

# ARTIFICIAL INTELLIGENCE:

## THE DEATH OF CREATIVITY

### OUTLINE

1. Introduction
2. How AI is the Death of Creativity
  - A. Over-dependence on AI tools  
→ ChatGPT and DeepSeek
  - B. Hinders critical thinking of individuals  
→ McKinsey survey in Cardiff University
  - C. AI navigates individual's life  
→ AI-based digital watches inform time to move around and have water
  - D. Individuals rely on AI for problem-solving
  - E. loss of emotional connectivity while

DATE: \_\_\_/\_\_\_/\_\_\_

performing tasks

**F.** Replacement of human capital in the economy

→ 17.27% jobs replaced by AI in Canada in 2025 alone; The New York Times

**G.** Devolution of human's skills

→ AI-based mechanism at International Business Machine for big data management

**H.** AI generated content become homogenized

→ Study conduct at Warwick University, United Kingdom over AI content

**I.** Rises concerns of authenticity

→ Deepfake content

### 3. Measures to prevent death of Creativity while using AI

**A.** Prioritizing human cognitive thinking

**B.** Use of plagiarism and AI detectors tools

C Using references and citations for authenticity

## 4. Conclusion

\*\*\*

Artificial Intelligence (AI) has made humans' task more easy and effective, but it has also created individuals more vulnerable. Each revolution and innovation has benefited humanity but over-reliance on those invention has adversely affected to the humans. Inauguration of internet and computers have digitalized the world but non-availability of internet for few hours can bring the countries growth to the knee. AI is the twenty-first (21) century's massive innovation that has changed the outlook of economics. Its development has created easiness in performing school, college or job assignments and projects. Humans are currently heavily dependent on AI-based systems and tools that have caused the death of ~~creat~~ human's tasks creativity. Instead of persistently use one's own cognitive abilities, human incessantly use AI tools for their regular tasks. For ex-

ample, ninth (9th) grade student do his math assignment by AI tools, that could have been solved by himself and with that cognitive abilities could have got stronger. Similarly, using AI systems for minute task has created over-dependence on the AI. Thus, that has further deteriorate the human's creativity. Therefore, this essay would shed some light on how AI is the death of creativity. Later on, it would also underscore, preventable measures to stop death of creativity while using AI.

To start with, over-dependence on AI tools is one of the first and foremost reason of the death of human's creativity. Seeking help in times of complication and frequently utilizing AI-based tools are two distinct elements. Non-stop use creates over-reliance that adversely influenced individuals. Youth as easily access to youth to ChatGPT and Deepseek are the reason of copy and paste the educational work rather solving questions independently. Reuters notes that over seven nine point two percent (79.2%) students solve their assignment by using AI tool that

has eroded the purpose of assignment. Hence, over-use of AI tools instigate death of creativity.

The second reason of that illustrates AI is the death of creativity is that it hinders critical thinking of individuals. People do not use their minds while solving any queries, they blindly follow AI outcomes. McKinsey Survey was conducted in Cardiff University & in 2023 in United Kingdom. Where university professor gave difficult assignment and asked under graduate to work on this ~~and submit~~ after that a class discussion would be done. ~~That~~ When time for class discussion commenced, pupils had solved the assignment but when counter questions were done by professor, then most of student went blank and were unable to respond because of lack of critical thinking. Overall, critical thinking is hinder that caused death of creativity.

AI navigates individual's life is the third responsible factor for death of creativity. After the innovation of ChatGPT, various software and digital companies introduced AI button in their application. Such

DATE: \_\_\_/\_\_\_/\_\_\_

as one can find AI feature in Whatsapp, Facebook, Snapchat and Instagram. Besides this, AI-based feature is also involved in watches. That informs individuals to walk after four minutes (40) minutes of consecutively. It also indicates the time for to drink water. All in all, AI navigates human's life that morphed into death of creativity.

Fourthly, creativity is also ~~dead~~ dead when individuals excessively rely on AI for problem-solving. When one person face issue in ~~installing~~ turning off Siri that incidentally turn on by person. A person would prefer to open AI tool and ask prompt it "how to turn off Siri on iPhone" rather than a person could had turn off by going to settings and go for Siri options. When a person had done solely without using AI, his problem-solving techniques could have strengthened rather than weakening. ~~As~~ Henceforth, individuals rely on AI problem-solving that creates death of creativity.

