of information via Social Media

(i) Bypassing traditional gatekeepers: Sharing of raw war footages on social media

(ii) Power of virality: Using hashtags to mobilize global protests

(iii) The deluge of misinformation: Challenge of fake news and A.I generated content

IV. Media impact on International Policy and Public opinion

(i) Pressure on global leaders: Images of civilian sufferings in Gaza force diplomatic shifts in western capitals.

(ii) The Hostile media effect: Both parties of war consider is biased against them

(iii) Shaping the Pakistani perspective: Impact of media on Pakistan's state policy and public sentiments

V. The perils of War Journalism

(i) Compromised safety of Journalists
High casualty rate of journalists

(ii) Censorship and Access: Challenges of reporting in blockaded zone.

VI. Conclusion

Introduction

The conflict between Palestine and Israel is not just a battle over land; it is the battle over truth. In the age of 24 hour news and social media, the "war of narratives" has become as important as the war on the ground. Traditionally, mainstream media has acted as a filter, often framing the story based on the political interests of powerful nations. However, the rise of digital platforms has changed the game, allowing ordinary people to share their stories directly with world. It has led to a flood of propaganda and fake news. Ultimately, the media plays a decisive role in this conflict because it decides who the world sees as the victim and who it sees as the aggressor, thereby shaping the international response.

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