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Poor road infrastructure causes financial losses for farmers due to limited transport facilities and crop losses during shipment. It prevents private investments in agro-industries, cold storage facilities, and food processing units. Inadequate infrastructure prevents most farmers from transporting crops to cities by increasing per shipment costs. The FAO estimates that high transportation costs can consume up to 25-35% of farmers' profits. Majority of farmers' population lives in rural areas, and they must travel 30-40 km to access markets. Farmers are compelled to use unpaved roads for their daily activities. Hence, mostly crops shipments have been done through unpaved roads, due to which Pakistan has lost 20-30% of ^{its} fruits and vegetables. Consequently, adequate road infrastructure is required to revitalize the agriculture sector of Pakistan.