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Role of Media in Palestine Israel Conflict

Outline

1. Introduction

(i) Hook

(ii) Background

(iii) Thesis. Statement:

Media plays a dual role in Palestine-Israel conflict: from manufacturing consent for powerful to adopting peaceful journalism, it fundamentally shapes global perspectives and influences the trajectory of Palestine Israel conflict.

2. Manufactures Consent (Negative process)

(i) Weaponization of Narrative

(a) Propaganda and disinformation.

(b) Echo chambers such as X (Twitter) and Tiktok

(ii) Dehumanization

(a) One side faces collateral damage (Palestine)

(b) Other side act as a Victim (Israel)

iii) Geographical and selection bias

(a) Western media (Pro. Israel bias) : outlets like NY times and times of India.

(b) Eastern media (Pro Palestine bias). outlets like Al-Jazeera.

(c) Selection bias includes selective reporting and showing one side of conflict.

iv) Communication blackouts and targetting journalists

(a) Destruction of internet infrastructure, especially in Gaza is creating "Vacuum of information."

(b) Palestinian journalists have faced the highest casualities rate in modern history. 85 out of 124 journalists were killed.

v) Access and Restrictions

(a) Limited access to platforms that were showing real-time informations.

(b) Imposed restrictions on several platforms including the shadow ban of multiple accounts of journalists sharing Palestine's perspective.

vi) Framing and language bias

(a) Framing Palestine as a Terrorist state

(b) Using words like killed vs died, attack vs retaliation — creating Verbal conflict.

3. Peaceful Journalism (Positive tool)

(i) Digital Activism

(a) Raising awareness through social media platforms such as instagram, Facebook.

(b) Use of different hashtags for supporting real victims of the war.

(c) Raising funds through multiple platforms for people of Gaza.

(ii) Media as a watchdog

(a) Accountability and transparency to provide unbiased information.

(b) Investigative journalism to move beyond surface-level reporting.

(c) Documenting human right and presenting real time evidence.

(iii) Media as Humanizer

(a) Empathy centric reporting to emotionally connect with the victims of conflict.

(b) Portrayel of suffering and civilian casualities of Gaza

(iv) Global Mobilization

(a) Between May and septembers 2025, 43% surge was seen in protests for Palestine.

(b) Coordinated global mobilization under hashtags; #FreePalhostages took place in London and Paris.

(v) **Giving voice to voiceless**

(a) Coverage of real-time stories and incidents.

(b) Creating documentries to foster global empathy for people of Palestine.

(vi) **Diplomatic pressure**

(a) Use of media forces and outlets to create diplomatic pressure.

(b) UN and ICJ to take a stance on the ongoing Palestine - Israel conflict.

4. Ø **Conclusion**

Essay

"Media can be an instrument of change but it can also be an instrument of deception."

The above statement by Naom Chomsky paints the dual nature of media, as it can be used as a transformative tool to bring change but it can also be used to manipulate the narratives of People. Since, the British mandate period to the present day, media has played an effective role in Palestine-Israel conflict. It has shaped the narratives of people from early times of print media to present day's electronic media. It ~~has used~~ uses filters to ~~ensures~~ that public supports the interest of powerful. From weaponization of narrative to imposing restrictions on the journalists from other side, media has decieved many. However, despite this negative process; Media, if used well

can
~~could~~ become the voices of voiceless. Through empathy centric reporting media can be a powerful tool in shifting global power dynamic

it can
and reveals the real picture of war, conflict as media posses the potential to challenge the dominant narratives and humanizes those

affected by conflict. Media plays a dual role in Palestine-Israel conflict. From manufactering consent for powerful to adopting peaceful journalism, it fundamentally shapes global perspectives and influences the trajectory of Palestine-Israel conflict.