Loss of emotional connectivity while performing task is the fifth reason

DATE: \_\_\_/\_\_\_/\_\_\_

that mirror AI is the death of creativity.  
The main difference humans and AI robotics is the emotional intelligence. AI can perform humans every task other than emotional-intelligence based work. "The first case against AI" in the America highlighted how AI-based algorithm manipulated a young boy who ~~used~~ used to chat with AI Chat box. After a days of conversation between AI Chatbox and a young boy, AI refused to meet in person ~~saying~~ stating "I am AI robotics" and "I can not marry with you" after which an adolescence committed suicide. And her mother filed suit against AI. Thus it shows that ~~individual~~ <sup>AI</sup> loss emotional connectivity that caused death of creativity.

The sixth reason of death of creativity is ~~when~~ arose when human capital is replaced by the AI robots. Businessmen are focusing the use of robots rather than humans as a sign of advanced developed businesses. According to Japanese new report, Osaka had ~~thirty~~ thirty seven (37) restaurants ~~that~~ where food is served by AI robots rather humans. Moreover, The New York Time notes that around seventeen point two percent (17.2%) jobs are replaced

DATE: \_\_\_/\_\_\_/\_\_\_

are replaced by AI robot in Canada. In 2025 ~~year~~ alone. Highlighting how countries are transforming themselves to AI-based systems. Ergo, replacement of human capital is the reason of death of creativity.

What is the seventh reason that depicts AI is the death of creativity. The seventh grand is devaluation of human's skills. Prior to AI tools and mechanism. Human skills based on data recording, controlling, monitoring and analysis were done by humans. But after the AI, all those tasks are done automatically based on AI algorithms. International Business Management (IBM) laid off ~~three thousand~~ plus work in the operations in South Africa. and currently those tasks are fully ~~automated~~ <sup>automated</sup>. Thus, AI has devalued human skills and death of creativity.

AI generated content become homogenized is the another reason of death of creativity. A study was conducted at Warwick University, United Kingdom, students were asked to use similar prompt and see the result. Surprisingly around 9

ninety-six percent (96%) student's outcome generated by AI was exactly same. that raises the concern of homogenous and identical content. Clearly, AI is the death of creativity because it generates similar content.

Lastly, the last reason ~~is~~ for AI is the death of creativity is that it raises concern of authenticity of the information provided by the AI response. At many times, AI gives wrong answer as inputer is unable to type <sup>for</sup> ~~query~~ which he want to get response that leads to misleading and erroneous information that may not be true in practical. However, the disclaimer is usually provided in the ChatGPT but unfortunately not every AI tool possess that option. As a result, AI caused the death of creativity because it give incorrect or unauthentic information.

Previous paragraphs underscored how AI is the death of creativity. While, succeeding paragraphs would shed light on measures to prevent death of creativity while using AI tools.

Firstly, prioritizing human cognitive thinking is the first way to prevent death of creativity while using AI tools. Educational institutions should educate candidates to use AI as a last resort not as a first resort. With this, students would be able to concentrate on their cognitive thinking. Moreover, by this way individual critical thinking would also be enhanced. If this way process continues then, AI would be provide beneficial for humanity. All in all, to stop death of creativity, human must prioritise cognitive thinking.

Secondly, use of plagiarism and AI detection tools must be normalized in the educational institution to put a halt on the death of creativity while using AI. University of Burnel, London, failed students around 81% of students because they used AI tool in their assignment in the first examination of 2023. Such action must be taken over all in other institutions to prevent the culture of over-reliance of AI.

Lastly, the last preventable



DATE: \_\_\_/\_\_\_/\_\_\_

On the other hand, AI use can be prevented when individuals started to prioritizing human cognitive rather than AI. Institutions should extensively use plagiarism to check AI content in the works. Furthermore, it must not be forgotten that the real creator of AI is human, so ~~if~~<sup>when</sup> a human has created it, it then it is surely the human who can control it by imposing some limitations.