

Q:9 Social media Influencers: Inspiration or Digital Deception?

Answer

A - Introduction

B - Digital Deceptions of Social media Influencers

A - Social media Influencers give deception to people by promoting useless products.

B - Social media Influencers Trap people to sell their courses.

C - Social media Influencers promote gambling platforms as a easy source of money.

D - Social media Influencers give deception to youth through displaying their fake life style.

E) Social media Influencers Build negative image of Hotels when they are not part

F) Social media Influencers Trap people to invest in Digital coin for easy money.

G) Social media Influencers promotes fake companies for their own benefits.

H) Social media Influencers promote Protein Powder to body builder without informing it affect the body.

I) Social media Influencer create hate among people for own gain.

J) Social media Influencers Blackmail people for money.

C- Conclusion.



The Essay.

In 21st Century, The Social media was created for the global communication. Later, several features were introduced in multiple social media platform where individual can write and upload their videos. Moreover, with the passage of time individual started uploading videos which

people liked and started following them. when individual write something about any product followers start using it. when individual suggest something on its channel people go there as well. later on, Social media Influencer started deception and lies through which they started ~~exploit~~ exploiting people. Social media influencers promoted useless products to followers for own reason. They started trapping people to sell their courses. later on these influencers pushed people towards gambling platforms moreover, Social media influencers through their life style attracted people and then exploited them. Therefore, There are number of Arguments to ~~para~~ prove that Social media Influencer do digital deception with people. This essay explores digital deception of social media influencers.

To Begin with, Social media influencers gives deception to people by promoting useless products. These ~~para~~ products are ~~of~~ beauty products like, creams, shampoos, and many more. Social media influencers take money

from different small companies which are not even registered with high authorities to check their functionalities. Neither any forensic happened that shows their reliability. For example social media influencers like "Sisterology" sisters promote soaps and shampoos. Huge ratio of online comments shows that the products was useless and it affected their skins as well. Because of their own benefit they do digital deception to their followers. Hence through these activities social media influencers gives deception to own followers.

Moreover, social media influencers trap people to sell their courses to them for so that they earn easy money. But in reality it is honey trap in which greedy people buy it and later they regret it. Social media influencers create hype of their courses by displaying that after buying their courses they quickly becomes rich and sooner they will buy Lamborghini. For example

Social media Influencers like "Shahid Anwar" sold their Amazon course in \$299 dollar to pakistani. he did not informed people that course is just guide line people need money to invest in it. he trapped huge people which they uploaded their videos on social media that Shahid Anwar did digital deception with them. Therefore, social media influencers by trapping people for easy money sell courses and do deception with people.

Social media Influencers promote gambling platforms as a easy source of money. In 21st century, digital platform do promotions regarding their websites and Apps for easy money but in reality it snatch everything from peoples. Social media Influencers promote gambling Apps like "4xbet", 1xbet. These websites initial gives little benefits to trap people but later on they snatch it. Contemporary these Apps are promoted by Waseem Akram, Virat Kohli. On their social accounts and also it is

Label on their sport T-shirts.
Huge people complain on social media that these websites are fraud and they do scam but yet they are promoted because social media Influencer get paid by these owners. Therefore, social media Influencer do digital scams with their followers.

Social media Influencers give deception to youth by displaying their life style on social media. They attract huge audiences on this platform through which they generate money for themselves.

The social media Influencer "Anas Ali and Its wealth university" is displayed on social media and it shows that through it people can buy big houses, they can trip to America and they can buy Bugatti in few months. In Reality they are fake and rental things to attract people towards him so that he can do digital scams with them. For example social media Influencer of Dubai Rehman Abideen exposed Anas Ali that he is displaying fake life style and scam.

scanning people around the world. Hence social media influencers through displaying their life style ~~the~~ digital deception to own followers.

Social media Influencers build Negative Image of hotel and Restaurants over their food quality when they remain impartial. Social media Influencer Food vlogger Zeeshan Haider is famous for its food vlogging. He give review over food ~~fast~~ and also suggest people for it. From 2023-~~to 2024~~ he discouraged several restaurants. Food stalls in his ~~video~~ videos. On the contrary, Restaurants uploaded their videos in which it was shown that he demanded money and when he was refused for it he build negative image and also put their followers in darkness. Therefore, Social media Influencers prefer own benefits and gives digital deception to people and people blindly followed them.

Social media Influencers

To trap people to invest in digital coins for easy money. Digital coins are new stock in stock market which pumped and ~~down~~ dumped easily. Social media Influencers are promoting several digital coins and influencing people to invest in them without surety that it will help them or not. These digital coin only gives huge losses to people. For example Before launch of "Trump Coin" Influencers like ZAKAR ZAKA, And Andrew Tate. started influencing people to buy this coin because it will give them huge profit. But In reality, The opening day of trump coin lose huge margin. These influencers already made profit when huge buy it. on the other hand people especially youth get trap and lose their money. Hence, Social media Influencer trap people and exploit them for their own money and gave them digital deceptions.

Social media Influencers promote fake companies which do scam with people

Indian and Pakistani social media influencers promoted companies like Times, Forever Living products. Initially these companies gives schemes to people that they buy product from them and then they can get a job in it. The products were beauty products, and regular use products. Social media influencers promoted it and got their due shares. Later on these companies losted huge money and disappears.

For examples Times promised that it will give huge salaries and employment to people who invested in it but company run away due to negligence of social media influencers people lost their savings into it. Therefore social media influencers gives deceptions to own followers.

Social media Influencers specially males promote protein powders for body builders. The protein powders gives temporary strength to body but it has side effects. Social media influencers display its only one side to individuals

They shows that powder transform
the body and it gives masculinity.
They hide its dark side of it.
For example, According to several
health reports These protein
powder shake damage body
internally and it has huge side
effects which social media
Influencers do not display it.
Therefore, Social media influencers
put followers into darkness
about affect and give deception to
them.

Social media Influencers
~~can~~ create hatred among
people for their own gain.
These influencers are used by
political parties through
which they spread narratives
in their videos and manipulate
common people which create
hatred among people for other
parties people for example.
PIT Social media influencers
spread hatred for other
political parties and it also
causes huge conflict among
people hence social media
Influencers for own gain
manipulate people and do
deception to own followers.

Social media Influencers
blackmail people for money.
Now a days Social media
influencers by recording videos
and creating fake vilgous content
use it to blackmail people for
money. For example. Hareem Shah
TikTok Blackmailed Sheikh
Rashed for money. For example
videos circulated on social
media that Hareem Shah
through AI generated videos
Blackmail it and averted money.
money and show herself as
innocent to manipulate follower.
Therefore, social media influencers
manipulate and give deception to
own followers.

In a nutshell, social
media Influencers plays
negative role. they manipulate
and give deception to own
followers like using social
influence to defame
hotels and small startup
for own gain moreover,
social media Influencers
traps people for easy money
and pushes them to invest

To invest in digital coin and later they become victim of it. moreover, Social media Influencers also promote fake Companies which looted people and became disappoin. Therefore, Social media Influencers put people in darkness for own gain. They do deception with them to exploit them as much as they can.